

Fact Sheet for HKDI Inbound Exchange Programme - AY2023/24 (Credit-bearing)

Address of HKDI Campus

Hong Kong Design Institute (HKDI) 3 King Ling Road, Tseung Kwan O, New Territories, Hong Kong

Contact

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Exchange Duration

One semester (up to five months)

Autumn Semester September 2023 to January 2024

Spring Semester January 2024 to May 2024

Programme

Language of Instruction	English	1			
				Programme	e offered in
				Autumn	Spring
				Semester	Semester
	d e,	DE114501	Architectural Design		•
	or an Des	DE114504	Interior Design	•	
	Architecture, Interior and Product Design	DE114509	Jewellery Design and Technology		•
	DE11	DE114502	Landscape Architecture	•	
D	5 DE114101 Advertising Design		•		
Programme List	municat Design	DE114112	Illustration	•	
	Communication Design	DE114105	Visual Arts and Culture		•
	Cor	DE114106	Visual Communication	•	•
	p L	DE114306	Costume Design for Performance		•
	ın an Desig	DE114309	Digital Fashion Branding and Buying		•
	Fashion and Image Design	DE114308	Fashion Design		•
	<u> </u>	DE114305	Fashion Media Design		•

Nomination	
Dandling	Autumn Semester: 30 April 2023
Deadline	Spring Semester: 30 September 2023
Document	 Digital Portfolio Curriculum Vitae (CV); and Letter of Motivation Please refer to the appended programme module list and indicate up to three choice(s) of programme of study / stream
Submission	By email to Mr Tony Liu, tonyliu829@vtc.edu.hk
Result Announcement	Normally 2 weeks after the nomination deadline – an application pack will be sent to candidates upon confirmation of acceptance
Application	
Dandling	Autumn Semester: 15 June 2023
Deadline	Spring Semester: 15 November 2023
	Exchange Programme a. Application for Incoming Student Exchange Programme (ISEP-1); b. Photocopy of academic transcript; c. Digital file of recent passport photo (for producing student card)
Document	 2. Student Visa a. Online Application for Entry for Study in Hong Kong; b. Application for Student Visa Sponsorship and Declaration (ISS-SV1); c. Copy of travel document containing personal particulars, date of issue, date of expiry and/or details of any re-entry visa held (if applicable); d. Digital file of recent passport photo; e. Letter of acceptance (E-mail Notification); f. Photocopy of proof of financial support, e.g. bank statements, savings account passbooks, tax receipts and salary slips
Submission	You may submit the visa application online via the <u>GovHK website</u> . Upon offer acceptance, please follow the guidelines for visa application and send all document draft to Mr Tony Liu (<u>tonyliu829@vtc.edu.hk</u>) for initial review before submission.
Fee	HKD230
Processing Time	Normally 6 weeks
Collection of Visa	You will be issued an e-Visa (i.e. Notification Slip for Entry Visa/Permit") upon approval of the application and online payment of visa fee.
Registration	
Time	Upon arrival at HKDI
Required Documents	 Passport; e-Visa; Landing Slip; and Copy of travel insurance policy

Study	
Language of Instruction	English
Credit*	Subject to confirmation of the learning agreement, the study load is normally about 50-66 Qualifications Framework (QF) credits (i.e. 500 – 660 Notional Learning Hours (NLHs)), approximately 25-33 ECTS for one semester.
	*It is the responsibility of incoming exchange students to obtain official approval from their home institutions for the credit transfer of modules undertaken.
Attendance	The minimum attendance requirement for full-time study shall be 70% of the maximum possible attendance.
Assessment	 A student's performance in a Module (except those assessed on a Pass / Fail basis) is expressed in Grades with each Grade assigned a Grade Point for the purpose of measuring the students' performance in the modules taken. The Grade Points will be used to compute the relevant Grade Point Average (GPA). Assessment for a Module includes Continuous Assessment and End-of-Module Assessment. Both categories can be in the form of report, assignments, tests, laboratory work, projects, examinations, etc. A student has to pass the End-of-Module Assessment in order to pass the Module concerned. The minimum passing mark and grade for a Module are 40% and Grade D respectively. Individual modules may have additional requirement on the Continuous Assessment components for passing the Module concerned.
Living	
Accommodation	VTC Hall of Residence (Tsing Yi) 20B Tsing Yi Road, Tsing Yi Island, New Territories, Hong Kong Cost: HKD2,000/month (Double Occupancy) Miscellaneous fees will be charged separately.
Insurance	 It is mandatory for incoming exchange students to make their own arrangements for travel and health insurance to cover the entire period of their studies in Hong Kong. The insurance coverage should include but not limited to travel, personal accident, medical expenses (accident and non-accident), hospitalisation and emergency evacuation / repatriation. Students are required to provide proof of coverage prior to arrival.
Estimated Cost of Living	Accommodation: HKD2,000/month (VTC Halls of Residence) Miscellaneous: HKD3,500/month Food: HKD3,500/month Transportation: HKD2,000/month Total Cost of Living: HKD11,000/month
Others	
Travel Restrictions	All travel restrictions related to COVID-19 have been lifted.

 $\textbf{Reference:}\ \underline{\text{http://studyinhongkong.edu.hk/en/live-in-hong-kong/introduction.php}$

Hong Kong Design Institute (HKDI) Inbound Exchange Programme (Credit Bearing) List of Programme Offerings in AY2023/24

	D		Programme	e offered in
Department	Programme Code	Programme Name	Autumn Semester	Spring Semester
	DE114501	Architectural Design		•
Architecture,	DE114504	Interior Design	•	
Interior and	DE114509	Jewellery Design and Technology		•
Product Design	DE114502	Landscape Architecture	•	
	DE114101	Advertising Design		•
Communication	DE114112	Illustration	•	
Design	DE114105	Visual Arts and Culture		•
	DE114106	Visual Communication	•	•
	DE114306	Costume Design for Performance		•
Fashion and	DE114309	Digital Fashion Branding and Buying		•
Image Design	DE114308	Fashion Design		•
	DE114305	Fashion Media Design		•

Notes:

- 1. Students applying for exchange at HKDI may select up to 3 programme choice(s) / stream(s) with reference to the following programme module list.
- 2. Subject to confirmation of the learning agreement, the study load is normally about 50 66 Qualifications Framework (QF) credits (i.e. 500 660 Notional Learning Hours (NLHs)), approximately 25 33 ECTS for one semester.
- 3. Upon offer acceptance, exchange students will be arranged modules based on their academic background and calibre. They will normally be attached to Semester 4 (Autumn) or Semester 2 (Spring).
- 4. Additional module(s) from a different year of study may be assigned to you if the total number of modules offered fall short of the required number of modules. Please indicate the required number of credits so that we can customize a study plan for you.
- 5. Please contact Mr Eric Tam (eric-tam@vtc.edu.hk) if you would like to obtain the detailed module syllabus.
- 6. After programme registration, the request for change of programme / study stream will only be considered subject to the programme availability and endorsement from the programme leader(s) concerned. You are strongly advised to read through the module syllabus to check whether it matches your interest and study plan.

DEPARTMENT OF ARCHITECTURE, INTERIOR AND PRODUCT DESIGN

DE114501 – Architectural Design

Spring Semester

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits
Semester 2 (Year 1)					
DES4007	Cultural Studies	4	52	98	150	15
AIP4302	Architectural Design: Inhabitation Space	4	52	98	150	15
AIP4005	Architectural Visualization: Computer Drafting Technique	4	26	34	60	6
AIP4008	History and Theory of Design: The Structuralists	4	26	44	70	7
AIP4012	Principles of Building: Environmental Design	4	26	44	70	7
AIP3007	Expanded Studies: Study Trip – Man and Nature	3	26	34	60	6
		Total:	208	352	560	56

DE114504 – Interior Design

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits
Semester 4 (Year 2)					
AIP4147	Computer Aided Design: 3D Communication	4	26	34	60	6
AIP4146	Interior Design Studies: Industry Based	4	78	152	230	23
AIP4137	Interior Technology: Interior Lighting and Colours	4	26	34	60	6
AIP4139	Expanded Studies: Design Research Methodologies	4	52	98	150	15
AIP3052	Expanded Studies: Industry Based Workshop for Interior Design	3	26	24	50	5
		Total:	208	342	550	55

DE114504 – Jewellery Design and Technology

Spring Semester

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits
Semester 2 (Year 1)					
DES4007	Cultural Studies	4	52	98	150	15
AIP4263	CAJD: 3D CAD for Jewellery	4	26	34	60	6
AIP3087	Fundamentals of Gemmology	3	26	34	60	6
AIP4228	Jewellery and Image Product Design Studies: Body and Wearing Piece	4	26	44	70	7
AIP3088	Jewellery Design Studies: Elementary Jewellery Design	3	26	34	60	6
AIP4271	Jewellery Design Technology: Jewellery Materials	4	26	34	60	6
AIP4287	Jewellery Design Visualization: Illustration and Rendering	4	26	34	60	6
		Total:	208	312	520	52

DE114502 – Landscape Architecture

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits
Semester 4 (Year 2)					
AIP4218	History and Theory: Research Process and Practice	4	39	71	110	11
AIP4217	Landscape Design Studio: Cultural Landscape	4	65	125	190	19
AIP4070	Landscape Visualization: Computer Aided Design 2D+3D	4	39	51	90	9
AIP4219	Principles of Landscape: Landscape Ecology	4	39	71	110	11
AIP4074	Expanded Studies: Vernacular Landscapes	4	26	44	70	7
		Total:	208	362	570	57

DEPARTMENT OF COMMUNICATION DESIGN

DE114101 – Advertising Design

Spring Semester

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits
Semester 2 (Year 1)					
DES4007	Cultural Studies	4	52	98	150	15
DCD4004	Art Direction for Advertising	4	39	71	110	11
DCD4005	Content Marketing Studio	4	39	71	110	11
DCD3005	Digital Video Production	3	52	78	130	13
DCD3006	Web Media Workshop	3	39	31	70	7
		Total:	221	349	570	57

DE114112 – Illustration

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits			
Semester 4 (Semester 4 (Year 2)								
DCD4609	Communication Design Futures: Illustration	4	13	17	30	3			
DCD4610	Independent Study: Proposal	4	39	71	110	11			
DCD5601	Independent Study: Research	5	65	145	210	21			
DCD4611	Studio: Contemporary Illustration	4	78	152	230	23			
DCD4612	Workshop: Media Art	4	26	34	60	6			
DCD4613	Professional Practice: Illustration	4	13	17	30	3			
		Total:	234	436	670	67			

DE114105 – Visual Arts and Culture

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits
Semester 2 (Year 1)					
DES4007	Cultural Studies	4	52	98	150	15
VAS4017	2D Visual Expression: Image Making	4	52	68	120	12
VAS4031	Contemporary Hong Kong Art	4	39	71	110	11
VAS4019	Digital Media and Sound	4	52	68	120	12
VAS4038	Expanded Studies:	4	52	68	120	12
VA34038	Workshop Practice I	4	52	08	120	12
		Total:	247	373	620	62

DE114106 – Visual Communication

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits
Visual Comn	nunication Stream					
Semester 4 (Year 2)	_				_
DCD4109	Communication Design Futures	4	13	17	30	3
DCD4110	Investigative Practices	4	26	44	70	7
DCD4111	Concept Presentation Workshop	4	39	51	90	9
DCD5101	Research for Visual Communication	5	65	145	210	21
DCD4113	Studio: Design to Promote	4	52	98	150	15
		Total:	195	355	550	55
Publishing D	esign and Print Media Stream					
Semester 4 (Year 2)					
DCD4109	Communication Design Futures	4	13	17	30	3
DCD4114	Graphical User Interface Design	4	39	51	90	9
DCD4110	Investigative Practices	4	26	44	70	7
DCD4107	Packaging Design Workshop	4	39	51	90	9
DCD4407	Sales and Estimating in Print Media	4	52	98	150	15
DCD4408	Studio: Design to Publish	4	39	71	110	11
		Total:	208	332	540	54
User Experie	nce Design Stream					
Semester 4 (Year 2)					
DCD4109	Communication Design Futures	4	13	17	30	3
DCD4110	Investigative Practices	4	26	44	70	7
DCD5501	Research for User Experience Design	5	65	145	210	21
DCD4506	Seminar: Social Innovation and Service Design	4	39	71	110	11
DCD4507	Studio: Design for Social Good	4	52	98	150	15
		Total:	195	375	570	57

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits	
Visual Comn	Visual Communication Stream						
Semester 2 (Year 1)						
DES4007	Cultural Studies	4	52	98	150	15	
DCD4103	Photography and Art Direction	4	26	34	60	6	
DCD4104	Illustration and Motion Graphics	4	39	51	90	9	
DCD4105	Studio: Design to Read	4	39	71	110	11	
DCD4106	Typography: Editorial Design	4	39	71	110	11	
		Total:	195	325	520	52	
Publishing D	esign and Print Media Stream						
Semester 2 (Year 1)						
DES4007	Cultural Studies	4	52	98	150	15	
DCD4103	Photography and Art Direction	4	26	34	60	6	
DCD4401	Illustration	4	52	68	120	12	
DCD4402	Print Media Production: Fundamentals	4	39	71	110	11	
DCD4403	Printing Substrates and Materials	4	26	44	70	7	
DCD4404	Studio: Design to Print	4	39	71	110	11	
		Total:	234	386	620	62	
User Experie	User Experience Design Stream						
Semester 2 (Year 1)						
DES4007	Cultural Studies	4	52	98	150	15	
DCD4114	Graphical User Interface Design	4	39	51	90	9	
DCD4111	Concept Presentation Workshop	4	39	51	90	9	
DCD4502	Seminar: Usability	4	39	71	110	11	
DCD4503	Studio: Design for User Interfaces	4	39	71	110	11	
		Total:	208	342	550	55	

DEPARTMENT OF FASHION AND IMAGE DESIGN

DE114306 – Costume Design for Performance

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits		
Semester 2 (Semester 2 (Year 1)							
DES4007	Cultural Studies	4	52	98	150	15		
FID3073	Costume History and Evolution	3	39	61	100	10		
FID4205	Costume Technology	4	52	68	120	12		
FID3074	Materials for Stage Performance	3	26	34	60	6		
FID4206	Millinery and Headgear Studio	4	26	34	60	6		
FID4042	Expanded Studies: Costumes Workshop	4	26	34	60	6		
		Total:	221	329	550	55		

DE114309 – Digital Fashion Branding and Buying

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits		
Buying and	Buying and Omnichannel Management							
Semester 2 (Year 1)							
DES4008	Aesthetics and Semiotics	4	39	71	110	11		
FID4038	Fashion Plus: Presentation and	4	39	51	90	9		
FID4038	Communication Practice	4						
FID4125	Technology for Fashion Branding and Buying	4	39	71	110	11		
FID4088	Fashion Buying: Planning	4	39	71	110	11		
FID4237	Fashion Omnichannel Management: Retail & E-commerce	4	39	71	110	11		
FID4097	Expanded Studies: Collaborative Community Project	4	26	44	70	7		
	,	Total:	221	379	600	60		
Visual Merci	handising and Digital Branding Stream							
Semester 2 (Semester 2 (Year 1)							
DES4008	Aesthetics and Semiotics	3	39	71	110	11		
FID4038	Fashion Plus: Presentation and Communication Practice	4	39	51	90	9		
FID4125	Technology for Fashion Branding and Buying	4	39	71	110	11		
FID4106	Contemporary Fashion Visual Merchandising	4	26	44	70	7		
FID4095	Two-Dimensional Studies	4	39	71	110	11		
EID 4007	Expanded Studies: Collaborative	4	26	44	70			
EID 4007		4				7		
FID4097	Community Project				. •			

DE114308 - Fashion Design

Spring Semester

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits	
Semester 2 (Semester 2 (Year 1)						
DES4007	Cultural Studies	4	52	98	150	15	
FID4006	Fashion Design Project	4	39	71	110	11	
FID4011	Intermediate Fashion Workshop	4	52	98	150	15	
FID4019	Textiles Design Studio	4	39	71	110	11	
FID4031	Expanded Studies: Experiential Project	4	39	51	90	9	
	for Fashion Design	4	39	21	30	9	
		Total:	221	389	610	61	

DE114306 - Fashion Media Design

Module Code	Module Title	QF Level	Contact Hours#	Self- study Hours	Total NLHs	QF Credits		
Semester 2 (Semester 2 (Year 1)							
DES4007	Cultural Studies	4	52	98	150	15		
FID4213	Advance Level in Fashion Image Creation	4	65	85	150	15		
FID4180	Journalism for Fashion Media Design	4	39	71	110	11		
FID4230	Social Media for Fashion	4	39	71	110	11		
FID4215	Video Production for Collaboration Project	4	39	51	90	9		
		Total:	234	376	610	61		