

**HONG KONG DESIGN INSTITUTE
PROSPECTUS 2018/19**



PRINCIPAL'S MESSAGE

I am delighted that you are considering to join the **Hong Kong Design Institute (HKDI)**. Year upon year, the success of our students inspires us and attests to the effectiveness of our approach to nurturing creative thinking, cultural sensitivity and a global perspective, through its ever-evolving curriculum and close collaboration with academic and industry partners.

We are proud of our reputation for providing a high-quality student experience underpinned by dedicated teaching. Through our facilitation of world-renowned exhibitions, student exchange programmes with leading international universities, and active student participation in local and international competitions, we provide vast opportunities for students to broaden their horizons and develop their passions.

HKDI aims to give you the strongest possible foundation for your future career, and at the same time, to provide multiple university degree pathways for Higher Diploma graduates to progress towards Bachelor's and Master's Degrees. Our longstanding and diverse partnerships with local and overseas academic institutions and employers will encourage you to maximize your potential and achieve your career goals. We hope that, should you choose to take the next step of your future career with us, your time at HKDI will be inspirational, challenging, and ultimately rewarding.

Dr Lay Lian Ong
Principal
Hong Kong Design Institute

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FOUNDATION DIPLOMA

Diploma of Foundation Studies (Design)

030

HIGHER DIPLOMA

Architecture, Interior and Product Design

- 032 Architectural Design
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- 040 Jewellery Design and Technology
- 042 Landscape Architecture
- 046 Product, Interior and Exhibition Design (Subject Group)
- 048 Exhibition Design
- 050 Furniture and Lifestyle Product Design
- 052 Interior Design
- 056 Product Design
- 058 Stage and Set Design

060

HIGHER DIPLOMA

Communication Design and Digital Media

- 062 Advertising Design
- 064 Creative Media
- 066 Digital Music and Media
- 070 Film and Television
- 072 Publication Design and Print Media
- 074 Transmedia
- 076 Visual Communication

080

HIGHER DIPLOMA

Design Foundation Studies

- 084 Visual Arts and Culture
- 086 Visual Design for Journalism

088

HIGHER DIPLOMA

Fashion and Image Design

- 090 Costume Design for Performance
- 092 Fashion Branding and Buying
- 094 Fashion Design
- 098 Fashion Design Menswear
- 102 Fashion Image Design
- 106 Fashion Media Design

108

DEGREE

Bachelor's/ Master's Programmes

114

SHORT COURSE / WORKSHOP

Continuing Education

Professional Diploma
Professional Certificate

LEARNING ENVIRONMENT

The state-of-the-art HKDI campus at Tseung Kwan O has been turning heads since it opened in 2010. The innovative design of the building encourages a dynamic flow of people and ideas and provides a perfect platform in which staff and students can interact. The learning spaces are an ideal environment in which to engender the inspired knowledge that is the driving force of the creative process and the exhibition spaces, amongst the best in the region, help bring to HKDI the brightest and the best from all over the world.



Exhibition Spaces

Open to the public to showcase the breath of design generated in or related to HKDI, HKDI Gallery and d-mart provide a combined exhibition space of up to 1,600 square metres. Exhibitions, trade and industry related events, and displays of student works are hosted in these two venues.



VTC Auditorium

The staging, acoustics and seating in the auditorium make it a world-class space for performances, conferences and fashion shows. Few artists have such a canvas upon which to display their best works.



LEARNING ENVIRONMENT

Centre for Independent Language Learning (CILL)

A rich language learning environment is fostered for students to learn English and Putonghua in an inviting and relaxing atmosphere with the support of native English-speaking coordinators stationed in the Centre for Independent Language Learning (CILL).

Learning Resources Centre

A laboratory for inspired knowledge, the Learning Resources Centre offers students all the information and data tools they need to transform lessons learnt into understanding and creative action.

Zone 24

With various workstations and different study facilities, Zone 24 opens 24 hours every day and provides an open and flexible home based self-study areas for students to work and study anytime.



KNOWLEDGE CENTRES



HKDI Centre of Innovative Material and Technology (CIMT)

CIMT is established as a comprehensive material archive and interactive learning platform to facilitate the exchange of material knowledge and associated applications amongst students, faculty, designers and manufacturers.



HKDI Fashion Archive

HKDI Fashion Archive is a unique fashion resource centre within the academic sector in Hong Kong, housing over 1,500 fashion items sourced around the world. The Archive provides wide-ranging real-life fashion resources contributed to teaching and learning, and applied research.



HKDI Media Lab

HKDI Media Lab is designed to be a hub to nurture and enhance the integration between innovative ideas, media technologies and collaborations between education, applied research, professional training and industry application.

LEARNING EXPERIENCE

Inspire
Imagination



Make
Learning
Fun

Foster
Interaction



Celebrate
Diversity



Encourage
Openness

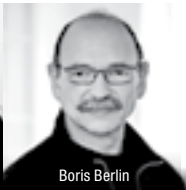
MASTER LECTURE SERIES



Francesco Sani



Rosan Bosch



Boris Berlin



Chan Koon Chung



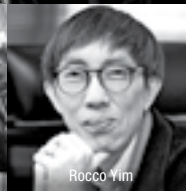
Samuel Wilkinson



Katarina Evans



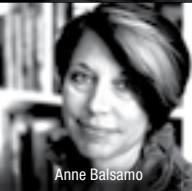
Nicholas Voeikoff-Erens



Rocco Yim



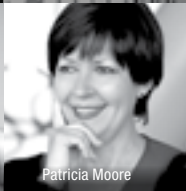
Henry Steiner



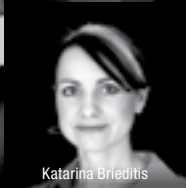
Anne Balsamo



Neville Brody



Patricia Moore



Katarina Brieditis



Christopher Le Burn



Christophe Lemaitre

Alan Plattus

- Professor of Architecture and Urbanism at the Yale University School of Architecture • Founder and Director of the Yale Urban Design Workshop which undertakes research and design studies for communities throughout Connecticut and the metropolitan region • Elm-Ivy Award winner honoured for strengthening town-gown ties



Konstantin Grcic

- Prolific German industrial designer with extensive experience in furniture, product, exhibition and architecture-related designs • Designed for companies including Cappellini, Established & Sons, Flos, Iittala, Krups, Magis, Moroso, Muji, and Vitra, among others • Awards include Compasso d'Oro for his MAYDAY lamp in 2001 and his MYTO chair in 2011, "2010 Designer of the Year" by Design Miami and Best Designer by Salone del Mobile Milano in 2016 • Contributed to part of the permanent collections of the world's most important design museums, including MoMA and Centre Georges Pompidou

Yohji Yamamoto

- Japanese fashion designer whose avant-garde style and unique designs have graced international runways since his debut in Tokyo in 1977 • Conferred distinctions as Commander of Arts and Letters, France's highest honour for art and culture, and Royal Designer for Industry by Britain's Royal Society for Arts • Recently received Design for Asia Lifetime Achievement Award 2017 for his exceptional achievements and major contributions to the integration of strong corporate leadership with superb design



Rafael Moneo

- Spanish architect; winner of Pritzker Prize in 1996, RIBA Royal Gold Medal in 2003 and Praemium Imperiale award in 2017 • Renowned for his highly contextual buildings committed to modernist stylings; famous projects include the National Museum of Roman Art in Mérida and Murcia City Hall Extension in Spain • Formerly chaired professor of ETSAM and chair of architecture department at the Harvard Graduate School of Design; also publishes and writes about architecture

Hideshi Hamaguchi

- Concept creator and strategist; creator of Japan's first corporate intranet in 1994 and concept for the first USB flash drive introduced in 2000 • Founder of Monogoto, a business design consultancy in USA; former Executive Vice President of Panasonic USA and Director of New Business Planning of Panasonic Japan



Fiona Raby

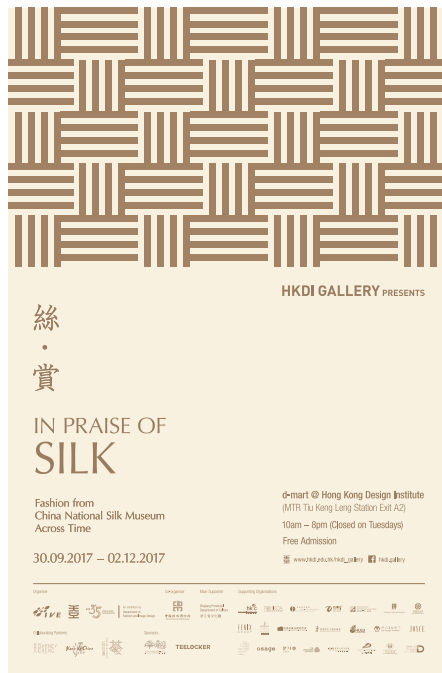
- Professor of Design and Emerging Technology at The New School in New York • Co-founded Dunne & Raby design studio, work is in permanent collections of MoMA, the Victoria and Albert Museum, and the Austrian Museum of Applied Arts • Received the inaugural MIT Media Lab Award in 2015



WORLD-CLASS EXHIBITIONS



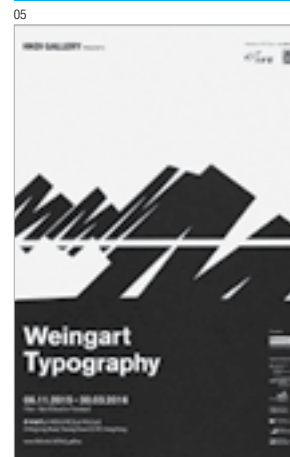
Homo Ex Data –
The Natural of the Artificial



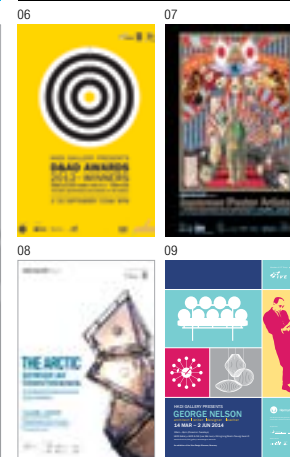
In Praise of Silk
Fashion from China National Silk Museum Across Time



01 Rafael Moneo
02 ECAL Graphic Design
03 Konstantin Grcic – Panorama



04 Swiss Accessory and Watch Design by HEAD – Genève
05 Weingart Typography
06 D&A Awards 2012 – Winners



07 Japanese Poster Artists
08 The Arctic
09 George Nelson

INTERNATIONAL ACADEMIC COLLABORATIONS & EXCHANGES

HKDI collaborates with education institutes and industry partners worldwide to provide students with first-hand knowledge from overseas experience and active participation in international events. Exchange students have the opportunity to directly learn from renowned experts in design industries all over the world.



- Austria** · The University of Art and Design Linz

- Belgium** · École de recherche graphique
· École nationale supérieure des arts visuels de La Cambre
· Hasselt University
· LUCA School of Arts

- China** · Beijing Institute of Fashion Technology
· China Central Academy of Fine Arts
· Guangzhou Academy of Fine Arts
· Shenzhen University
· Tsinghua University
· Wuhan University

- Colombia** · Universidad de Caldes

- Denmark** · Aarhus School of Architecture
· Design School Kolding
· The Royal Danish Academy of Fine Arts



- Norway** · Bergen Academy of Art and Design
· Bergen School of Architecture
· Oslo National Academy of the Arts
· Oslo School of Architecture and Design

- Poland** · Academy of Fine Arts in Gdańsk
· University of the Arts in Poznan

- Sweden** · Linnaeus University
· Malmö University
· University of Borås

- Switzerland** · École cantonale d'art de Lausanne
· Haute école d'art et de design Genève
· Zurich University of the Arts

- UK** · Sheffield Hallam University
· The University for the Creative Arts
· University of Westminster

- US** · The New School

- France** · Ecole Camondo

- Finland** · Aalto University

- Italy** · Noura Accademis S.r.l. (NABA and Domus Academy)
· Istituto Europeo di Design
· Istituto Marangoni Milano

- Japan** · Bunka Gakuen University
· Bunka Fashion Graduate University
· Bunka Fashion College

- Netherlands** · ROC van Amsterdam
· Amsterdam Fashion Institute



AWARDS



Chu Chun Yee

Forte

1st Runner-up of Avant Garde Section
World of WearableArt Awards Show 2017



Kwok Kin Ming

Transition Of Venus

Overall Champion
The 7th Hong Kong
Young Knitwear Designers' Contest



Chan Wai Mau

Cherish

2nd Runner-up of Student Group
The 34th Hong Kong Watch & Clock Design Competition



Yu Chi Yan

FLATPACKABLE

HKDI Young Design Talent Award 2017
DFA Hong Kong Young Design Talent Award 2017

AWARDS



Chan Yui Pan
Self Space - Designer Working Studio
Certificate of Excellence (Student Category - Interior Design)
A&D Trophy Awards 2017



Chan Ka Ling
The Butterfly Hunters
Silver Prize - Ladies' Shoes
The 17th Footwear Design Competition
Hong Kong 2017



Chu Ka Wing
Music Therapy Tea House
Gold Award (Student Category)
Asia Pacific Interior Design Awards 2017



Ho Wing Hang
PETfit
Certificate of Excellence (Student Category - Product Design)
A&D Trophy Awards 2017



Cheung Chau Lam, Siu King Yeung, Lee Chi Leong
Light Hockey
New Blood Wood Pencil
Hasbro 2017 - Next Generation Party Games
D&AD New Blood Awards 2017



Tung Siu Wai
Back to School
Opening Programme
The 13th InDPanda
International Film Festival

SUCCESS STORY

Alan Lo

Graduate of Higher Diploma in Digital Film and Television



Alan Lo has been passionate for film since childhood as his mother used to rent DVDs every weekend, which sparked his interest in the movie industry at a young age. After graduating from Higher Diploma in Digital Film and Television in 2009, he joined various production companies to gain experience, and that became the solid foundation for him to build his career as a director.

Alan is a practical and independent and he believes creativity cannot be taught. One should learn the basics as groundwork to help transform abstract ideas into tangible pieces, and to combine those pieces to form the final outcome – a movie. His approach to gain experience in different fields in post-production helped him understand movie production in details and was instrumental in his role as the director for the movie *Zombieology: Enjoy Yourself Tonight* (2017) – his directorial debut.

His earlier works include the films *Zombie Guillotines* (mobile film, 2012), *The Killers* (short film, 2013) and *Empty space* (mobile film & mv, 2014), which were all exhibited in International Film Festivals. In 2014, he participated in the Academy of Taipei Golden Horse Film Festival as one of the directors for the short film *Laser*. His talents and hard work are being recognised and it is much anticipated for him to produce more local movies that represent the Hong Kong culture.



SUCCESS STORY

Derek Ng

Graduate of Higher Diploma in Industrial Design



Derek Ng is one of the few automotive designers from Hong Kong. After graduating from Higher Diploma in Industrial Design at HKDI in 2004, Derek pursued a top-up degree of BA (Hons) Automotive Design at Coventry University in UK, followed by Master of Arts in Transportation Design at Umeå University in Sweden.

With a science background, Derek thought that the study of Industrial Design enabled him to combine his interest in design with science. At HKDI, he learnt knowledge in various areas from preliminary study, drawing, to prototype production and following up with outside production specialist. The training simulating the actual workflow of product design brought him great satisfaction.

In 2010, he won the Gold and Bronze Award in Best Harmonious Category at the "Science & Future" International Concept Car Design Contest. After that, he became an automotive designer at Luxgen Motor Company Limited, a big automaker in Taiwan. There he had the rare opportunity to work on a modified car project. After 2 years of development and testing, the "LUXGEN U7 Turbo" modified car was available in the market. Whenever Derek saw his own product in Taiwan or overseas, he would take a photo with the car, not only for his memory but also research for better performance of the next project.

In 2017, Derek participated as an alumnus automotive designer in the solar-powered car SOPHIE VI design project developed by VTC Engineering Discipline. SOPHIE VI completed the World Solar Challenge 2017 in Australia and finished in an outstanding fourth place.



SUCCESS STORY

Gim Wong

Graduate of Higher Diploma in Fashion Design



Gim Wong graduated from Higher Diploma in Fashion Design in 2016, and then completed a top-up degree of BA (Hons) Fashion Design at Nottingham Trent University. Gim's grandpa would make clothes using traditional sewing machines at home when she was a child, which gave her the first glimpse of fashion and textiles. Later, she found her passion in fashion design.

At HKDI, her passion and talent in fashion design helped her become Elite Student of HKDI, giving her sponsored opportunities to learn about fashion in the UK and Sweden. After returning to Hong Kong, she applied what she had learnt to her final-year project named Backpacker. Her design can be turned into a cardigan or a backpack. Made of waterproof nylon and cold-resistant wool, it takes the shape of a map, jointed by zippers. Aside from being practical, the design embodies the spirit of a backpacker. The product is made using a single piece of fabric without seams, resulting in zero waste.

In 2016, Gim won the 2nd Runner-up and the Best Footwear & Accessories Design Award in the Hong Kong Young Fashion Designers' Contest, giving her a chance to sell her winning limited edition collection at i.t. shop. The CreateSmart Young Design Talent Special Award 2016 gave her HK\$250,000 in sponsorship for an industrial attachment towards gaining international exposure in the world of design.



UNIVERSITY DEGREE PATHWAY

NOTE

- For specific entrance requirements of each programme, please visit the VTC Admissions website at <http://www.vtc.edu.hk/admission> for more details.
- Higher Diploma graduates can apply for admission to top-up degree programmes offered by VTC in collaboration with local and overseas universities or degree programmes offered by local or overseas universities.
- Technological and Higher Education Institute of Hong Kong (THEI) admits eligible Hong Kong Diploma of Secondary Education graduates or applicants with equivalent qualification to its Bachelor's Degree programmes; and students have Higher Diploma (HD) or equivalent sub-degree qualifications in a relevant area of study may be admitted into Year 3 of the degree programme. Duration of study for full time top-up degree programmes offered by THEI is 2 years usually. Please visit THEI website (www.thei.edu.hk) for more details.
- Duration of Bachelor's Degree programmes offered by our partner universities in collaboration with the School for Higher and Professional Education (SHAPE) are 1 year (Full-time) and 18-24 months (Part-time) respectively.
- Duration of Master's Degree programme offered by Birmingham City University (BCU) in UK in collaboration with the School for Higher and Professional Education (SHAPE) is 2 years (Part-time).
- Holders of the Diploma of Vocational Education award upon successful completion of prescribed modules can apply for Higher Diploma programmes.
- Graduates of Diploma of Foundation Studies are eligible to apply for Higher Diploma programmes. However, some programmes may have other specific entrance requirements.



Diploma of Foundation Studies (Design)

基礎課程文憑 (設計) FS113002D

PROGRAMME AIMS

To provide students with the design fundamentals, language and generic skills they will require for further studies. Through a “Think and Do” interactive approach, the design modules emphasise conceptual and practical skills, design technology, creative process, and key aspects of the design industry. Students also learn the presentation, communication and interpersonal skills necessary for the study of design.

DESIGN MODULES

- Creative Studio
- Design Concepts and Methods
- Design Profession and Practice
- Three-dimensional Design and Visualisation

CAREER PROSPECTS

To equip students with skills required for employment in the design and creative industries and prepare them for further studies.

FURTHER STUDIES

Diploma of Foundation Studies (Design) graduates will be eligible to apply for VTC’s Higher Diploma programmes, which normally require five HKDSE subjects at Level 2 or above, including English Language and Chinese Language.

Remarks: The offering campuses are IVE (Kwun Tong) and Youth College (Yeo Chi Man).



Architecture, Interior and Product Design

Architectural Design

Jewellery Design (Subject Group)

- Jewellery and Image Product Design

- Jewellery Design and Technology

Landscape Architecture

Product, Interior and Exhibition Design

(Subject Group)

- Exhibition Design

- Furniture and Lifestyle Product Design

- Interior Design

- Product Design

Stage and Set Design

Higher Diploma in

ARCHITECTURAL DESIGN

建築設計高級文憑 DE114501

PROGRAMME AIMS

This programme lays a foundation of both design philosophy and technical knowledge for students who intend to pursue a profession in architecture; providing the background training in visual communication, two and three dimensional design, architectural theory and history, fundamental building methodology and construction technology for students to practice or to continue with further study in architecture. It aims to cultivate a holistic approach to design education that encompasses both conceptual and professional studies to strengthen graduates' capability of independent decision-making. The curriculum is supported by design foundation studies, language and communication skills training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Higher Diploma graduates can apply for admissions to the final year of BA (Hons) Architecture Degree offered by University of Lincoln (UK) in collaboration with the School for Higher and Professional Education (SHAPE). Top-up degree graduates can further their studies in Master of Architecture or other relevant Master's degree programmes. In pursuit of the professional qualification as a registered architect, some of our recent degree graduates have been successfully admitted to the Master of Architecture at University of Hong Kong, Chinese University of Hong Kong and other renowned overseas universities.

The programme emphasises on hands-on experience with a global perspective, we actively promote our students' work on international and professional platforms through overseas field trips, design and build workshops, annual graduation show and architecture exhibitions.

PROFESSIONAL CORE MODULES

- Architectural Design Studio
- Architectural Visualisation
- History and Theory of Design
- Professional Practice and Overseas Field Trip

CAREER PROSPECTS

Architectural knowledge is the basis of extensive areas of creative industries. Even if the students prefer not to further study in architecture, the job prospect for graduates from this programme remains promising. Potentially interesting, challenging and rewarding positions include: architectural assistant, architectural draftsman, architectural visualiser, architectural renderer, project manager, project coordinator, contractor, interior draftsman, interior designer, furniture designer, exhibition designer, retail designer, window display designer, set designer, stage designer, game designer, curator for museum, exhibition or gallery, installation artist, painter, sculptor, etc.

ARTICULATION TO UNIVERSITY

The programme prepares students for articulation to further education in architecture so as to advance their careers as architects and architectural project managers. Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programme offered by the following university in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|------------------------------------|----------------------------|
| • University of Lincoln, UK | Registration Number |
| BA (Hons) Architecture | 252460 |

Graduates can also apply for admission to relevant degree programmes of local universities.

- **The Chinese University of Hong Kong:** BSSc (Architectural Studies)
- **The University of Hong Kong:** BA in Architectural Studies

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

After completing the top-up degree, some graduates have been admitted to Master's degree programme of The University of Hong Kong, The Chinese University of Hong Kong and other renowned overseas Universities, striding forward to a professional architect.

PROFESSIONAL RECOGNITION

Graduates can apply to relevant master's degree programmes after graduation, then continue their professional paths by sitting for professional examinations, for memberships in professional organisations, and become qualified as Registered Architects.

Remarks: The classes of this programme are mostly held at IVE (Kwun Tong).



Top and middle:
Tam Wai Ho
Bottom:
So Wai Tat



Chui Kai Hin

Higher Diploma in

JEWELLERY DESIGN (SUBJECT GROUP)

珠寶設計高級文憑(科目組) DE110511

PROGRAMME CHOICE

Students will choose one of the following specialised programmes so as to enhance professional knowledge and skills in specific areas:

- Higher Diploma in Jewellery and Image Product Design
- Higher Diploma in Jewellery Design and Technology

The 1st semester is a common semester. Students will progress to the professional programmes in the 2nd semester, subject to their programme choice, academic performance and study place availability in specific programme.

PROGRAMME AIMS

The Department of Architecture, Interior and Product Design runs a one-semester jewellery design broad-based curriculum common to all first-year Higher Diploma students studying in Jewellery and Image Product Design, and Jewellery Design and Technology. The programme is aimed primarily at students who have completed their secondary school education and expect to take up specialist jewellery design studies. It is designed to reflect the context of basic design and creative knowledge and skills which serves as an introduction to and preparation for, the year one students for the next four-semester study in their respective professional jewellery design programmes.

The jewellery design broad-based common curriculum design provides a holistic experience to the year one students and a sound foundation to enable the students to confirm their study programmes within the Department of Architecture, Interior and Product Design.

PROFESSIONAL CORE MODULES

- Jewellery Design Studies: Fundamental Jewellery Design
- Jewellery Design Technology: Fundamental Jewellery Techniques
- Jewellery Design Visualisation: Technical Drawing



Higher Diploma in

JEWELLERY AND IMAGE PRODUCT DESIGN

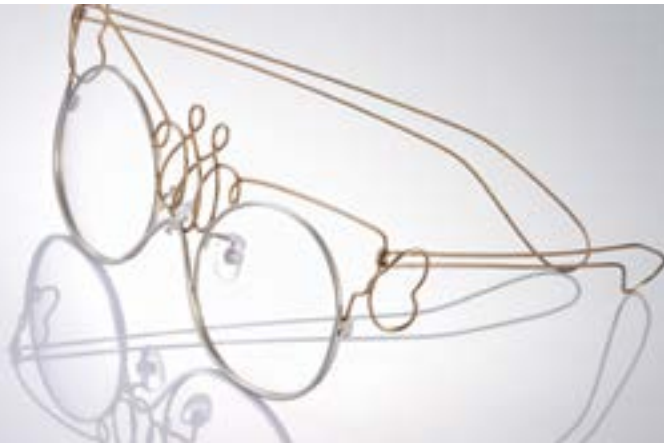
珠寶及形象產品設計高級文憑

PROGRAMME AIMS

Hong Kong is the world's leading exporter of jewellery, timepiece, eyewear and other image products. The programme aims to provide students a balanced knowledge in design, fabrication technologies and cultural awareness in preparation for a professional career in the jewellery and image product design business. The programme emphasises creative explorations, conceptual development, visualisation, computer 3D design and realisation skills. Students will also acquire fundamental knowledge of marketing, branding, jewellery, timepiece, eyewear, personal accessories, leather goods, etc.

This programme is designed with an emphasis on generic and language training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Chan Cho Man



PROFESSIONAL CORE MODULES

- Image Product Branding and Marketing Strategy
- Jewellery Design
- Manufacturing and Making
- Personal Accessories and Image Product Design
- Timepiece and Eyewear Design

CAREER PROSPECTS

Graduates may be employed in a wide range of industries like jewellery design, timepiece design, eyewear design, product design, fashion and trend journalist, retail executive and can be an entrepreneur.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|--------------------------------------|
| • Birmingham City University, UK BA (Hons) Product Design | Registration Number 251239 |
| • Sheffield Hallam University, UK BA (Hons) Jewellery and Metalwork | Registration Number 252251 |

Graduates may also apply for admission to Year 3 of the degree programme offered by:

- **Technological and Higher Education Institute of Hong Kong (THEi):** BA (Hons) in Product Design

Graduates can also apply for admission to relevant degree programme of local university.

- **The Hong Kong Polytechnic University:** BA (Hons) in Product Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

Students of this programme are eligible to apply for the student membership in the Industrial Designers Society of Hong Kong (IDSHK), the Hong Kong Designers Association (HKDA) and Hong Kong Jewellery Designers Association (HKJDA).

Remarks: Applicant who want to study this programme, please apply the Higher Diploma in Jewellery Design (Subject Group).

Higher Diploma in

JEWELLERY DESIGN AND TECHNOLOGY

珠寶設計及科技高級文憑

PROGRAMME AIMS

The programme covers jewellery design, technology and management. The programme provides students with the theoretical knowledge and practical skills related to the fields of jewellery design, CAD / CAM technology, gemmology, marketing and retailing, etc. The programme enables students to develop students' potential in the modern principles of jewellery design, craftsmanship, manufacturing technology, and gemmology. It equips graduates with comprehensive skills for their future careers in the jewellery industry. The programme also aims to enhance the students' abilities in languages in order that they can communicate in English and Putonghua with confidence to capitalise on the growth in business relationships in the mainland and around the world.

This programme is designed with an emphasis on generic and language training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Jewellery Design
- Jewellery Illustration
- Gemmology
- Manufacturing Technology for Jewellery



Lam Man Yam

CAREER PROSPECTS

This programme is the only programme at sub-degree level in Hong Kong provides training in the field of jewellery design and manufacturing technology. The jewellery industry in Hong Kong is one of the six largest export industries among all manufacturing industries and the largest earner in the world in terms of output. Industry demand is so great that the graduate employment is almost guaranteed. They will work as design professions in the jewellery industry and eventually become fully fledged jewellery designers. They may also join as jewellery designer-makers, quality controllers, merchandisers, jewellery supervisor or jewellery marketing executives, etc.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programme offered by the following university in collaboration with the School for Higher and Professional Education (SHAPE):

- **Sheffield Hallam University, UK** Registration Number
BA (Hons) Jewellery and Metalwork 252251

Graduates may also apply for admission to Year 3 of the degree programme offered by:

- **Technological and Higher Education Institute of Hong Kong (THEi):** BA (Hons) in Product Design
- **The Hong Kong Polytechnic University:** BA (Hons) in Product Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

This programme is strongly supported by the Hong Kong Jewelry Manufacturers' Association (HKJMA) and the Hong Kong Gold and Silver Ornament Workers and Merchants General Union (HKGSGU).

Students of this programme are eligible to apply for the student membership in the Industrial Designers Society of Hong Kong (IDSHK), the Hong Kong Designers Association (HKDA) and Hong Kong Jewellery Designers Association (HKJDA).

Remarks: Applicant who want to study this programme, please apply the Higher Diploma in Jewellery Design (Subject Group).

Higher Diploma in

LANDSCAPE ARCHITECTURE

園境建築高級文憑 DE114502

PROGRAMME AIMS

This programme provides a rich learning experience for students with a passion for the environment and people, who aspire to become landscape architecture profession. It lays a foundation of both design philosophy and technical knowledge for students who intend to pursue the landscape architecture profession, providing the background training in landscape planning and spatial design skills, planting design, landscape architecture theory and history, landscape technology, and visual communication, for the students to practice or to advance to further studies in landscape architecture. It equips students with technical aptitude, professional knowledge and skills together with the necessary legal and managerial knowledge, professional language, leadership qualities, interpersonal and other generic skills, initially at a para-professional level, via the blending of theoretical knowledge and practical application, to enable them to pursue careers in the profession of landscape architecture. It also aims to cultivate a holistic approach to design education that encompasses both conceptual and professional concerns leading to graduates capable of independent decision-making.

It prepares students for articulation to further education in landscape architecture so as to advance their careers as landscape architects and project managers in landscape architecture. Graduates can apply for admission to the top-up degree programme offered by overseas partner university, Birmingham City University; and degree programme offered by THEi. They can hence continue to further their studies in relevant Master's degree programmes, sit for professional examinations for membership in professional organizations, and be qualified as Registered Landscape Architect.

This programme is designed with an emphasis on generic and language training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- History and Theory
- Landscape Design Studio
- Landscape Visualisation
- Principles of Landscape

CAREER PROSPECTS

Possible careers for graduates of the HD in Landscape Architecture include landscape architectural assistants, project assistants and technical officers in landscape architectural firms, contractors, developers, and governmental sectors.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programme offered by the following university in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|----------------------------|
| • Birmingham City University, UK | Registration Number |
| BA (Hons) Landscape Architecture | 252578 |

Graduates may also apply for admission to Year 3 of the degree programme offered by:

- **Technological and Higher Education Institute of Hong Kong (THEi):** BA (Hons) in Landscape Architecture

Graduates can also apply for admission to relevant degree programmes of local universities.

- **The Hong Kong Polytechnic University:** BA (Hons) in Environment and Interior Design
- **The University of Hong Kong:** BA in Landscape Studies

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

They can hence continue to further their studies in relevant Master's degree programmes, sit for professional examinations for membership in professional organisations and be qualified as Registered Landscape Architects.

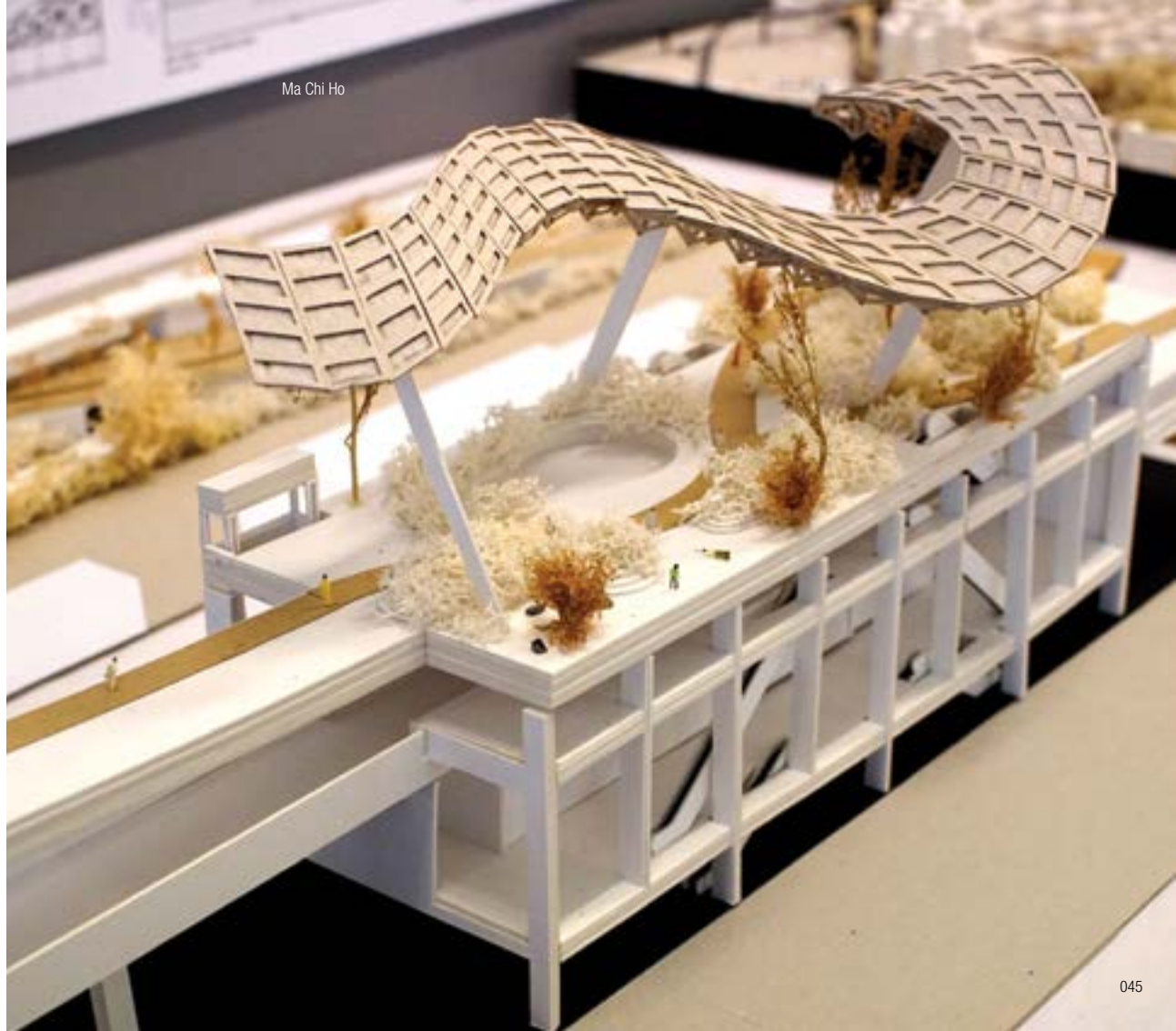
PROFESSIONAL RECOGNITION

Graduates with relevant Master's degree and attaining the prescribed amount of relevant work experience, can sit for professional examinations for membership in professional organisations and be qualified as Registered Landscape Architects.

Remarks: The classes of this programme are mostly held at IVE (Kwun Tong).



Chan Chung Hang



Ma Chi Ho

Higher Diploma in

PRODUCT, INTERIOR AND EXHIBITION DESIGN (SUBJECT GROUP)

產品、室內及展覽設計高級文憑（科目組） DE110510

PROGRAMME CHOICE

Students will choose one of the following specialised programmes so as to enhance professional knowledge and skills in specific areas:

- Higher Diploma in Exhibition Design
- Higher Diploma in Furniture and Lifestyle Product Design
- Higher Diploma in Interior Design
- Higher Diploma in Product Design

The 1st semester is a common semester. Students will progress to the professional programmes in the 2nd semester, subject to their programme choice, academic performance and study place availability in specific programme.

PROGRAMME AIMS

The Department of Architecture, Interior and Product Design runs a one-semester three-dimensional broad-based curriculum common to all first-year Higher Diploma students studying in Exhibition Design, Furniture and Lifestyle Product Design, Interior Design, and Product Design. The programme is aimed primarily at students who have completed their secondary school education and expect to take up specialist three-dimensional design studies. It is designed to reflect the context of basic design and creative knowledge and skills which serve as an introduction to and preparation for, the year one students for the next four-semester study in their respective professional design programmes.

The three-dimensional broad-based common curriculum design provides a holistic experience to the year one students and a sound foundation to enable the students to confirm their study programmes within the Department of Architecture, Interior and Product Design.

PROFESSIONAL CORE MODULES

- Computer Aided Design Fundamental
- Design Drawing and Visualisation
- Structure, Material and Form
- Three-dimensional Design Studies

Higher Diploma in

EXHIBITION DESIGN

展覽設計高級文憑

PROGRAMME AIMS

Hong Kong is one of the most popular places in the world for international companies to showcase their products and services on exhibitions and conferences. As a result, there is a high demand for specialist graduates to design, produce and manage various promotional events every year.

The programme will give students the knowledge and skills to work as both a designer and a manager in the exhibition industry. Students will learn basic design methodology and techniques including cultural context and spatial layouts, and also creative production skills for exhibition design, animation, lighting and interactive presentations. Students will also learn about marketing, trade promotions, corporate image design and event management in international exhibitions.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Exhibition Design
- Exhibition Lighting Design and Technology
- Exhibition Material and Technology
- Interactive Experience Design

CAREER PROSPECTS

The careers to graduates are extensive. Graduates may be employed as designers for exhibitions, conferences, multimedia presentations, museums, and shopping malls displays. In addition, there are opportunities for careers in event promotion, coordination and organisation.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|--------------------------------------|
| • Birmingham City University, UK BA (Hons) Interior Design | Registration Number 251238 |
| • University of Lincoln, UK BA (Hons) Design for Exhibition and Museums | Registration Number 252461 |

Graduates can also apply for admission to relevant degree programme of local university.

- **The Hong Kong Polytechnic University:** BA (Hons) in Environment and Interior Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on an individual basis.

PROFESSIONAL RECOGNITION

Students can apply to be student members of the Hong Kong Designers Association (HKDA).

Remarks: Applicant who want to study this programme, please apply the Higher Diploma in Product, Interior and Exhibition Design (Subject Group).

Higher Diploma in

FURNITURE AND LIFESTYLE PRODUCT DESIGN

傢俱及時尚產品設計高級文憑

PROGRAMME AIMS

The programme is purposely developed and designed to focus on furniture and lifestyle product design. Students will be guided to explore the masterpieces by modern masters and the worldwide trend of furniture and lifestyle products, from the past to present era. Design projects will be emphasised on integration of living style, furniture and lifestyle design objects so as to achieve a total design outcome.

Students will be equipped with all necessary professional knowledge of furniture production through design projects, workshop practices and factory visits. Elegance of detailing and knowledge of new materials and technology are the key objectives. The programme also provides internship opportunities, industrial projects and seminars by renowned design brands and professionals. Graduates will possess confidence, technical competence, presentation skills and project management skills to work in a professional design studio.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.



Lee Yee Wah

PROFESSIONAL CORE MODULES

- Branding and Design of Furniture and Lifestyle Product
- Contemporary trend and style of living space design
- Furniture Design
- Furniture Workshop
- Interior Product Design

CAREER PROSPECTS

With the continuous prosperity in property market and economic growth of Hong Kong recently, there has been a tremendous need for better interior furniture and lifestyle products to suit various urban and modernised living spaces, including household space in residential buildings, working space in commercial buildings and other recreational spaces like trendy restaurants and boutique hotels. The market simply demands for variety in home furniture, office system furniture, designer furniture and other related interior lifestyle products.

In this connection, graduates of this programme can work in furniture production companies, lifestyle product design companies, furniture brand shops and other furniture retail business. Alternatively, they may work in interior design firms specialised in living space and furniture design.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programme offered by the following university in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|----------------------------|
| • Birmingham City University, UK | Registration Number |
| BA (Hons) Product Design | 251239 |

Graduates may also apply for admission to Year 3 of the degree programme offered by:

- **Technological and Higher Education Institute of Hong Kong (THEi):** BA (Hons) in Product Design

Graduates can also apply for admission to relevant degree programme of local university.

- **The Hong Kong Polytechnic University:** BA (Hons) in Product Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on an individual basis.

Remarks: Applicant who want to study this programme, please apply the Higher Diploma in Product, Interior and Exhibition Design (Subject Group).

Higher Diploma in

INTERIOR DESIGN

室內設計高級文憑

PROGRAMME AIMS

Interior designers work to create harmonious, practical and aesthetically pleasing environments and spaces we live in. Students learn to achieve this by understanding how historical, social, cultural, economic and technical considerations help to make good designs. Students will learn how to research, develop and present creative ideas and concepts. Students will be equipped with professional and technical design skills through individual and team projects. The programme provides internship opportunities, industrial projects and seminars by renowned design professionals, through which students will understand industry requirements and acquire valuable and practical experience. Graduates will possess confidence, technical competence, presentation skills and project management skills to work in a professional design studio.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Computer Aided Design
- Interior Design Studies
- Interior Technology
- Professional Practice

CAREER PROSPECTS

With the current rapid economic development in Asia, employment opportunities for interior design graduates are abundant. Graduates can work for small or large-scale architectural and interior design firms in corporate, residential, hospitality, retail, food and beverage, and leisure developments etc. Alternatively, graduates may work for industries of exhibition, television, furniture, lighting and stage design, etc.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programme offered by the following university in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|----------------------------|
| • Birmingham City University, UK | Registration Number |
| BA (Hons) Interior Design | 251238 |

Graduates can also apply for admission to relevant degree programme of local university.

- **The Hong Kong Polytechnic University:** BA (Hons) in Environment and Interior Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on an individual basis.

PROFESSIONAL RECOGNITION

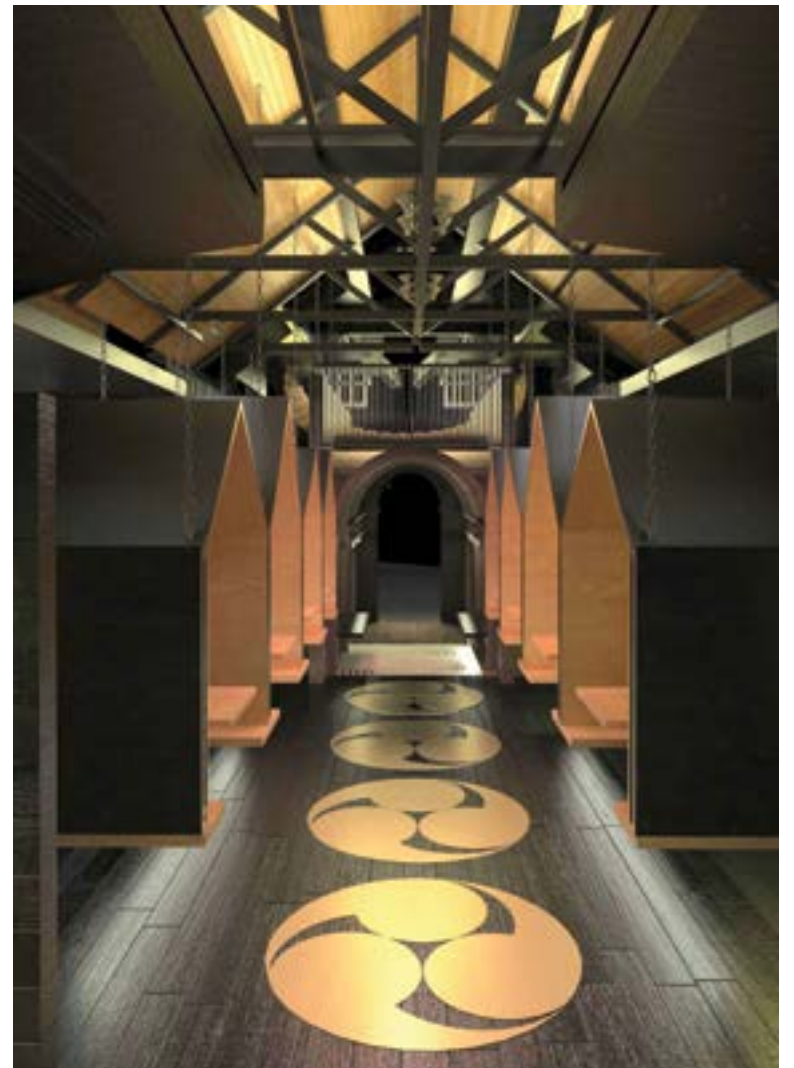
Students of this programme are eligible to apply for the student membership in the Hong Kong Interior Designers Association (HKIDA).

Remarks: Applicant who want to study this programme, please apply the Higher Diploma in Product, Interior and Exhibition Design (Subject Group).



Chan Ngo Kong

Cheung Ka Ming



Higher Diploma in PRODUCT DESIGN

產品設計高級文憑

PROGRAMME AIMS

Hong Kong aspires to develop into a design hub regionally while China is a major manufacturer globally, product design in Hong Kong has become more important. The programme will allow students to study culture and lifestyle and how these factors influence the design of a product. Students will also learn to conduct research, analyse product and market trend, master technology and produce concept to rejuvenate or enhance products. The programme will provide individual or group projects in collaboration with industries, through which students will acquire communication, presentation skills and professional practice required by industries. Graduates will be confident, technically competent, creative and culturally sensitive, ready to embark on a career as a product designer.

This programme is designed with an emphasis on generic and language training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.



So Lok Man

PROFESSIONAL CORE MODULES

- Computer Aided Industrial Design
- Product Design Studies: A Business Context and A Social Context
- Professional Practice: Design and Business
- Visualisation and Drafting for Product Design

CAREER PROSPECTS

Graduates may work for product design consultancies or be employed as product designers in a wide range of industries including consumer electronics, electrical appliances, IoT products, household products, toys and lifestyle products.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programme offered by the following university in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|----------------------------|
| • Birmingham City University, UK | Registration Number |
| BA (Hons) Product Design | 251239 |

Graduates may also apply for admission to Year 3 of the degree programme offered by:

- **Technological and Higher Education Institute of Hong Kong (THEI):** BA (Hons) in Products Design
- **The Hong Kong Polytechnic University:** BA (Hons) in Product Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

Students of this programme are eligible to apply for the student membership in the Industrial Designers Society of Hong Kong (IDSHK) and the Hong Kong Designers Association (HKDA).

Remarks: Applicant who want to study this programme, please apply the Higher Diploma in Product, Interior and Exhibition Design (Subject Group).

Higher Diploma in

STAGE AND SET DESIGN

舞台及佈景設計高級文憑 DE114508

PROGRAMME AIMS

Facing the globalisation of Chinese films, the expansion of cable and network TV channels and the augmentation of China-Hong Kong film and TV collaborative projects, the demand for creative professionals in media and entertainment has been increasing. This programme outlines the big picture of film, TV and theatre production through the aspiring eye of an art director or stage designer to-be. It not only introduces students the essentials of aesthetics and design methods, but also nourishes students' creative thinking, technique, ability and vision, by integrating diverse learning experience with a hands-on curriculum.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Sin Yuk Shan



PROFESSIONAL CORE MODULES

- Construction and Design Detailing for Set and Props Design
- Location Set Design for Film Production
- Stage Lighting Design and Technology
- Theatre Scenic Design

CAREER PROSPECTS

Graduates will have opportunities to work in various organisations including television stations, film companies, TV production houses, advertising agencies, in-house video production departments, news agencies, web TV companies, public relations and event companies, multimedia companies, theatres, art groups and education supporting units, where they may take the roles such as production designer, assistant art director, props maker, props designer, assistant set designer in film productions, assistant theatre set designer, assistant theatre lighting designer, computer visualiser / draftsman, as well as assistant technical director and technician.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programme offered by the following university in collaboration with the School for Higher and Professional Education (SHAPE):

- **Birmingham City University, UK** **Registration Number**
251238
BA (Hons) Interior Design

Graduates can also apply for admission to relevant degree programme of local university.

- **The Hong Kong Academy for Performing Arts:** BFA (Hons) Degree in Theatre and Entertainment Arts

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.



Communication Design and Digital Media

Advertising Design
Creative Media
Digital Music and Media
Film and Television
Publication Design and Print Media
Transmedia
Visual Communication

Higher Diploma in

ADVERTISING DESIGN

廣告設計高級文憑 DE124101 *Self-financed programme

PROGRAMME AIMS

This programme aims to be the top-of-mind higher diploma programme in advertising design that focuses on the balance between creativity and market need.

Richest possible learning experiences are provided for students who will become creative and competitive with transferable skills, cultural awareness, consumer insight and market acumen in advertising, digital marketing and brand promotions. Students will learn to create innovative advertising, integrated marketing communications, social and brand messages with greater consumer engagement, experience and participation with through-the-line media.

Students will apply creativity persuasively and realistically by transforming big ideas into compelling messages that sell. Students are trained to become adventurous advertising creatives who are open-minded, playful, confident, compelling and competitive. They are encouraged to be observant, critical and responsive in the ever-changing and challenging world of advertising.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Advertising and Marketing Strategy
- Digital Advertising and Marketing Studio
- Integrated Marketing Communications
- Responsive Web Design

CAREER PROSPECTS

Graduates can work from entry level to become:

Creative Director, Art Director, Copywriter, Digital Marketer, Promotion and Event Manager, Studio and Production Manager, Brand Manager, Web Designer, Visualiser, Digital Designer, Online Advertising Designer and Social Media Executive

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programme offered by the following university in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|--|----------------------------|
| • Birmingham City University, UK | Registration Number |
| BA (Hons) Visual Communication (Graphic Communication) | 251236 |

Graduates may also apply for admission to Year 3 of the degree programme offered by:

- **Technological and Higher Education Institute of Hong Kong (THEi):** BA (Hons) in Advertising

Graduates can also apply for admission to relevant degree programmes of local universities.

- **City University of Hong Kong:** BA Creative Media
- **Hong Kong Baptist University:** BCOMM (Hons) Programme: Public Relations and Advertising Major
- **The Chinese University of Hong Kong:** BSSc in Journalism and Communication
- **The Hong Kong Polytechnic University:** BA (Hons) in Communication Design / BA (Hons) in Advertising Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

The Higher Diploma programmes offered by HKDI are highly recognised by professional bodies, advertising and design industries.

Graduates are eligible to apply for memberships of major design organisations, e.g. D&AD, Hong Kong Designers Association, HK4As, etc.

Higher Diploma in CREATIVE MEDIA

創意媒體高級文憑 DE114102

PROGRAMME STREAMS

Students may choose one of the following streams so as to enhance professional knowledge and skills in specific areas:

- Higher Diploma in Creative Media
- Higher Diploma in Creative Media (Animation and Visual Effects)
- Higher Diploma in Creative Media (Interactive Media)

The 1st semester is a common semester. Students will progress to the streams in the 2nd semester, subject to their stream choice, academic performance and study place availability in specific stream.

PROGRAMME AIMS

This programme aims to nurture aesthetic and art sense associated with professional hands-on skills. With a goal to prepare students to become multimedia professionals. The programme will provide training regarding different digital media production knowledge so to enable students to adapt to new skills and technologies in the future.

This programme also covers generic, language and communication skills training, whole-person development and workplace experience, in order to better prepare students for further studies and employment after graduation.

Left: Kwan Wai Hin, Kwok Wing Sze, Kwok Yu Sum, Lin Wen Bin / Right: Chu Ka Tok, Pun Ho Yin, Sin Pui Tung, Lo Chin Kiu, Li Wang Ho



PROFESSIONAL CORE MODULES

- Contemporary Animation Studies
- Global Experience in Creative Media
- Interactivity for Branding and Business
- Music and Audio Production

CAREER PROSPECTS

Graduates can work from entry level to become:

Animator, Assistant Digital Art Director, Exhibition Designer, Graphic Designer, Mobile App Developer, Producer Assistant, Video Editor and Web Designer, etc.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|----------------------------|
| • Birmingham City University, UK | Registration Number |
| BA (Hons) Fine Art | 252577 |
| BA (Hons) Visual Communication (Film and Animation) | 251237 |
| BA (Hons) Visual Communication (Illustration) | 252181 |
| • Coventry University, UK | Registration Number |
| BA (Hons) Media | 252720 |

Graduates may also apply for admission to Year 3 of the degree programme offered by:

- **Technological and Higher Education Institute of Hong Kong (THEi):** BA (Hons) in Advertising

Graduates can also apply for admission to relevant degree programmes of local universities.

- **City University of Hong Kong:** BA Creative Media / BSc Creative Media / BAS New Media
- **Hong Kong Baptist University:** BA (Hons) in Visual Arts
- **The Hong Kong Polytechnic University:** BA (Hons) Scheme in Design / BA (Hons) in Digital Media / BA (Hons) in Interactive Media / BA (Hons) in Social Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

Graduates are eligible to apply for memberships of major professional and design organisations, e.g. Society of Motion Picture and Television Engineers (Hong Kong Section), Hong Kong Digital Entertainment Association, and Association of Motion Picture Post Production Professionals.

Higher Diploma in

DIGITAL MUSIC AND MEDIA

數碼音樂及媒體高級文憑 DE114104

PROGRAMME AIMS

This programme aims to educate students the music production and related technology for composing, creating, recording and manipulating digital music and sound, and video production, multimedia production and theater production etc. In order to provide a new breed of music, sound and audio talents / designers and production specialists for cross-sector activities in media and entertainment industry.

This is a unique programme in Hong Kong that integrates education and training in both music production and audio technology for media production. Adopting "student-centred" pedagogy to enable students to acquire knowledge through participation in various practices and learning activities. This programme provides a creative, experimental and technically orientated learning experience to students in building up their professionalism.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Digital Music Composition, Arrangement and Production
- Live Sound, Recording, Mixing and Media Audio Post-production
- Scoring and Sound Design for Film and TV
- Music Video, Multi-cam TV Production and Technical Arts for Performance

CAREER PROSPECTS

Graduates can be employed in music production as music composer, arranger, sound designer, film & TV music scoring and sound designer, production sound and live sound recording engineer; administrator in stage & arts management and music related entertainment industry.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programme offered by the following university in collaboration with the School for Higher and Professional Education (SHAPE):

- **Coventry University, UK** **Registration Number**
252664
BSc (Hons) Music Technology

Graduates are also eligible to apply for admission to the following overseas degree programmes:

- **Oxford Brookes University, UK** (direct entry to the final year of study in UK)
BA (Hons) Creative Music Production
BSc (Hons) Music

Graduates can also apply for admission to relevant degree programmes of local universities.

- **City University of Hong Kong:** BA Creative Media / BSc Creative Media / BAS New Media
- **Hong Kong Baptist University:** BA (Hons) in Music
- **The Chinese University of Hong Kong:** BA (Hons) Music
- **The Education University of Hong Kong:** BA (Hons) in Creative Arts and Culture (Music) / BMus in Education (Hons) (Contemporary Music and Performance Pedagogy)
- **The Hong Kong Academy for Performing Arts:** BMus (Hons) Degree / BFA (Hons) Degree in Theatre and Entertainment Arts
- **The Hong Kong Polytechnic University:** BA (Hons) in Digital Media
- **The University of Hong Kong:** BA (Hons) Music

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

Students are eligible to become members of Composers and Authors Society of Hong Kong (CASH) or Association of Motion Picture Post Production Professionals after assessments. Students can also apply for student membership of the Society of Motion Picture and Television Engineers (Hong Kong Section).



Higher Diploma in

FILM AND TELEVISION

電影及電視高級文憑 DE114103

PROGRAMME STREAMS

Students may choose one of the following streams so as to enhance professional knowledge and skills in specific areas:

- Higher Diploma in Film and Television
- Higher Diploma in Film and Television (Photography)

The 1st semester is a common semester. Students will progress to the streams in the 2nd semester, subject to their stream choice, academic performance and study place availability in specific stream.

PROGRAMME AIMS

This programme aims to equip students with technical and professional knowledge, competence, skills and vision via the blending of theoretical knowledge and practical application, so to enable them to professionally manage the process of photography, video and film making and pursue careers in the film, television and photographic industries.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Advanced Script Writing
- Digital Film Production
- Studio Photography
- Visual Effects Workshop

CAREER PROSPECTS

Graduates will have opportunities to work in various organisations including television stations, film companies, TV production houses, advertising agencies, in-house video production departments, news agencies, web TV companies, public relations and event companies, multimedia companies and education supporting units, where they may take the roles such as cinematographer, film editor, scriptwriter, production manager, lighting director, technician, researcher, copywriter, reporter, freelance videographer, or assistant to producer, art director, director of cinematography, film / TV programme director, creative director, visual effects production, image director, photojournalist, photographic artist, photo retouching artist as well as technical director.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|----------------------------|
| • Birmingham City University, UK | Registration Number |
| BA (Hons) Fine Art | 252577 |
| BA (Hons) Visual Communication (Film and Animation) | 251237 |
| BA (Hons) Visual Communication (Photography) | 252180 |
| • Coventry University, UK | Registration Number |
| BA (Hons) Media | 252720 |

Graduates can also apply for admission to relevant degree programmes of local universities.

- **City University of Hong Kong:** BA Creative Media / BSc Creative Media
- **Hong Kong Baptist University:** BCOMM (Hons) Programme: Film Major
- **The Hong Kong Academy for Performing Arts:** BFA (Hons) Degree in Film and Television
- **The Hong Kong Polytechnic University:** BA (Hons) in Digital Media

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

Students are eligible to apply for student membership of the Society of Motion Picture and Television Engineers (SMPTE) and the Hong Kong Digital Entertainment Association.



Higher Diploma in

PUBLICATION DESIGN AND PRINT MEDIA

出版設計及印刷媒體高級文憑 DE114108

PROGRAMME STREAMS

Students may choose one of the following streams so as to enhance professional knowledge and skills in specific areas:

- Higher Diploma in Publication Design and Print Media (Publication Design)
- Higher Diploma in Publication Design and Print Media (Print Media)

The 1st semester is a common semester. Students will progress to the streams in the 2nd semester, subject to their stream choice, academic performance and study place availability in specific stream.

PROGRAMME AIMS

The programme aims to enhance students comprehensive understanding of the state-of-the-art publishing and printing technologies in design, commercial printing, book publishing, e-publishing, publication design and packaging areas, with the essential knowledge and skills in effective selling, marketing and management functions within the diverse sectors of the printing and publishing industry.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

HKDI is the unique education provider offering higher diploma printing programmes in Hong Kong with strong industry support. The employment rates of our graduates always exceeded 95% in the past 30 years.

PROFESSIONAL CORE MODULES

- Editorial Design
- Packaging Design and Technology
- Photography and Advanced Retouching
- Sales and Marketing for Printing and Publishing

CAREER PROSPECTS

Graduates can be employed as book designer, packaging designer, production technician, sales representative, customer service representative, and management trainee, in a range of print media and publishing business such as design house, publisher, advertising agency, pre-press company, printing equipment supplier, book printing company, and packaging printing company, etc.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

| | |
|--|----------------------------|
| • Birmingham City University, UK | Registration Number |
| BA (Hons) Fine Art | 252577 |
| BA (Hons) Visual Communication (Graphic Communication) | 251236 |

Graduates can also apply for admission to relevant degree programmes of local universities.

- **The Hong Kong Polytechnic University:** BA (Hons) in Marketing and Public Relations / BA (Hons) in Communication Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

The programme is recognised by the following professional body as satisfying the academic requirements for its student membership: Institute of Print-media Professionals

Higher Diploma in TRANSMEDIA

超媒體高級文憑 DE114109

PROGRAMME AIMS

The programme aims at nurturing creative talents to become proficient in Transmedia storytelling techniques, knowledgeable about the trends of social network and with strong marketing sense.

The investment of creative industries is migrating to digital platforms. In response to this changing media ecology, the programme's training focus is on the following areas:

- Feature 1: storytelling strategies that cater to the consumption behavior of online audience
- Feature 2: application of interactive game technologies (e.g. VR, AR) in entertainment content
- Feature 3: construction of digital marketing plan to engage target audience
- Feature 4: multiple skills – students are offered diverse workshop training including filmmaking / visual effects / sound design / graphic communication / 2D animation and character design / game design

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Animation and Games
- Digital Content Marketing
- Film Production
- Storytelling

CAREER PROSPECTS

Graduates can work as transmedia designer, digital content writer, project coordinator, multi-media producer in the following areas:

Art direction, Branding and Advertising, Content Marketing, Digital Marketing, Event Management, Franchise Development, Film and Television, Ani-com Design and Game Design, etc.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|--|----------------------------|
| • Birmingham City University, UK | Registration Number |
| BA (Hons) Visual Communication (Graphic Communication) | 251236 |
| BA (Hons) Visual Communication (Film and Animation) | 251237 |
| • Coventry University | Registration Number |
| BA (Hons) Media | 252720 |

Graduates may also apply for admission to Year 3 of the degree programme offered by:

- **Technological and Higher Education Institute of Hong Kong (THEi):** BA (Hons) in Advertising

Graduates can also apply for admission to relevant degree programmes of local universities.

- **City University of Hong Kong:** BA Creative Media / BSc Creative Media / BAS New Media
- **Hong Kong Baptist University:** BCOMM (Hons) Programme:
Film Major – Animation and Media Arts Concentration
- **The Hong Kong Polytechnic University:** BA (Hons) Scheme in Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

Students can apply for student membership of the Society of Motion Picture and Television Engineers (SMPTE) and the Hong Kong Digital Entertainment Association.

Higher Diploma in

VISUAL COMMUNICATION

視覺傳意高級文憑 DE114106

PROGRAMME STREAMS

Students may choose one of the following streams so as to enhance professional knowledge and skills in specific areas:

- Higher Diploma in Visual Communication
- Higher Diploma in Visual Communication (Brand Design)
- Higher Diploma in Visual Communication (Information Design)
- Higher Diploma in Visual Communication (Illustration)

The 1st semester is a common semester. Students will progress to the streams in the 2nd semester, subject to their stream choice, academic performance and study place availability in specific stream.

PROGRAMME AIMS

This programme aims to develop students' ability to communicate creatively by using creative visual and digital media. The focus of the programme is to equip students with visual communication skills on analytical thinking, visual expression and problem solving, message interpretation, manipulation and communication through a wide range of graphic design media including typography, branding and marketing, persuasive strategy, information design, interactive design and visual manipulation. It aims at nurturing self-motivated problem-solvers who are observant, curious, passionate and dare to explore new frontiers in visual communication.

The programme also provides a broad educational experience with creativity, project management, interpersonal communication and team-building skills which matches industry demands for flexible, articulate graduates who are able to compete in a dynamic, fast-paced and ever-changing regional creative environment.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Information Design Studio
- Introduction to Brand Design
- Narrative Illustration Studio
- User Experience Design

CAREER PROSPECTS

Graduates can be recruited as graphic designer, information designer, brand consultant, web / interactive designer, event / promotion art director, packaging designer, book designer, illustrator, storyboard artist and character designer, in areas as diverse as graphic house, design consultant, branding, advertising, magazine and publication media, book design, multimedia and animation, packaging, digital marketing, event and exhibitions, illustration, environmental and spatial graphic, museum display, art / event promotion and image direction. Graduates frequently work as individual design practitioners and design entrepreneurs setting up their own studios.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

| | |
|--|----------------------------|
| • Birmingham City University, UK | Registration Number |
| BA (Hons) Fine Art | 252577 |
| BA (Hons) Visual Communication (Film and Animation) <i>(for graduates of Visual Communication Stream)</i> | 251237 |
| BA (Hons) Visual Communication (Graphic Communication) <i>(for graduates of Visual Communication Stream, Brand Design Stream and Information Design Stream)</i> | 251236 |
| BA (Hons) Visual Communication (Illustration) <i>(for graduates of Illustration Stream and Visual Communication Stream)</i> | 252181 |

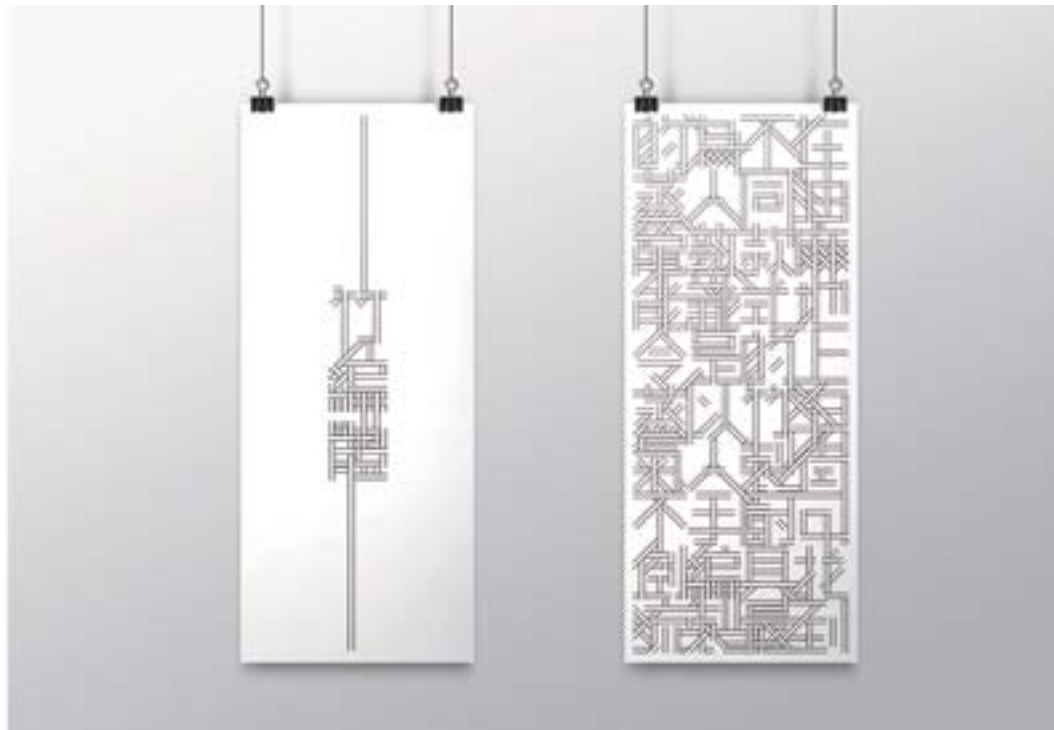
Graduates can apply for admission to relevant degree programmes of local universities.

- **City University of Hong Kong:** BA Creative Media
- **Hong Kong Baptist University:** BA (Hons) in Visual Arts
- **The Hong Kong Polytechnic University:** BA (Hons) in Communication Design / BA (Hons) in Advertising Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

Students are eligible to apply for student membership of the Hong Kong Designers Association (HKDA).



Chong Po Ching



Design Foundation Studies

Visual Arts and Culture
Visual Design for Journalism

All students of the two-year Higher Diploma programmes will navigate through interdisciplinary design core modules in their studies. They provide a solid framework for cultivating their art and design know-how in their chosen study pathways as well as fostering lifelong passion for creative engagement. There are three major areas: Creative Thinking, Cultural Studies, and Aesthetics and Semiotics, which also leap into the immersion of the life and culture through the Visual Arts and Culture Programme.

DISCIPLINE CORE MODULES

Creative Thinking motivates students to adopt diverse modes of thinking in their discipline through theory and practice. It actively explores hemispheric and divergent thinking to facilitate definition and analysis of design problems to the generation of ideas, concept development and evaluation. These thinking skills, which are fundamental for creative practitioners, are demonstrated and tested through active class exercises as well as projects.

Cultural Studies encourages critical understanding of how culture inspires today's arts and design practices. It enriches students' research skills in reading cultural issues with respect to social, creative and sustainability contexts. The modules also nurture their aesthetic judgement in various cultural contexts.

Aesthetics and Semiotics inspires understanding and application of aesthetics and semiotics in various design disciplines. It explores systematic ways of studying aesthetics and analysing symbols objectively through observation, recognition, classification and evaluation of natural and man-made objects. Gathering inspiration from their daily experience and social environment, students learn creative ways of introducing symbolic meaning in their work.



Choy Sze Wan

Higher Diploma in

VISUAL ARTS AND CULTURE

視覺藝術與文化高級文憑 DE114105

PROGRAMME AIMS

This interdisciplinary programme offers all-rounded immersion in contemporary visual arts media and engages students actively with the cultural industries at large. Through collaboration and innovation with the arts sector, the programme creates a lively environment where interdisciplinary arts projects flourish. Graduates are also nurtured to become professional arts practitioners.

From the conceptual to the practical, the two-year programme provides a dynamic and vibrant environment that inspires students to experiment with ideas and develop their own artistic language so as to encourage originalities in art creation. Graduates are cultivated to steer and support their art concepts based on theoretical insights, practical skills and understanding of culture. With faculty mentoring, such concepts can be developed as professional fine art works as well as basis for entrepreneurial ideas.

Integration with the arts community is promoted through collaborative work with visiting fellows or artists-in-residence, museum or gallery visits, exhibitions and internships. Such synergy not only enhances their passion for creative engagement, but also enriches their practical know-how. The latitude of experience deepens their understanding in the fields of visual arts, culture, curatorial projects and arts management.

This programme is also designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

Programme Highlights

1. Visual Arts Practice and Making
 - 2D Expression
 - 3D Expression
 - Media Art
2. History and Theories of Visual Arts
3. Community Project and Cultural Management

PROFESSIONAL CORE MODULES

- 2D Visual Expression
- 3D Expression and Installation Arts
- History and Theories of Visual Arts
- Photography and Video Making

CAREER PROSPECTS

The HD in Visual Arts and Culture is developing professionals in response to the rapid growing need of manpower in visual arts related fields in Hong Kong and Asia.

Apart from professional artists, graduates will have full potential to take up other career opportunities. These include graphic designers, illustrators, photographers, exhibition designer, visual merchandisers, etc. They can also be art administrators at the assistant level in art centres, gallery or cultural organisation to run cultural programmes or art exhibitions. The graduates are capable to be future entrepreneurs who can turn concepts into art entrepreneurial ideas or they can be curators, critics, educators, cultural programme administrators in the future.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

| • Birmingham City University, UK | Registration Number |
|--|----------------------------|
| BA (Hons) Fine Art | 252577 |
| BA (Hons) Visual Communication (Film and Animation) | 251237 |
| BA (Hons) Visual Communication (Graphic Communication) | 251236 |
| BA (Hons) Visual Communication (Illustration) | 252181 |
| BA (Hons) Visual Communication (Photography) | 252180 |

Graduates can also apply for admission to relevant degree programmes of local universities.

- **Hong Kong Baptist University:** BA (Hons) in Visual Arts
- **Lingnan University:** BA (Hons) in Visual Studies
- **The Chinese University of Hong Kong:** BA (Fine Arts)
- **The Education University of Hong Kong :** BA (Hons) in Creative Arts and Culture
- **The Hong Kong Polytechnic University:** BA (Hons) in Product Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

Remarks: The classes of this programme are mostly held at IVE (Morrison Hill).

Higher Diploma in

VISUAL DESIGN FOR JOURNALISM

新聞視覺設計高級文憑 DE114701

PROGRAMME AIMS

This programme aims to provide students with industrial techniques of audio-visual, storytelling skills, reporting and editing, art and culture knowledge and ethical judgment in journalism aspect, together with IT, interpersonal and design related skills for employment and further study. The programme offers both practical and theoretical journalism knowledge to the students through media workshops, real case studies, competitions, master classes, industrial collaborative projects and workplace attachments. Students will be equipped with the competence of media application and critical thinking in visual journalism.

This programme also covers generic, language and communication skills training, whole-person development and workplace experience, in order to better prepare students for further studies and employment after graduation.

Through both theoretical and practical learning, students are able to gain a comprehensive knowledge of the importance of visually-driven trend in journalism, and produce news, features, documentary and reports by utilizing photography, video, web, mobile platforms and broadcast skills. The two-year programme also equips students with professional knowledge and competence to conduct interviews, collect information, edit news material and produce broadcast programmes for social, cultural, art, etc. areas.

PROFESSIONAL CORE MODULES

- Photo & Video Reportage
- Introduction to Visual Journalism
- News Reporting and Editing
- News & Society

CAREER PROSPECTS

Graduates may be employed as video journalist, photographer, video producer, video editor, copywriter, editor, reporter, graphic designers, media coordinator and publication designer in the following areas: Press Media, Online Media, Media Broadcast, Television Production, Film, Multimedia, Magazine, Publication, Digital Production

PROFESSIONAL RECOGNITION

Students can apply for student membership of Hong Kong Journalists Association and Hong Kong Press Photographers Association.

Wong Tsz Yan
Cheung Hiu Tung
Law Na
Lam Ho Nam
Model:
Yen Wong



Fashion and Image Design

Costume Design for Performance
Fashion Branding and Buying
Fashion Design
Fashion Design Menswear
Fashion Image Design
Fashion Media Design

Higher Diploma in

COSTUME DESIGN FOR PERFORMANCE

演藝造型設計高級文憑 DE114306

PROGRAMME AIMS

To cope with the ever-changing economic environment and business development of the fashion and image design industry, the programme is designed to fill the talent demand of the industries of film, TV, entertainment and show business.

The programme aims to nurture graduates and develop designers for character and fashion design in connection with the performance requirements to enter the niche of the fashion and entertainment market.

With the strong support of Fashion Archive and through a series of structured studio practice, master lectures and collaborations with the industries; graduates are capable of working independently from developing concepts to realising outputs in eastern and western period costumes, props, accessories and character design for performance.

This programme is designed with additional emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Costume Design
- Draping 3D Modelling Techniques
- Hair Design for Performing Arts
- Make-up for Performing Arts

CAREER PROSPECTS

Graduates can be employed as costume designers for film, TV and theatre performance, fashion stylists, hair and make-up stylists for film, TV and theatre performance, theme park stylists/costumers. Additional opportunities are available in advertising campaigns, corporate entertainment, professional performing companies, events, festivals, circus, pageants, concerts and light entertainment.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. Graduates can pursue relevant degrees locally or overseas. Graduates are eligible to apply for admission to the top-up degree programme offered by the following university in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|----------------------------|
| • University for the Creative Arts, UK | Registration Number |
| BA (Hons) Fashion Promotion and Imaging | 252646 |

Graduates can also apply for admission to relevant degree programmes of local university.

- **The Hong Kong Academy for Performing Arts:**
BFA (Hons) Degree in Theatre and Entertainment Arts – Costume Technology
BFA (Hons) Degree in Theatre and Entertainment Arts – Set and Costume Design

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

The Higher Diploma programme offered by the Hong Kong Design Institute is highly recognised by professional bodies, fashion designers and design industries.

Higher Diploma in

FASHION BRANDING AND BUYING

時裝品牌策劃及採購高級文憑 DE114304

PROGRAMME STREAMS

Students may choose one of the following streams so as to enhance professional knowledge and skills in specific areas:

- Higher Diploma in Fashion Branding and Buying (Branding and Communication)
- Higher Diploma in Fashion Branding and Buying (Buying and Retail Management)
- Higher Diploma in Fashion Branding and Buying (Product Development and Sourcing)
- Higher Diploma in Fashion Branding and Buying (Visual Merchandising)

The 1st semester is a common semester. Students will progress to the streams in the 2nd semester, subject to their stream choice, academic performance and study place availability in specific stream.

PROGRAMME AIMS

Hong Kong is an international fashion centre. Many international renowned fashion enterprises and brands have regional offices in Hong Kong and spread their operations over the neighbouring countries. The sector has high manpower demand for a dynamic development.

The Fashion Branding and Buying programme is designed to incubate new forces for the evergreen fashion industry. The programme emphasises to enrich students' global visions and exposures. Students will find the programme both practical and creative through learning experiences such as overseas students exchange, industrial attachment, industrial-linked competition, master class, pop-up store project, fashion event planning project, and community project. The programme is unique and practical, for students to sharpen their fashion sense and gain career-specific knowledge and skills.

The programme also emphasises on generic learning, including language and communication skill, whole-person development and workplace experience, to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Fashion Brand Promotion
- Fashion Buying
- Fashion Trend Analysis
- Fashion Visual Merchandising Design

CAREER PROSPECTS

Graduates may be employed in local and international fashion enterprises as brand management executives, fashion buyers, fashion event planners, fashion retail management, fashion journalists, product developers and visual merchandisers. Job scopes include brand management, marketing and communications, product development, trading and merchandising, visual merchandising and display design.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|--------------------------------------|
| • Nottingham Trent University, UK BA (Hons) International Fashion Business <i>(for graduates of all streams)</i> | Registration Number 251505 |
| • University for the Creative Arts, UK BA (Hons) Fashion Promotion and Imaging <i>(for graduates of all streams except Product Development and Sourcing)</i> | Registration Number 252646 |

Graduates can also apply for admission to relevant degree programme of local university.

- **The Hong Kong Polytechnic University:** BA (Hons) Scheme in Fashion and Textiles

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

The Higher Diploma programme offered by the Hong Kong Design Institute is highly recognised by the industry.

Higher Diploma in

FASHION DESIGN

時裝設計高級文憑 DE124301 *Self-financed programme

PROGRAMME STREAMS

Students may choose one of the following streams so as to enhance professional knowledge and skills in specific areas:

- Higher Diploma in Fashion Design
- Higher Diploma in Fashion Design (Accessories Design)
- Higher Diploma in Fashion Design (Knitwear Design)

The 1st semester is a common semester. Students will progress to the streams in the 2nd semester, subject to their stream choice, academic performance and study place availability in specific stream.

PROGRAMME AIMS

Hong Kong is one of the key fashion centres in the world. The extensive fashion industry covers fashion clothing and accessory design, research and development, merchandising, retailing, brand promotion and management.

This programme is designed to enable students to work in the fashion design and product development field. Students will find the programme both practical and creative, learning through fashion shows, live projects, design competitions, international exchange programme, working with visiting practitioners and organisations from fashion and related industries. Students will be expected to acquire the techniques in design concept generation, pattern making and fashion product sewing. The knitwear design and accessories design streams will further provide students with a more comprehensive learning scope as needed in the market.

Fashion design students and graduates have significant achievements in various design competitions. Starting from 2006, fashion design students have been awarded the DFA Young Design Talent Award organised by the Hong Kong Design Centre for 10 years, with scholarships amount ranging from HK\$250,000 to HK\$500,000 every year for overseas studies including Central Saint Martins, London College of Fashion, Birmingham City University, MOD'ART International Paris and internship at renowned fashion design companies including Alexander Wang in the USA, Iris Van Herpen in Holland, Jean-Paul Gaultier in Belgium and Gaspard Yurkievich in France.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Fashion Accessories Design
- Fashion Design
- Fashion Knitwear Design
- Pattern Making and Garment Sewing

CAREER PROSPECTS

Graduates may be employed as fashion designers, fashion knitwear designers, fashion accessories designers, fashion coordinators, stylists, product development executives, fashion buyers, fashion visual merchandisers and fashion editor, etc.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|----------------------------|
| • Nottingham Trent University, UK | Registration Number |
| BA (Hons) Fashion Design | 251504 |
| BA (Hons) International Fashion Business | 251505 |
| • University for the Creative Arts, UK | Registration Number |
| BA (Hons) Fashion Promotion and Imaging | 252646 |

Graduates may also to apply for admission to Year 3 of the degree programme offered by:

- **Technological and Higher Education Institute of Hong Kong (THEi):** BA (Hons) in Fashion Design

Graduates can also apply for admission to relevant degree programme of local university.

- **The Hong Kong Polytechnic University:** BA (Hons) Scheme in Fashion and Textile

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

The Higher Diploma programme offered by the Hong Kong Design Institute is highly recognised by professional bodies such as the Hong Kong Fashion Designers Association, fashion and related industries.

Mak Tsz Man



Ho Long Sum



Higher Diploma in

FASHION DESIGN MENSWEAR

時裝設計男裝高級文憑 DE114307

PROGRAMME AIMS

Menswear Design is a highly-sought profession in the international fashion world and it is gaining its momentum in Hong Kong and China markets.

This programme explores the creative process of menswear design from research to the realisation and production of contemporary fashion menswear. It encompasses style and sensibility through innovative cutting, fabric sourcing, proportion and construction in both structured and unstructured clothing, and operates across a range of market levels with an international perspective.

The objective of the programme is the development of the young creative talents who aspire to become professional fashion designers in the menswear design field. Students will find the programme both practical and creative, learning through fashion shows, design competitions, master classes, industry-led projects and workplace attachments. Students will be equipped with suitable level of design and technical proficiency in the creation of an innovative and individual menswear collection.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Digital Design for Menswear
- Fashion Menswear Design Concept
- Menswear Flat Pattern Making
- Menswear Tailoring

CAREER PROSPECTS

Graduates may be employed in the menswear design field as fashion designers, fashion coordinators, stylists, product development executives, fashion buyers, fashion visual merchandisers and fashion journalists, etc.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|----------------------------|
| • Nottingham Trent University, UK | Registration Number |
| BA (Hons) Fashion Design | 251504 |
| BA (Hons) International Fashion Business | 251505 |
| • University for the Creative Arts, UK | Registration Number |
| BA (Hons) Fashion Promotion and Imaging | 252646 |

Graduates can also apply for admission to relevant degree programme of local university.

- **The Hong Kong Polytechnic University:** BA (Hons) Scheme in Fashion and Textile

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

The Higher Diploma programme offered by the Hong Kong Design Institute is highly recognised by professional bodies, fashion designers and design industries.

Chu Hoi Lam



Yu Sze Ki



Higher Diploma in

FASHION IMAGE DESIGN

時裝形象設計高級文憑 DE114303

PROGRAMME STREAMS

Students may choose one of the following streams so as to enhance professional knowledge and skills in specific areas:

- Higher Diploma in Fashion Image Design (Hair and Make-up Styling)
- Higher Diploma in Fashion Image Design (Styling and Photography)

The 1st semester is a common semester. Students will progress to the streams in the 2nd semester, subject to their stream choice, academic performance and study place availability in specific stream.

PROGRAMME AIMS

Image design has been emerged as a new profession specialising in make-up, hair styling, fashion styling and fashion photography to create the best and most appropriate image and styling for individual, brand and corporate.

This programme aims to provide graduates with systematic and professional training to enter the fashion image design, advertising, film, TV and media, costume / art direction industries.

This programme is designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Editorial and Media Hair and Make-up Design
- Fashion and Costume Accessories Technology
- Fashion Photography
- Fashion Styling

CAREER PROSPECTS

Employment opportunities in the image industries also extend to magazine editorial, photography shoots, TV commercials, advertising campaigns, film and TV industries. Graduates may be employed as fashion stylists, fashion image consultants, magazine stylists, make-up or hair stylists and fashion photographers.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. They are eligible to apply for admission to the top-up degree programme offered by the following university in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|---|----------------------------|
| • University for the Creative Arts, UK | Registration Number |
| BA (Hons) Fashion Promotion and Imaging | 252646 |

Graduates can also apply for admission to relevant degree programmes of local universities.

- **The Hong Kong Academy for Performing Arts:**
BFA (Hons) Degree in Theatre and Entertainment Arts – Costume Technology
BFA (Hons) Degree in Theatre and Entertainment Arts – Set and Costume Design
- **The Hong Kong Polytechnic University:** BA (Hons) Scheme in Fashion and Textile

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

The Higher Diploma programme offered by the Hong Kong Design Institute is highly recognised by professional bodies, fashion designers and design industries.

Styling and
Photography:
Chung Wai Hei
Hair and Make-up:
Wan Shing Chi



Styling and
Photography:
Wong Ka Ki
Hair and
Make-up:
Xu Jia Hui



Higher Diploma in

FASHION MEDIA DESIGN

時裝媒體設計高級文憑 DE114305

PROGRAMME AIMS

Renowned international fashion brands have been developing their markets in Hong Kong and China in recent years, with the severe competitions facing globally and regionally, fashion brands start to build up their own media channels in order to enhance their competitiveness. With the advanced technology and the popularity of online activities, fashion brands are seeking new development and opportunities in the media strategy which need a pool of young talented practitioners.

The Fashion Media Design consists of a wide range of activities in the spectrum of the whole communication system and channels including media strategy, journalism, social media, blogging for business, webpage and app design, etc. to achieve a modern and all-rounded fashion communication solution.

This programme is designed to enable students to work in the different areas of fashion media design. Emphasis will also be put on enriching students' international exposure. Students will find the programme both practical and creative, through different learning experiences such as lectures, tutorials, projects, visits, competitions and industrial attachments. Broad knowledge and skills in fashion film, fashion journalism, new media strategy, social media, and blogging for business form the core components of the programme.

This programme is also designed with an emphasis on generic, language and communication training, whole-person development and workplace experience to better prepare students for further studies and employment after graduation.

PROFESSIONAL CORE MODULES

- Fashion Film
- Fashion Journalism
- Social Media for Fashion
- Webpage and App Design

CAREER PROSPECTS

Graduates can be employed as fashion media design specialists such as fashion stylists / editors, fashion bloggers, fashion and lifestyle public relations, brand online editors, digital marketing executives, brand communications officer, fashion marketing officer.

ARTICULATION TO UNIVERSITY

Graduates can pursue relevant degrees locally or overseas. Graduates are eligible to apply for admission to the top-up degree programmes offered by the following universities in collaboration with the School for Higher and Professional Education (SHAPE):

- | | |
|--|--------------------------------------|
| • Nottingham Trent University, UK BA (Hons) International Fashion Business | Registration Number 251505 |
| • University for the Creative Arts, UK BA (Hons) Fashion Promotion and Imaging | Registration Number 252646 |

Graduates can apply for admission to relevant degree programmes of local universities.

- **City University of Hong Kong:** BA Creative Media
- **Hong Kong Baptist University:** BCOMM (Hons) Programme
- **The Hong Kong Polytechnic University:** BA (Hons) in Digital Media

Upon admission to relevant degree programmes, graduates can apply for credit exemption. The level of exemption will be considered on individual basis.

PROFESSIONAL RECOGNITION

The Higher Diploma programme offered by the Hong Kong Design Institute is highly recognised by the industries.

Bachelor's Degree Programmes

Graduates of Higher Diploma (HD) programmes may continue their art and design degree programme studies in Hong Kong via collaborative one-year full time or two-year part-time top-up degree programmes offered by the School for Higher and Professional Education (SHAPE) in collaboration with the following UK universities:



Birmingham City University (BCU)

The Faculty of Arts, Design and Media is a driving force behind the creative provision at Birmingham City University. BCU has a proud tradition dating back to the foundation of the School of Art established in 1843, and an international reputation for the quality of its programmes.

Coventry University (CU)

Ranked 12th top university in the UK by the Guardian Good University Guide, Coventry combines an academic heritage dating back to 1843, with a dynamic and modern approach to education. Offering practical, hands-on study and strong connections to large global organisations, 97% of our graduates are employed or in further study within 6 months of graduating (DLHE 2015-16). Media and Music Technology degrees now available to study at SHAPE.

Nottingham Trent University (NTU)

An institution steeped in history that has gained significant international recognition for its innovative work in art and design, and which makes major contributions to the global fashion industry.

Sheffield Hallam University (SHU)

Sheffield Institute of Arts, part of SHU, has been offering creative courses since 1843. SHU is in the top two modern universities in the UK for art and design research, with 81% ranked internationally excellent (REF, 2014). Their tutors are experienced, inspirational practitioners, teachers and researchers, encouraging students to explore, experiment and develop innovative approaches.

University for the Creative Arts (UCA)

UCA is the highest ranked specialist university for the Creative Industries, entering the 2018 Guardian University Guide league table at position 21. For 150 years the University for the Creative Arts in Canterbury, Epsom, Farnham, Maidstone and Rochester has been leading the way for art and design education.

University of Lincoln (UOL)

The University of Lincoln's Gold TEF award is evidence of its exciting teaching, great support for students and excellent employment outcomes. The Lincoln School of Architecture and the Built Environment is home to a research-led academic community and offers a multi-disciplinary, 3D design environment with industry-standard facilities.

The Strengths of the Programmes:

- Broadening the international horizons of students
- Enhancing research capability
- Focusing on design management
- Opening up employment opportunities
- Taught by overseas and local experts

The following collaborative degree programmes accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications enjoys similar status of locally-accredited bachelor's degree programmes.

Overseas Universities (UK)

Birmingham City University (BCU)

BA (Hons) Fine Art*

(QR Registration No.: 15/003023/L5, Validity Period: 19/10/2015 – 18/10/2019)

BA (Hons) Interior Design*

(QR Registration No.: 15/002214/L5, Validity Period: 01/09/2015 – 31/08/2019)

BA (Hons) Landscape Architecture*

(QR Registration No.: 15/003024/L5, Validity Period: 19/10/2015 – 18/10/2019)

BA (Hons) Product Design*

(QR Registration No.: 15/002215/L5, Validity Period: 01/09/2015 – 31/08/2019)

BA (Hons) Visual Communication (Film and Animation)*

(QR Registration No.: 15/002212/L5, Validity Period: 01/09/2015 – 31/08/2019)

BA (Hons) Visual Communication (Graphic Communication)*

(QR Registration No.: 15/002213/L5, Validity Period: 01/09/2015 – 31/08/2019)

BA (Hons) Visual Communication (Illustration)*

(QR Registration No.: 13/000085/L5, Validity Period: 01/09/2015 – 31/08/2019)

BA (Hons) Visual Communication (Photography)*

(QR Registration No.: 13/000084/L5, Validity Period: 01/09/2015 – 31/08/2019)

Coventry University (CU)

BA (Hons) Media*

(QR Registration No.: 17/000614/L5, Validity Period: 01/09/2017 – 31/08/2021)

BSc (Hons) Music Technology*

(QR Registration No.: 16/000829/L5, Validity Period: 19/09/2016 – 18/09/2020)

Nottingham Trent University (NTU)

BA (Hons) Fashion Design*

(QR Registration No.: 15/002828/L5, Validity Period: 01/09/2015 – 31/08/2019)

Registration Number

252577

251238

252578

251239

251237

251236

252181

252180

252720

252664

251504

BA (Hons) International Fashion Business*

(QR Registration No.: 15/002829/L5, Validity Period: 01/09/2015 – 31/08/2019)

Sheffield Hallam University (SHU)

BA (Hons) Jewellery and Metalwork*

(QR Registration No.: 14/003086/L5, Validity Period: 01/09/2014 – 31/08/2018)

University for the Creative Arts (UCA)

BA (Hons) Fashion Promotion and Imaging*

(QR Registration No.: 16/000353/L5, Validity Period: 01/09/2016 – 13/08/2020)

University of Lincoln (UOL)

BA (Hons) Architecture*

(QR Registration No.: 14/003288/L5, Validity Period: 01/09/2014 – 31/08/2018)

BA (Hons) Design for Exhibition and Museums*

(QR Registration No.: 14/003289/L5, Validity Period: 01/09/2014 – 31/08/2018)

It is a matter of discretion for individual employers to recognise any qualification to which this course may lead.

For more details concerning recognition and articulation arrangements, please visit the SHAPE Homepage at

www.shape.edu.hk

A **non-means-tested annual subsidy of HK\$30,000** will be offered to eligible students pursuing full-time Top-up degree programmes

* This programme is recognised under the Qualifications Framework (QF Level 5).



Wong Ka King



Master's Degree Programme

Overseas University (UK)

Birmingham City University (BCU)

Master of Arts in Design Management

(Study Mode and Duration: Part time, 24 months)

Registration Number

252619-22

Master of Arts in Design Management in collaboration with Birmingham City University (BCU) isn't simply about the management of design or designers, it provides the knowledge and skills to work with, and communicate effectively across design and business disciplines. This is a multi-disciplinary programme aimed at ambitious designers and non-designers working in the design industry, who want to accelerate their careers by gaining business and marketing insight.

Led by highly respected industry professionals in both Hong Kong and the UK, the curriculum has a distinctive professional focus and embraces business management, marketing, design strategy, entrepreneurship, innovation, sustainability, design leadership and design practice including project management, intellectual property law and finance. Strong emphasis is placed on the development of evidence based decision-making, high level leadership and communication skills. Students can focus within their chosen area of specialisation and relate their study directly to the workplace if they wish to.

7 Strengths of the programme:

- First UK MA Design Management Programme in Hong Kong
- Convenient teaching sites: HKDI & Wan Chai Campus
- English Exemption for SHAPE's UK Degree Alumni
- Strong Business and Creative Industry Network
- UK Academic Experts and International Professional Teaching Team
- International and Regional Seminar Speakers on key topics
- Supported by Trade Organisations and Professional Associations



Professional Diploma Professional Certificate

PROFESSIONAL SHORT COURSE / WORKSHOP

For part-time students who want to enhance their knowledge and skills for academic advancement and career development

Professional Education and Engagement Centre (PEEC) develops a diverse range of training courses, workshops and seminars, which are tailor-made for part-time students to enhance the competitiveness of individuals and corporations, as well as to facilitate business growth and career advancements.

Most of the programmes have attained the status of Qualifications Framework Level 4 and many programmes have been approved by the Continuing Education Fund (CEF) to provide local professionals with financial assistance in lifelong learning.



Visit our website



PEEC facebook



Creative Illustration facebook

Areas of training excellence and knowledge expertise include:

Architecture and Interior Design

- Creative Lighting Design
- LED lighting for interior and exterior use
- Sustainable lighting design
- Lighting design software
- Retail and Exhibition Design
- Freehand Visualization
- Green Interior
- Sustainable Architecture
- Interior Design

Design Management and Marketing

- Design Research
- Digital Marketing
- Online Advertising
- Online Business Development
- Project Management
- Search Engine Marketing and Optimization
- Social Media Advertising and Marketing
- Transmedia storytelling
- Visual Communication
- Infographic
- Typography

BIM Management

- BIM Fundamentals
- Collaborative BIM
- Sustainable BIM
- Revit
- ArchiCAD

Digital Media and Illustration

- Adobe Premiere
- Visual Effects Design and Animation*
- App Book Design
- Creative Multimedia Illustration
- Final Cut Pro
- iPhone App Design and Development
- Microfilm
- Aerial Shooting
- Interactive Design
- 3D Modeling & Texturing
- Maya, Zbrush, Mari

Fashion Design and Image Styling

- Accessory Design
- Fashion Design and Illustration
- Fashion Photography*
- Fashion Material Analysis and Technology
- Fashion Pattern Design
- Fashion Garment Making and Fitting
- Fashion Portfolio Development
- Fashion Model Training
- Fashion Bodywear and Sportswear
- Fashion Sport Shoe Design
- Menswear Collection Design
- Image Styling
- Professional Hair Styling and Make-up

Corporate Training

- Branding and Marketing
- Business English
- Coaching for leaders
- Consultative Selling Skills
- Customer Relationship
- Effective Negotiation Skills
- Presentation Skills
- Risk Management
- Team Building

Jewellery, Furniture and Product Design

- Hand Drawing, Rhino and Jewel CAD
- Contemporary Jewellery Design*
- Contemporary Eyewear Design
- Innovative Furniture Design
- Product Design and Management
- Jewellery Branding and Marketing
- Shoe Design
- SolidWorks
- Timepiece Design
- Wax Carving

Songwriting and Electronic Music

- Ableton Live
- Logic Pro
- Pro Tools

Enquiry

T 3928 2777
E peec.hkdi@vtc.edu.hk
W www.hkdi.edu.hk/peec
FB www.facebook.com/HKDIPEEC

*Graduates from those Professional Diploma Programmes are eligible to apply to our top-up degree programmes.
For details, please visit HKDI or SHAPE websites.

Jewellery Design by Sharon Cheung



Furniture Design by Eric Tong



Architectural Drawing for BIM by Danny Yang



Aerial Shooting by Dawn Cheng



Freehand Interior Drawing by Irix Leung



3D Modeling and texturing by Yiu Bing San

GENERAL INFORMATION

ENTRANCE REQUIREMENTS

Applicants who wish to apply for full-time post-secondary 6 programmes offered by HKDI in the Academic Year 2018/19 should meet the following general entrance requirements:

HIGHER DIPLOMA PROGRAMMES

Five HKDSE subjects at Level 2 or above, including English Language and Chinese Language; OR • VTC Foundation Diploma (Level 3) / Diploma of Foundation Studies; OR • VTC Diploma in Vocational Education / Diploma of Vocational Education; OR • Yi Jin Diploma / Diploma Yi Jin; OR • Equivalent

DIPLOMA OF FOUNDATION STUDIES / DIPLOMA OF VOCATIONAL EDUCATION

Completion of Secondary 6 (under the New Senior Secondary Academic Structure); OR • Equivalent

NOTE

1. The study duration of Higher Diploma programmes is normally 2 years.
2. The study duration of Diploma of Foundation Studies and Diploma of Vocational Education programmes is normally 1 year.
3. An "Attained", "Attained with Distinction (I)" and "Attained with Distinction (II)" in an HKDSE Applied Learning (Apl) subject (Category B subjects) are regarded as equivalent to an HKDSE subject at "Level 2", "Level 3" and "Level 4" respectively, and a maximum of two Apl subjects (excluding Apl(C)) can be counted for admission purpose.
4. A "Grade D or E" and a "Grade C or above" in an HKDSE Other Language subject (Category C subjects) are regarded as equivalent to an HKDSE subject at "Level 2" and "Level 3" respectively, and one Other Language subject can be counted for admission purpose.
5. Holders of Diploma in Vocational Education / Diploma of Vocational Education (DVE) award upon successful completion of prescribed modules are eligible to apply for Higher Diploma programmes.
6. Some programmes are not applicable to holders of Diploma in Vocational Education / Diploma of Vocational Education (DVE) / Yi Jin Diploma / Diploma Yi Jin. Some programmes may have other specific entrance requirements. Please refer to the Admissions Homepage <http://www.vtc.edu.hk/admission> for details.
7. Offering of study place is subject to the applicants' academic qualifications, interview / test performance (if applicable), other learning experience and achievements, and availability of study places.

ADMISSION DETAILS

This prospectus provides programme information only. For admission details, please refer to the Admissions Homepage at <http://www.vtc.edu.hk/admission>.

TUITION FEE

- The tuition fees for the 2018/19 academic year are currently under review. These will be determined taking into account inflation, curriculum structure and other relevant factors. Tuition fees are subject to annual reviews.
- The tuition fees for the 2018/19 academic year will be announced on the Admissions Homepage at <http://www.vtc.edu.hk/admission> at a later stage.
- The study duration of Higher Diploma programmes is normally 2 years. The tuition fee is payable in two instalments each year.
- The study duration of Diploma of Foundation Studies and Diploma of Vocational Education programmes is normally 1 year. The tuition fee is payable in two instalments.

AY 2017/18 TUITION FEES FOR

FULL-TIME PROGRAMMES ARE LISTED BELOW FOR REFERENCE

| Programmes | Tuition fees per year (HK\$) for reference only | |
|---|---|----------|
| | 1st Year | 2nd Year |
| Higher Diploma (<i>Subvented Programmes</i>) | \$31,570 | \$31,570 |
| Higher Diploma (<i>Self-financed Programmes</i>) | \$55,600 | \$55,600 |
| Diploma of Foundation Studies* / Diploma of Vocational Education* (<i>Subvented Programmes</i>) | \$20,500 | - |
| Diploma of Foundation Studies* (<i>Self-financed Programmes</i>) | \$26,500 | - |

* Formerly named "Foundation Diploma (Level 3)"

Formerly named "Diploma in Vocational Education"

NOTE

1. In addition to tuition fees, students will be required to pay other fees, such as caution money, students' union annual fees and English Module Benchmarking Fee. Students of Higher Diploma Programmes will be required to pay the fee for the study packages of English modules.
2. Students of Diploma of Foundation Studies programmes may choose to take the optional module "Foundation Mathematics III" with a separate tuition fee.
3. Students of Diploma of Vocational Education programmes may choose to take the elective module "Mathematics 3E": Mathematics for Further Studies", with a separate tuition fee.
4. Some students may be required to study bridging modules or enhancement programmes to support their study; or to attend additional training, industrial attachments, and public examinations for which separate fees will be charged.
5. Tuition fees are subject to annual review.

CONTACT US



Hong Kong Design Institute (HKDI)

Campus Secretariat

3 King Ling Road, Tseung Kwan O

New Territories, Hong Kong

T 3928 2000 / 3928 2222 F 3928 2024

<http://www.hkdi.edu.hk>



VTC Admissions Office

Room 032, G/F, 6 Oi Kwan Road

Wan Chai, Hong Kong

T 2897 6111 F 2365 4172

<http://www.vtc.edu.hk/admission>



HONG KONG
DESIGN
INSTITUTE
香港專
設計學院

Member of VTC Group
VTC 機構成員