

# About Us

Hong Kong Design Institute (HKDI), a member of VTC Group, was established in 2007 with the mission to provide high-quality education to cultivate knowledge and professionalism, nurturing design talents to support Hong Kong's creative industry development.

HKDI brings together the strengths of its four design departments – Architecture, Interior and Product Design, Communication Design, Digital Media and Fashion and Image Design – to provide over 20 full-time higher diploma design programmes, preparing students for work-readiness with socially conscious solutions.

With a view to providing professional designers for the creative industries, it promotes the 'Think and Do' approach and encourages interdisciplinary synergy in its broad range of design programmes that cultivates students' cultural sensitivities and sense of sustainability. HKDI maintains a strong network with industry and provides its students with essential practical experience and first-hand knowledge of the latest industry trends. Overseas exchanges are actively arranged for students to broaden their international prespective.



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# CAMPUS INFORMATION

The state-of-the-art campus at Tseung Kwan O has been turning heads since it opened in 2010. The innovative design of the building encourages a dynamic flow of people and ideas, and provides a perfect platform in which staff and students can interact.

The learning spaces are an ideal environment in which to engender inspired knowledge that is the driving force of the creative process and exhibition spaces, amongst the best in the region, which help bring to the institute - Hong Kong Design Institute (HKDI) the brightest from all over the world.

Other Facilities	Campus Gross	VTC Auditorium	HKDI Gallery
Swimming pool	Floor Area	740 seats	670 sqm
Basketball court	66,600 sqm		
Tennis court		Learning Resources	d-mart
Fitness centre	Students	Centre	660 + 420 sqm
Multi-purpose hall	Over 3,000	Over 85,000 items of	
		book and AV materials	Experience Centre
	Staff		170 sqm
	Over 590	<b>Function Rooms</b>	
		2 x 108 sqm	Lecture Theatres
			A001 - 289 seats
		Workshops	LW001 - 115 seats
		100 rooms	LW002 - 124 seats
			LW003 - 120 seats
		<b>Design Studios</b>	
		and Classrooms	
		59 rooms	

<sup>\*</sup>Source: As at October 2025

# PRINCIPAL'S MESSAGE



**Dr Elita LAM**Principal
Hong Kong Design Institute

"Welcome to the Hong Kong Design Institute (HKDI), where creative minds come together - not just to learn, but to solve real problems through design."

HKDI redefines design education as a dynamic platform for creative collaboration and forward-thinking pedagogy. Backed by a strong teaching team of design professionals and scholars, HKDI brings cutting-edge knowledge to the classroom through a blend of academic rigour, research excellence, and industry expertise. Our 'Think and Do' approach provides students with an immersive, hands-on learning experience, preparing them for evolving global challenges.

We cultivate design professionals who shape industries through user-centred innovation while creating lasting societal impact.

At HKDI, we champion an interdisciplinary approach that integrates technology, sustainability, and cultural heritage, inspiring our students to think creatively and develop innovative solutions. Through industry partnerships and competitions, they learn by making and taking ideas from initial concept to finished product. This ongoing dialogue between the classroom and the workplace produces graduates equipped to tackle realworld challenges with bold ideas and diverse perspectives.

HKDI offers unique opportunities that extend beyond academics. Our independent V Music label amplifies student talent - distributing music across popular platforms and staging live performances at major design events locally and regionally.

Another innovative highlight is our virtual idol, Vi, whose digital presence spans YouTube and Instagram, while her vinyl releases join 1,000+ records in our Vinyl Record Library, a place to nurture interdisciplinary learning.

Global exposure is not just an add-on, it is built into our students' learning journey. They gain international exposure through exchanges ranging from week-long workshops in Asia to semester programmes in Europe.

"Our students emerge as visionary problemsolvers, tackling global challenges with bold ideas and diverse perspectives."

Our campus regularly hosts worldclass events such as international fashion shows, popular TV singing

contests, and acclaimed exhibitions centred on topics highly relevant to our curriculum, including sustainability, virtual reality, arts technology, culture and heritage, design thinking, and inclusive design. These exhibitions feature collaborations with renowned museums around the world. We connect cultures by presenting student creations in diverse settings from Kai Tak Sports Park and Shenzhen's Nantou Ancient City, to prominent venues like Pitti Immagine Filati in Florence, Italy. These experiences foster a global mindset while creating professional opportunities, preparing graduates who are not just to learn, but to solve real problems through design for a better world.

We invite you to embrace the exceptional learning experience at HKDI. Come be part of a community that turns ideas into impact.



# ARCHITECTURE, INTERIOR AND PRODUCT DESIGN

- · Architectural Design
- Design For Event, Exhibitionand Performance
- Interior Design
- Jewellery Design and Technology
- Landscape Architecture
- Product Design



# COMMUNICATION DESIGN

- Advertising Design
- Illustration
- User Experience Design
- Visual Arts And Culture
- Visual Communication Design



# DIGITAL MEDIA

- Animation and Visual Effects
- Digital Media Production
- Film, Television and Photography
- Music Production



# FASHION AND IMAGE DESIGN

- Costume Design for Performance
- Digital Fashion Branding and Buying
- Fashion Design
- Fashion Image Design
- Fashion Media Design

# NURTURING FUTURE PROFESSIONALS



# Chinese Mainland and International Academic Collaborations and Exchanges

Global partners from 18 countries and / or regions

Through partnerships with renowned design schools around the world, we offer opportunities for students to engage in cross-cultural learning.

# **Workplace Attachment**



Our programmes combine theoretical knowledge with practical training, enabling students to gain valuable experiences through workplace attachment programmes or experiential learning.

# **Career Prospects**



Our students and graduates are well-recognised for their professional knowledge and skills, and are welcomed by corporations and employers.

Source: Employment Survey of Graduates of Full-time IVE / HKDI / ICI programmes in the past 3 years (as at May 2025)

# **Articulation and Employment**



Source: Employment Survey of Graduates of Full-time IVE / HKDI / IC

# Scholarships 38 Scholarships awarded Over HKD1.39 Million in total for 197 awardees

HKDI receives generous donations of scholarships from various partners. Scholarships are awarded to students in recognition of their outstanding achievements and to encourage their all-rounded development.

Source: HKDI 2024/25 academic year

# **Progression to Degree Programmes**



- SHAPE top-up degree programmes in collaboration with overseas universities
  - Local bachelor's degree programmes\*
- Other degree programmes

\* Including programmes offered by local universities / institutions, in which 8% to programmes offered by Technological and Higher Education Institute of Hong Kong (THEi)

Source: Employment Survey of Graduates of Full-time IVE / HKDI / ICI programmes in the past 3 years (as at May 2025)

# LEARNING ENVIRONMENT AND FACILITIES



# CENTRE FOR INDEPENDENT LANGUAGE LEARNING

A rich language learning environment is fostered for students to learn English, Putonghua, and Cantonese in an inviting and relaxing atmosphere with the support of native English-speaking Project Coordinators stationed in the centre.

### **DESIGN BOULEVARD**

Stretching over 125 metres and conceived as a "breathing space" for the campus, this open area

connects the four towers of HKDI, the auditorium and exhibition spaces, offering space for public events, student activities and the interaction of creative minds.

### **EXHIBITION SPACES**

Open to the public to showcase the breadth of design generated in HKDI and beyond. HKDI Gallery, d-mart and Experience Centre provide a combined exhibition space of over 1,800 square metres. Exhibitions, trade







and industry related events, and displays of student works are hosted in these three venues.

# LEARNING RESOURCES CENTRE

A laboratory for inspired knowledge, the centre offers students all the information and data tools they need to transform lessons learnt into understanding and creative action.

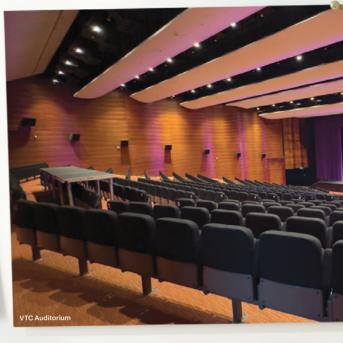
# STUDIO INFINITY

A multipurpose and comprehensive studio embedded with advanced facilities such as video wall, touch panel, wireless projection, high quality PTZ camera and flexible furniture.

# LEARNING ENVIRONMENT AND FACILITIES cond't







# MAKER COMMONS

With various workstations and different study facilities, Maker Commons provides an open and flexible home-based self-study area for students to work and study anytime.

### **MAKERSPACE**

A collaborative space and digital output centre with emerging technologies including 3D printing

and scanning, 12 colour large format printing, laser cutting service, UV printing service and photography kiosk.

### **VTC AUDITORIUM**

The staging, acoustics and seating in the auditorium make it a world-class space for performances, conferences and fashion shows.







# **HKDI VIRTUAL PRODUCTION STUDIO**

It is Hong Kong's first dedicated educational facility for cinematic arts technology. Spanning 9,000 square feet, it features professional cameras, a big LED wall, and computer-controlled lighting systems. The studio connects academia with the film industry, empowering aspiring filmmakers with hands-on experience to excel in professional production and shape the future of storytelling.

# VINYL RECORD LIBRARY

It engages students and the public through handson experiences that celebrate vinyl culture, fostering collaboration among music, visual communication, fashion, and image design. By promoting the cultural significance of vinyl records, it creates opportunities for knowledge sharing and creative expression, centered around the V-hive — a vibrant hub for music lovers.

# HKOI ATELIER

The newly established HKDI Atelier offers a multidisciplinary learning experience through collaborative projects, applied research, seminars, events, competitions, and other formats in partnership with industry professionals.



Left: Graphic Archive | Right: Fashion Archive







Left: Vinyl Record Library | Right: Material Library

# HKOI GALLERY

HKDI Gallery serves as a vibrant exhibition platform for the Hong Kong Design Institute, promoting cultural exchange between East and West in the realm of design. It actively engages with both local and international entities, including renowned museums, celebrated designers, and curators. Each year, HKDI Gallery presents a series of world-class exhibitions featuring a diverse range of disciplines such as graphic design, architecture, fashion, product design, and multimedia.

Notable past exhibitions include "Tonight with the Impressionists, Paris 1874 – An Immersive Expedition in Virtual Reality" (2025), "The Warm-beings: Guangzhou Design Triennial - Hong Kong Exhibition" (2025), "Ma Yansong: Landscapes in Motion" (2024), "Waste Age: What Can Design Do?" (2023), "Zaha Hadid Architects: Vertical Urbanism" (2022), and "Look: The Graphic Language of Henry Steiner" (2021).

Through these museum-quality exhibitions, HKDI Gallery transforms its venue into an educational hub, offering engaging programmes and interactive experiences. These initiatives allow HKDI's design students, the local design community, and the general public to exchange design knowledge, explore the creations of design masters, and stay abreast of the latest design trends.





# MASTER LECTURE SERIES

HKDI regularly invites design masters, academics, and professionals from various design disciplines around the world to share their inspiration, experiences, perspectives, and cultural insights with our students.

























# CHINESE MAINLAND AND INTERNATIONAL ACADEMIC COLLABORATIONS AND EXCHANGES

HKDI collaborates with education institutes and industry partners worldwide to provide students with first-hand knowledge from overseas experiences and active participation in Chinese Mainland and international events. Exchange students have the opportunity to learn directly from renowned experts in design industries all over the world

# **AUSTRALIA**

- · University of New South Wales
- · University of Technology Sydney

# **BELGIUM**

- École nationale supérieure des arts visuels de La Cambre
- Hasselt University

# **CHINESE MAINLAND**

- · Central Academy of Fine Arts
- · Guangzhou Academy of Fine Arts
- · Shenzhen Institute of Technology
- · Shenzhen Polytechnic University
- Shenzhen University
- Tsinghua University

# **DENMARK**

 Royal Danish Academy – Architecture, Design, Conservation

### **FRANCE**

École Camondo

# ISRAEL

• Bezalel Academy of Arts and Design

# ITALY

- Domus Academy
- · Istituto Europeo di Design
- Nuova Accademia di Belle Arti.
- Politecnico di Milano

# **JAPAN**

- · Bunka Gakuen University
- Bunka Fashion Graduate University
- · Bunka Fashion College
- Okayama Prefectural University

# **NORWAY**

· Bergen School of Architecture

# **POLAND**

- · Academy of Fine Arts in Gdańsk
- Magdalena Abakanowicz University of the Arts Poznan

# **PORTUGAL**

· Lusíada University

# **SINGAPORE**

· Nanyang Academy of Fine Arts

# **SOUTH KOREA**

Hongik University

# **SPAIN**

· Istituto Europeo di Design, Spain

# **SWEDEN**

- · Linnaeus University
- · University of Borås

# **SWITZERLAND**

- École cantonale d'art de Lausanne
- · Haute école d'art et de design Genève
- · Zurich University of the Arts

### UK

- Ravensbourne University London
- · University of Dundee
- · University of Reading
- University of the Arts London
- University of Westminster

# USA

- · Southern California Institute of Architecture
- · The New School







# STUDENT EXCHANGE PROGRAMMES

HKDI is dedicated to cultivating students' global perspective and cultural sensitivity. Through partnerships with renowned design schools around the world, we offer an opportunity for students to engage in cross-cultural learning supported by overseas exchange scholarships.



My exchange in Belgium revealed that adaptive reuse balances heritage and innovation by merging tangible values (economic/environmental) with intangible socio-cultural significance. This holistic approach inspires my future work in Hong Kong: preserving its unique history while integrating new interventions for truly sustainable urban evolution.

Janice CHAU

Higher Diploma in Architectural Design

Outbound exchange to Hasselt University, Belgium (Spring 2025) Supported by Muses Foundation for Culture and Education Scholarship



At my home university, the focus is on physical model-making and hands-on testing, whereas at HKDI, there is a strong emphasis on digital tools. I arrived with almost no computer skills, yet by the end of the semester, I had completed an entire project using software. Adapting to this different design approach was fascinating and helped me develop new skills.

Lika KORSOUNSKAYA Higher Diploma in Interior Design

Inbound exchange from École Camondo, France (Autumn 2024)



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