hkdi

Hong Kong Design Institute
Prospectus 2027/28

The power of ‘Think and Do’

inside Hong Kong’s leading design institute



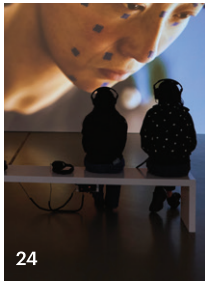


About HKDI

The Hong Kong Design Institute (HKDI), a member institution of the VTC Group, is a leading design institute dedicated to nurturing the next generation of creative talent. At the intersection of design, technology and cultural innovation, HKDI offers over 20 programmes empowering students to develop creative, professional and future-ready capabilities.

Guided by its ‘Think and Do’ philosophy, HKDI champions design and artistic innovation, AI-powered creativity, applied technology, industry integration and cross-disciplinary collaboration, equipping students with the knowledge, skills and entrepreneurial mindset needed to thrive in an increasingly dynamic and innovation-driven world. Through strong partnerships with industry and academic institutions, students gain hands-on experience, global exposure and opportunities to create meaningful impact through design.

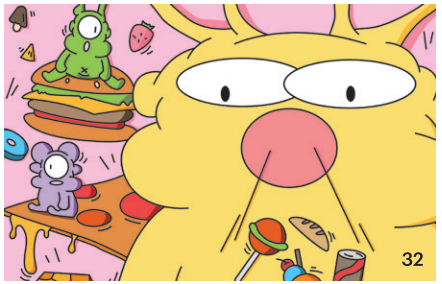
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A note from the principal

At HKDI, we believe that design has the power to shape a better future. In a world driven by digital innovation, artificial intelligence and rapid societal change, design is no longer confined to products or visual experiences. It is a powerful force for solving challenges, driving innovation and creating meaningful impact. Our ‘Think and Do’ approach empowers students to transform ideas into solutions and creativity into action.

HKDI offers a dynamic and transdisciplinary learning environment where design, technology, culture and business converge. Through collaboration, industry partnerships and real-world projects, students develop the creativity, adaptability and critical thinking skills needed to thrive in an ever-evolving world. While embracing emerging technologies, we remain committed to the belief that human creativity, empathy and cultural understanding are at the heart of great design.

Connecting local perspectives with global opportunities, HKDI nurtures future-ready creative leaders who are bold in their aspirations and committed to making a positive difference. As we look toward our 20th anniversary in 2027, we are energised by the possibilities ahead. By integrating technology, interdisciplinary thinking and global perspectives, we empower our students to lead and innovate. We invite you to join us as we shape the future of design — together.

Dr Elita LAM
Principal, Hong Kong Design Institute

Why HKDI?



HKDI is where creativity meets opportunity. Through design, technology and industry-connected learning, we empower students to explore, innovate and realise their potential. Beyond professional skills, we nurture the confidence, adaptability and creative mindset needed to shape the future.

* *Employment Survey of Graduates of Full-time Programmes of 2025 (as at January 2026)*

40+

More than 40 global partners across 18 countries and regions

59%

Further studies*

43+

Scholarships awarded, with over HKD 1.52 million in total support

Source: HKDI 2025/26 academic year

90%

Employment rate for graduates in recent years*

40%

Employment*

100

Hours of workplace attachment for practical experience

A campus built for design and innovation

HKDI's learning environment fosters experimentation, collaboration, and real-world practice. These spaces help students test ideas and bring them to life.

From the HKDI Atelier and Maker-space to Studio Infinity and the Virtual Production Studio, students work with industry-relevant tools across physical and digital platforms. The HKDI Gallery and Design Boulevard extend learning beyond the studio, supporting exhibition, exchange, and public engagement.

Together, they support a creative journey from concept to professional output.

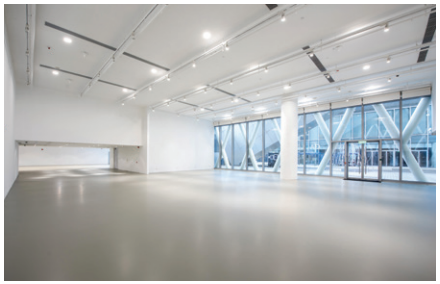


HKDI Virtual Production Studio

The studio is Hong Kong's first dedicated educational facility for cinematic arts technology. Spanning 9,000 square feet, it features professional cameras, a big LED wall, and computer-controlled lighting systems. The studio connects academia with the film industry, empowering aspiring filmmakers with hands-on experience to excel in professional production and shape the future of storytelling.

Exhibition Spaces

HKDI Gallery is a dynamic exhibition platform dedicated to contemporary design. Engaging with internationally renowned museums, designers, and curators, it presents a diverse range of exhibitions spanning graphic design, architecture, fashion, product design, and multimedia. Open to the public, HKDI Gallery, together with d-mart and the Experience Centre, offers over 1,800 square metres of exhibition spaces, showcasing design from HKDI and beyond through exhibitions and related programmes.





HKDI Virtual Production Studio

Maker Commons

Maker Commons is an area to foster inspirations. Users can join and bring their ideas to "Make It Happen". The flexible home-based environment featuring study facilities, such as high-speed network zone, high-performance workstation with 27 inches monitor, iMac computers, photocopiers, flatbed scanner, vending machines, discussion tables and sofa, etc.



V Music Library

It engages students and the public through hands-on experiences that celebrate vinyl culture, fostering collaboration among music, visual communication, fashion, and image design. By promoting the cultural significance of vinyl records, it creates opportunities for knowledge sharing and creative expression, centred around the V-hive – a vibrant hub for music lovers.



Studio Infinity

A multipurpose and comprehensive studio embedded with advanced facilities such as video wall, touch panel, wireless projection, high quality PTZ camera and flexible furniture.



Makerspace

A collaborative, user-centred space for designing, inventing, and sharing, this facility combines creativity with advanced digital production. With technologies including 3D printing, large-format printing, laser cutting, UV printing, and a photography kiosk, it enables students to transform ideas into tangible outcomes while fostering curiosity, experimentation, and collaboration.



Beyond the classroom

HKDI offers students opportunities to engage with the wider design world through master lectures, exhibitions, knowledge exchange, competitions, and live collaborations. These experiences strengthen confidence, expand international perspective, and build professional readiness.



From top to bottom, left to right:
Michael KROHN, Richard GOOSSENS, Fiona RABY, Gordon HUSH, Henry STEINER, Hernan DIAZ ALONSO, Ryan LEE, Karin KROKFORS, Dai FUJIWARA, Lawrence ZEEGEN, Lynne CORNER, Massimo GIACON, Hiroshi FUJIWARA, Paul CHAPMAN, Yat SIU, Vladan NIKOLIC, Daito MANABE, Neville BRODY

Academic collaborations and exchanges

HKDI collaborates with education institutes and industry partners worldwide to provide students with first-hand knowledge from overseas experiences and active participation in Chinese Mainland and international events. Exchange students have the opportunity to learn directly from renowned experts in art and design industries all over the world.

Australia
- University of New South Wales
- University of Technology Sydney

Belgium
- École nationale supérieure des arts visuels de La Cambre
- Hasselt University

Chinese Mainland
- Central Academy of Fine Arts
- Guangzhou Academy of Fine Arts
- Shenzhen City Polytechnic
- Shenzhen University
- Tongji University

Denmark
- Royal Danish Academy – Architecture, Design, Conservation

France
- École Camondo

Israel
- Bezalel Academy of Arts and Design

Italy
- Domus Academy
- Istituto Europeo di Design
- Nuova Accademia di Belle Arti
- Politecnico di Milano

Japan
- Bunka Gakuen University
- Bunka Fashion Graduate University
- Bunka Fashion College
- Okayama Prefectural University

Norway
- Bergen School of Architecture

Poland
- Academy of Fine Arts in Gdańsk
- Magdalena Abakanowicz University of the Arts Poznań

Portugal
- Lusíada University

Singapore
- Nanyang Academy of Fine Arts

South Korea
- Hongik University

Spain
- Istituto Europeo di Design, Spain

Sweden
- Linnaeus University
- University of Borås

Switzerland
- École cantonale d'art de Lausanne
- Haute école d'art et de design Genève
- Zurich University of the Arts

UK
- Ravensbourne University London
- University of Dundee
- University of Reading
- University of the Arts London
- University of Westminster

USA
- The New School

Student exchange programmes

HKDI nurtures students' global perspective and cultural sensitivity through partnerships with renowned art and design schools worldwide and overseas exchange scholarships.



"At my home university, the focus is on physical model-making, while HKDI emphasises digital tools. I arrived with little computer experience, but by the end of the semester, I had completed a project using software."

Lika KORSOUNSKAYA
Higher Diploma in Interior Design
Inbound exchange from École Camondo, France (Autumn 2024)

"I am grateful for the generous support of Christie's, which made my dream of studying abroad a reality. Studying in Poland deepened my appreciation of its sculptural tradition and broadened my artistic expression in contemporary art."



Bess LAM
Higher Diploma in Visual Arts and Culture
Outbound exchange to Academy of Fine Arts in Gdańsk, Poland (Spring 2026). Supported by Christie's Heart For Art Scholarship – Hong Kong Design Institute

"Inspired by the international exposure and learning gained through my exchange experience, I was honoured to receive the Hong Kong Jockey Club Vocational Education Scholarship, which offers up to HK$1.5 million in support of my studies in Bespoke Tailoring at the University of the Arts London, allowing me to further develop my craftsmanship and personal brand."

Heinrich CHU
Higher Diploma in Costume Design for Performance
Outbound exchange to University of Borås, Sweden (Spring 2024). Supported by VTC Design Education Fund



Pathways to the future

Take the next step in your academic journey with a local or UK university top-up degree and graduate in as little as one year.

Fast-track international degree
Higher Diploma students will have access to a fast-track international degree, ensuring a seamless articulation to a relevant locally accredited, Hong Kong Government recognised honours bachelor's degree programmes offered by designated UK universities upon successful completion of their studies. The qualification obtained is equivalent to a local degree programme.

Students pursue their full-time top-up degree programmes through this fast-track international degree scheme will receive a non-means-tested annual subsidy of HK$35,120* from the Government.

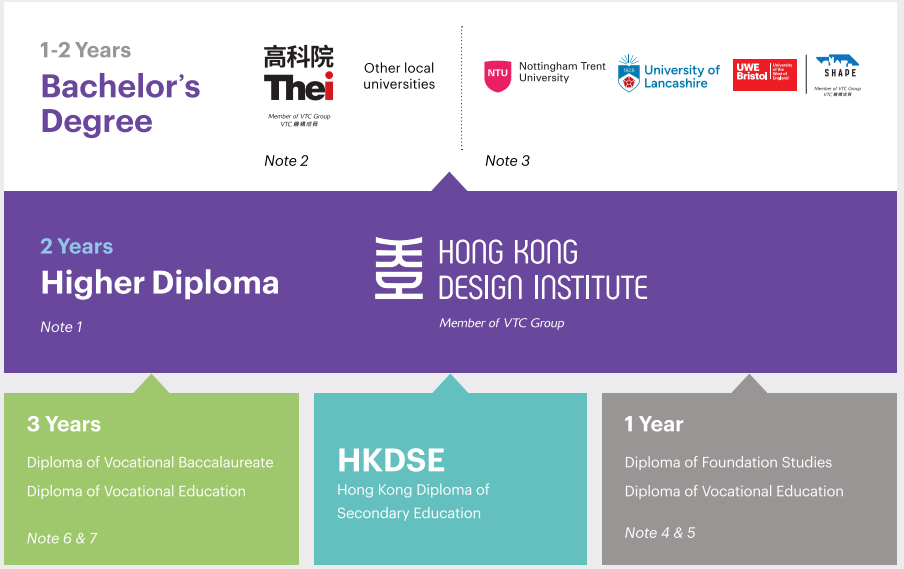
Articulation pathways
Graduates have the opportunity to advance to relevant Technological and Higher Education Institute (THEi) degree programmes or apply for degree programmes offered by local and overseas universities for further studies, including:

- The University of Hong Kong
- The Chinese University of Hong Kong
- City University of Hong Kong
- The Hong Kong Polytechnic University
- Hong Kong Baptist University
- Hong Kong Academy for Performing Arts
- Hong Kong Metropolitan University
- Lingnan University
- The Education University of Hong Kong
- Nottingham Trent University, UK
- University of Lancashire, UK
- University of the West of England, UK
- Technological and Higher Education Institute of Hong Kong (THEi)

THEi Website

SHAPE Website

** For information on the financial assistance and scholarships schemes, including eligibility requirements, please visit SHAPE website: www.shape.edu.hk*



Notes

1. *Higher Diploma graduates can apply for admission to top-up degree programmes offered by VTC in collaboration with overseas universities or degree programmes offered by local or overseas universities.*
2. *THEi admits eligible Hong Kong Diploma of Secondary Education graduates or applicants with equivalent qualification to its Bachelor's Degree programmes; and students with Higher Diploma or equivalent sub-degree qualifications in a relevant area of study may be admitted into Year 3 of the degree programme. Duration of study for full-time top-up degree programmes offered by THEi is usually two years. Please visit THEi website for details: www.thei.edu.hk*
3. *The duration of Bachelor's Degree programmes offered by our partner universities in collaboration with the School for Higher and Professional Education (SHAPE) are 12-24 months (Full-time) and 18 months (Part-time) respectively. Please visit SHAPE website for details: www.shape.edu.hk*
4. *Students who have completed Secondary 6 are eligible for admission to the one-year Diploma of Foundation Studies – Design and the Diploma of Vocational Education programmes, namely Design and Print Media, Fashion, Interior and Exhibition Design, and Jewellery Design and Technology.*
5. *Holders of the Diploma of Foundation Studies and Diploma of Vocational Education award, upon successful completion of prescribed modules, are eligible to apply for Higher Diploma programmes, as well as module exemption based on comparable formal academic achievements, subject to approval. Specific entrance requirements may apply to certain programmes.*
6. *Students who have completed Secondary 3 or above are eligible for admission to the three-year Diploma of Vocational Baccalaureate – Design and the Diploma of Vocational Education programmes, namely Design and Print Media, Fashion, Hairdressing, Image Design, Interior and Exhibition Design, Jewellery Design and Technology, and Music and Media Production.*
7. *Upon completion of the Diploma of Vocational Baccalaureate programme, students can progress to degree or higher diploma programmes in Hong Kong and abroad, subject to their internal and external academic results. Students shall pay attention to the specific entrance requirements of some degree / higher diploma programmes (if applicable).*
8. *For specific entrance requirements of each programme, please visit VTC Admissions website: http://www.vtc.edu.hk/admission*

Admission essentials

Entrance Requirements

Applicants who wish to apply for full-time post-secondary 6 programmes offered by HKDI in the Academic Year 2027/28 should meet the following general entrance requirements.

Higher Diploma Programmes

Five HKDSE subjects at Level 2 or above, including English Language and Chinese Language; OR • VTC Diploma of Foundation Studies; OR • VTC Diploma in Vocational Education / Diploma of Vocational Education / Diploma of Vocational Baccalaureate*; OR • Diploma of Applied Education#; OR • Equivalent

** Upon Completion of the Diploma of Vocational Baccalaureate programmes, students can progress to degree or higher diploma programmes in VTC, subject to their BTEC and IGCSE results. Students shall pay attention to the specific entrance requirements of some degree / higher diploma programmes (if applicable)*

 # Formerly named "Yi Jin Diploma" / "Diploma Yi Jin"

Diploma of Foundation Studies / Diploma of Vocational Education

Completion of Secondary 6 (under the New Senior Secondary Academic Structure); OR • Equivalent

Admission Details

This prospectus provides programme information only. For admission details, please refer to the Admissions Homepage at **http://www.vtc.edu.hk/admission**

Remarks:

1. *The study duration of Higher Diploma programmes is normally 2 years.*
2. *The study duration of Diploma of Foundation Studies and Diploma of Vocational Education programmes is normally 1 year.*
3. *An "Attained", "Attained with Distinction (I)" and "Attained with Distinction (II)" in an HKDSE Applied Learning (ApL) subject (Category B subjects) are regarded as equivalent to an HKDSE subject at "Level 2", "Level 3" and "Level 4" respectively, and a maximum of two ApL subjects (excluding ApL(C)) can be counted for admission purpose.*
4. *For 2024 HKDSE and before, a "Grade D or E" and a "Grade C or above" in an HKDSE Other Language subject (Category C subjects) are regarded as equivalent to an HKDSE subject at "Level 2" and "Level 3" respectively; From 2025 HKDSE onwards, Language Proficiency Level A2 or above in French / German / Spanish, N3 or above in Japanese and TOPIK II: Grade 3 or above in Korean are also recognised as one of the five HKDSE subjects in fulfilling the general entrance requirement. One Other Language subject can be counted for admission purpose.*
5. *Holders of Diploma in Vocational Education / Diploma of Vocational Education (students admitted in AY2017/18 or before are required to complete prescribed further studies modules) and holders of Diploma of Applied Education are considered having met the general entrance requirements of Higher Diploma programmes (not applicable to programmes with specific entrance requirements).*
6. *Individual programmes may have specific entrance requirements. Please refer to the VTC Admissions Homepage (http://www.vtc.edu.hk/admission) for details.*
7. *Offering of study place is subject to the applicants' academic qualifications, interview / test performance (if applicable), other learning experience and achievements, and availability of study places.*

Tuition Fee

- The tuition fees for the 2027/28 academic year are currently under review. These will be determined taking into account inflation, curriculum structure and other relevant factors. Tuition fees are subject to annual reviews.
- The tuition fees for the 2027/28 academic year will be announced on the VTC Admissions Homepage (http://www.vtc.edu.hk/admission) at a later stage.
- The study duration of Higher Diploma programmes is normally 2 years. The tuition fee is payable in two instalments each year.
- The study duration of Diploma of Foundation Studies and Diploma of Vocational Education programmes is normally 1 year. The tuition fee is payable in two instalments.

AY 2026/27 Tuition Fee (For full-time programmes are listed below for reference)

Programmes	Tuition fees per year (HK$) For reference ony	
	Year 1	Year 2
Higher Diploma *(Subvented Programmes)*	$35,140	$35,140
Diploma of Foundation Studies* / Diploma of Vocational Education# *(Subvented Programmes)*	$22,820	N/A

** Formerly named "Foundation Diploma (Level 3)"*
 # Formerly named "Diploma in Vocational Education"

Remarks:

1. *In addition to tuition fees, students will be required to pay other fees, such as caution money and students' union annual fees.*
2. *Some students may be required to study bridging modules or enhancement programmes to support their study; or to attend additional training, industrial attachments, public examinations for which separate fees will be charged.*
3. *Students of Diploma of Foundation Studies programmes may choose to take the optional module "Foundation Mathematics III" with a separate tuition fee.*
4. *The information listed above is only applicable to local students.*
5. *Tuition fees are subject to annual review.*

VTC Admissions Website



HKDI Atelier

HKDI Atelier offers a multidisciplinary learning experience through collaborative projects, applied research, seminars, events, competitions, and other formats in partnership with industry professionals.



HKDI Graphic Archive



V Music Library



HKDI Atelier Shop


HKDI Material Lab

HKDI Gallery

HKDI Gallery serves as a vibrant exhibition platform for the Hong Kong Design Institute, promoting cultural exchange between East and West in the realm of design. It actively engages with both local and international entities, including renowned museums, celebrated designers, and curators. Each year, HKDI Gallery presents a series of world-class exhibitions featuring a diverse range of disciplines such as graphic design, architecture, fashion, product design, and multimedia.

Notable past exhibitions include *Tonight with the Impressionists, Paris 1874 – An Immersive Expedition in Virtual Reality* (2025), *The Warm-beings: Guangzhou Design Triennial – Hong Kong Exhibition* (2025), *Ma Yansong: Landscapes in Motion* (2024), *Waste Age: What Can Design Do?* (2023), *Zaha Hadid Architects: Vertical Urbanism* (2022), and *Look: The Graphic Language of Henry Steiner* (2021).

Through these museum-quality exhibitions, HKDI Gallery transforms its venue into an educational hub, offering engaging programmes and interactive experiences. These initiatives allow HKDI's design students, the local design community, and the general public to exchange design knowledge, explore the creations of design masters, and stay abreast of the latest design trends.

Outstanding alumni



Chris CHENG

Degree Student
University of the Arts London

- Graduated from Higher Diploma in Fashion Design
- Degree from the University of the Arts London, obtained through the Hong Kong Jockey Club Vocational Education Scholarship, valued at up to HK$1,500,000



Willis HO

Visual Effects Artist
Netflix

- Graduated from Higher Diploma in Film, Television and Photography
- Local film “Shock Wave 2”
- Tyson Yoshi “That Guy” music video
- International film “Aquaman and the Lost Kingdom”



Kinyan LAM

Fashion Designer and Founder of Kinyan Lam

- Graduated from Higher Diploma in Fashion Design
- One of Fashion Asia Hong Kong’s 10 Asian Designers to Watch in 2024
- One of 20 designers shortlisted from thousands of applicants for the 2026 LVMH Prize



Toki WONG

Founder of Kowloon City Boy

- Graduated from Higher Diploma in Fashion Design and Development
- Awardee of the DFA Young Design Talent Award – CreateSmart Young Design Talent Special Award



Min CHAN

Film Costume Designer

- Graduated from Higher Diploma in Fashion and Image Design
- Nominees for Best Costume Design at the 60th Golden Horse Awards for “In Broad Daylight”

Diplomas



Foundation Studies – Design
基礎課程文憑 — 設計

Foundation Studies –
Film & Animation Design
基礎課程文憑 — 電影及動畫設計

Vocational Baccalaureate – Design
職專國際文憑 — 設計

Vocational Education Programmes –
Applied Design
職專文憑 — 應用設計



YU Pak-lok

The one-year Diploma of Foundation Studies (DFS) provides Secondary 6 graduates with design knowledge and practical skills for further studies and careers in the creative industries. Graduates can articulate to VTC Higher Diploma programmes, with possible module exemptions in related disciplines.

Diploma of Foundation Studies – Design FS113002D

基礎課程文憑 — 設計

Engage with craftsmanship and media art, experiment with bold ideas, and shape a professional artistic practice

This programme aims to provide students with design fundamentals, language and generic skills for further studies. Through a 'Think and Do' approach, the design modules emphasise the conceptual and practical skills, design technology, the creative process, and the key aspects of the design industry. Students also learn presentation, communication and interpersonal skills necessary for the study of design.

Professional core modules

Creative studio	Design concepts and methods
Design profession and practice	Three-dimensional design and visualisation

Career prospects

This programme equips students with skills required for employment in the design and creative industries and also prepares them for further studies.

Professional recognition

Graduates of Diploma of Foundation Studies (DFS) are eligible to apply for VTC's Higher Diploma programmes, which normally require five HKDSE subjects at Level 2 or above, including English Language and Chinese Language.

Remarks: The offering campuses are HKDI, IVE (Kwun Tong) and Youth College (Tuen Mun).
** The information about the offering site is for reference only and subject to change.*

Diploma of Foundation Studies – Film & Animation Design FS113002R

基礎課程文憑 — 電影及動畫設計

Master visual storytelling, design diverse graphic presentations, and cultivate a well-rounded branding career

The programme aims to provide students with a solid foundation in both the creative and technical aspects of the industry. The curriculum equips students with essential skills and tools for film and animation production, with a strong emphasis on storytelling techniques to enhance narrative development. Through a project-based learning environment, the programme cultivates students' ability to work collaboratively in teams while also nurturing their individual creativity and self-expression. Furthermore, it fosters a comprehensive understanding of the film and animation industry, encompassing its operational dynamics and current market trends, thereby preparing students for the next stage of their creative journey.

Professional core modules

Filmmaking basics	Film and animation project execution
Basics of animation	Digital compositing

Career prospects

This programme prepares graduates for further studies in film, animation, or related degree programmes.

It also equips them with the practical skills for junior industry roles. Potential career pathways include positions like junior animator, production assistant, and digital content creator in animation studios, video production companies, or advertising agencies, providing a strong start to their professional careers.

Professional recognition

Graduates of Diploma of Foundation Studies are eligible to apply for VTC's Higher Diploma programmes, which normally require five HKDSE subjects at Level 2 or above, including English Language and Chinese Language.

Remarks: The offering campuses are HKDI and IVE (Kwun Tong).*
**The information about the offering site is for reference only and subject to change.*



Hilary LEE



Kaylee CHOI

Diploma of Vocational Baccalaureate – Design FS113840

職專國際文憑 — 設計

If you enjoy creating beautiful and functional designs that meet users' needs, this programme is for you

The Diploma of Vocational Baccalaureate programmes prepare students for recognised qualifications for flexible articulation to higher education locally or overseas.

This programme aims to equip students with generic and vocational knowledge and skills in a specific vocational field, as well as to develop students' transferable skills, attitude and values, so as to facilitate their further studies and / or entry to the employment market. The Design programme covers mainly fundamental knowledge and skills required in various areas including graphic design, 3D and spatial design, media design, and fashion design.

Duration
3 years

Further studies
1. Meritorious graduates, based on the internal and / or external academic results, can apply for admission to relevant Degree programmes offered by local and non-local universities, subject to fulfillment of specific entrance requirements, if any. Please check with individual institutions for any specific entrance requirements.

2. Holders of Diploma of Vocational Baccalaureate are considered having met the general minimum entrance requirements of VTC's Higher Diploma programmes (not applicable to programmes with specific entrance requirements).

Professional recognition
Students are eligible to apply for student membership of the Hong Kong Designers Association (HKDA).

Remarks: The classes of this programme are held at HKDI and IVE (Lee Wai Lee).

Diploma of Vocational Education Programmes – Applied Design

職專文憑 — 應用設計

For students looking for a flexible educational journey that builds real-world vocational skills while unlocking pathways to higher education

The Diploma of Vocational Education programmes aim at helping students to develop, through a balanced curriculum with generic and vocational knowledge and skills, and structured whole person development competencies in a specific trade so as to enhance their opportunities for employment and / or further studies.

Duration

Secondary 6 school leavers can normally obtain a diploma award through one year (three semesters) of full-time study. School leavers from Secondary 3 to Secondary 5 normally take three years to acquire the award.

Further studies

Holders of Diploma in Vocational Education / Diploma of Vocational Education (students admitted to Diploma in Vocational Education in AY2017/18 or before are required to complete prescribed further studies modules) are considered having met the general entrance requirements of Higher Diploma programmes (not applicable to programmes with specific entrance requirements).

Secondary 6 entry

Youth College	Programme Title	Programme Code
Yeo Chei Man	Diploma of Vocational Education (Interior and Exhibition Design)	FS113683
Kwai Chung	Diploma of Vocational Education (Fashion)	FS113686
Kowloon Bay	Diploma of Vocational Education (Design and Print Media)	FS113687
Kowloon Bay*	Diploma of Vocational Education (Jewellery Design and Technology)	FS113690

** Main class venue at Pro-Act Training and Development Centre (Jewellery), which is located in IVE (Lee Wai Lee).*

Secondary 3 entry

Youth College	Programme Title	Programme Code
Kwai Fong, Tuen Mun, Yeo Chei Man	Diploma of Vocational Education (Hairdressing)	FS113352
Tuen Mun, Yeo Chei Man	Diploma of Vocational Education (Interior and Exhibition Design)	FS113383
Tin Shui Wai, Yeo Chei Man	Diploma of Vocational Education (Image Design)	FS113385
Kwai Chung	Diploma of Vocational Education (Fashion)	FS113386
Kowloon Bay	Diploma of Vocational Education (Design and Print Media)	FS113387
Kowloon Bay*	Diploma of Vocational Education (Jewellery Design and Technology)	FS113390
Yeo Chei Man	Diploma of Vocational Education (Music and Media Production)	FS113393

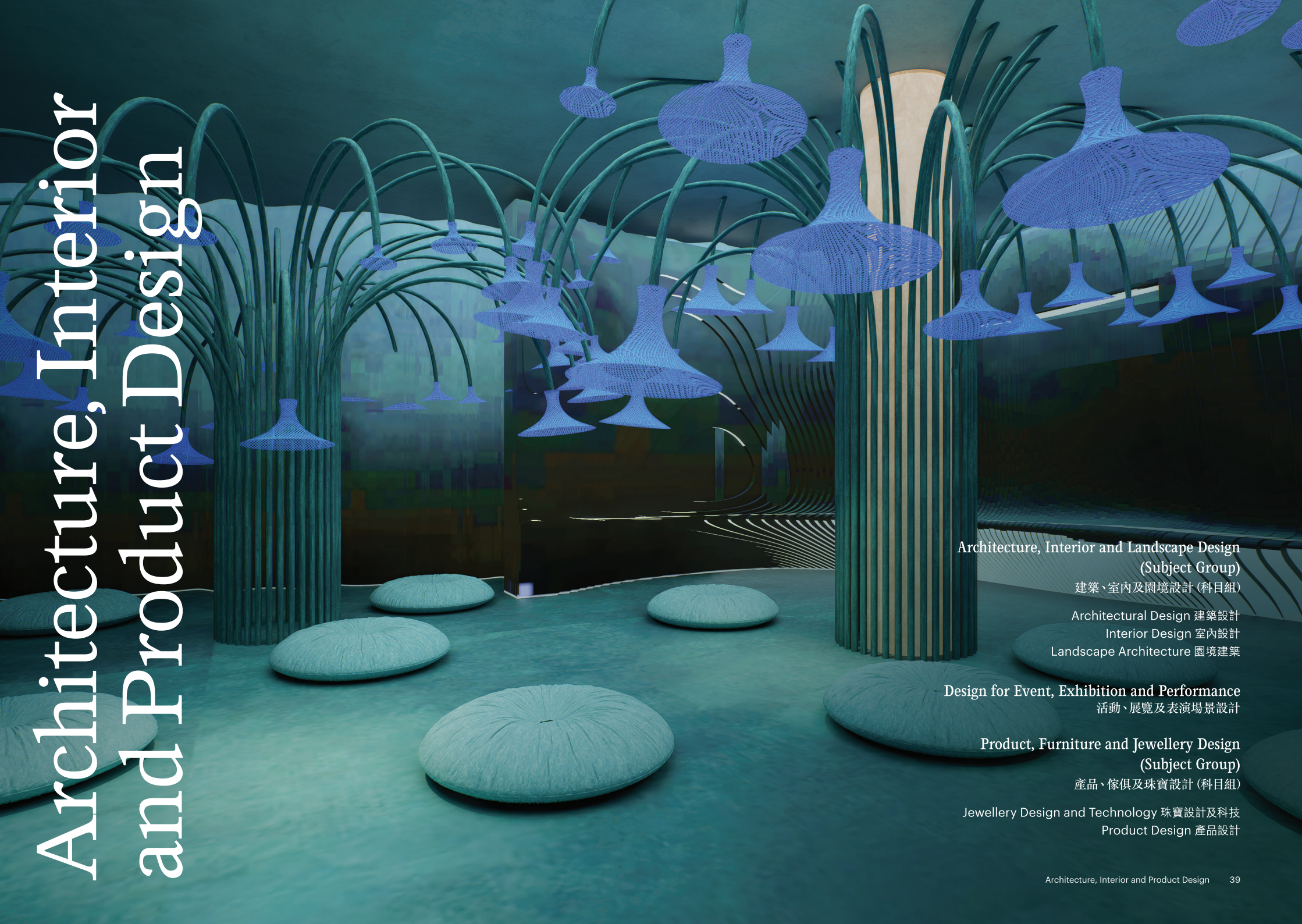
** Main class venue at Pro-Act Training and Development Centre (Jewellery), which is located in IVE (Lee Wai Lee).*

For the latest and complete information of each programmes, please visit https://www.vtc.edu.hk/admission

Secondary 6 Entry

Secondary 3 Entry

Architecture, Interior and Product Design



Architecture, Interior and Landscape Design (Subject Group)
建築、室內及園境設計 (科目組)

Architectural Design 建築設計
Interior Design 室內設計
Landscape Architecture 園境建築

Design for Event, Exhibition and Performance
活動、展覽及表演場景設計

Product, Furniture and Jewellery Design (Subject Group)
產品、傢俱及珠寶設計 (科目組)

Jewellery Design and Technology 珠寶設計及科技
Product Design 產品設計



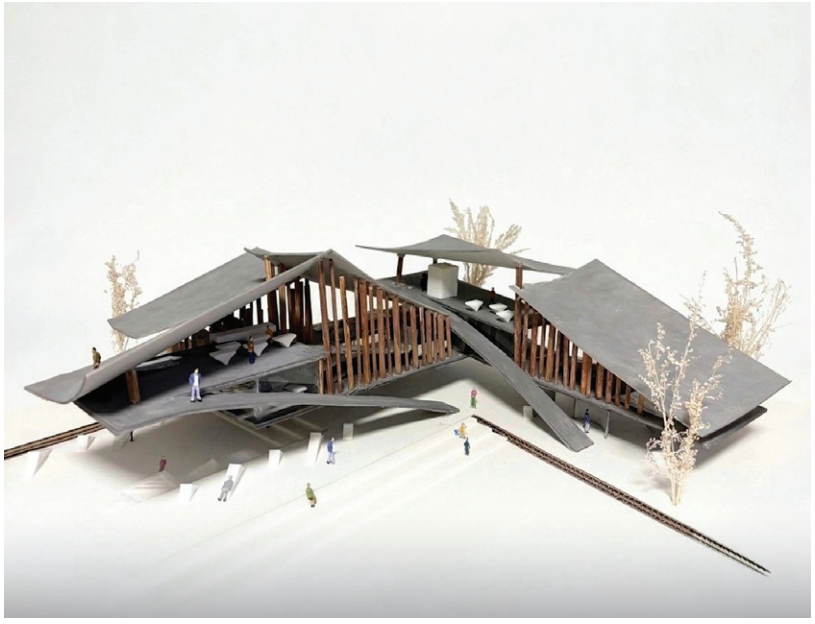
CHEUK Tze-yiu Yoyo (in collaboration with Moroso)

The Department of Architecture, Interior and Product Design offers innovative programmes in Built Environment Design, Product and Jewellery Design, and Design for Event, Exhibition and Performance. Through hands-on learning and industry-informed practice, students develop the knowledge, skills and creative confidence to transform ideas into impactful design solutions.

Articulation pathways

- The University of Hong Kong
- The Chinese University of Hong Kong
- The Hong Kong Polytechnic University
- City University of Hong Kong
- The Hong Kong Academy for Performing Arts
- Technological and Higher Education Institute of Hong Kong (THEi)
- University of Lanchashire
- University of the West of England, Bristol







From top to bottom, left to right:
"Alice in Dumpsterland" by Sophia TANG from Higher Diploma in Design for Event, Exhibition and Performance.
"Between covers and conversation" by SIN Lok-yiu Yoyo from Higher Diploma in Architectural Design.
"半日閒" by TSU Ka-chun from Higher Diploma in Interior Design.

DE110512

Higher Diploma in Architecture, Interior and Landscape Design (Subject Group)

建築、室內及園境設計高級文憑 (科目組)



Acquire core spatial design capabilities to shape your environmental design vision.

- Design studio: spatial definition
- Expanded studies: local field trip
- History and theory of design: introduction
- Principles of building

Students will choose one of the following specialised programmes to enhance professional knowledge and skills in specific areas:

- Higher Diploma in Architectural Design
- Higher Diploma in Interior Design
- Higher Diploma in Landscape Architecture

The programme is designed primarily for secondary school leavers pursuing specialist spatial and environmental design studies. It provides first-year Higher Diploma students in Architecture, Interior, and Landscape Design with fundamental skills in design, creativity, and technology, preparing them for advanced study on their respective professional design programmes.

Remarks: Applicants who are interested to study these programmes, please apply for the Higher Diploma in Architecture, Interior and Landscape Design (Subject Group) – DE110512.

Higher Diploma in Architectural Design DE110512A

建築設計高級文憑

Pursue your ambition for a career in architecture and lay the foundation for entry into the architectural profession

The programme provides comprehensive design skills across residential, commercial, public, and urban spaces. Students develop distinctive physical forms and atmospheric interiors, building high-impact portfolios for immediate entry into the industry or accelerated progression towards becoming Registered Architects. Learning extends beyond the classroom through design studio visits and overseas exchanges, ensuring direct immersion in real-world spatial environments.

Professional core modules

Architectural design studio	History and theory of design	Professional practice
Architectural visualisation	Principles of building	Overseas field trip

University pathways

Graduates are eligible to apply for the top-up degree programme offered by SHAPE:

- University of Lanchashire: BSc (Hons) in Architectural Studies* (Registration number: 252562(3))
- University of the West of England, Bristol: BA (Hons) in Interior Design* (Registration number: 253332)

They may also apply for the degree programmes offered by:

- Technological and Higher Education Institute of Hong Kong (THEi)
- Hong Kong Chu Hai College: BSc (Hons) in Architecture
- City University of Hong Kong: BSc (Hons) in Architectural Studies
- The Chinese University of Hong Kong: BSSc in Architectural Studies
- The University of Hong Kong: BA in Architectural Studies

Career prospects

architectural designer / architectural assistant / architectural draftsman / architectural visualiser / architectural renderer / project coordinator / BIM designer

Professional recognition

Students are eligible to apply for student membership of the Hong Kong Institute of Architects (HKIA). Graduates with a relevant Master's Degree can sit for professional examinations for membership in professional organisations and be qualified as Registered Architects.

** It is a matter of discretion for individual employers to recognise any qualifications to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*

Higher Diploma in Interior Design DE110512B

室內設計高級文憑

Master spatial design and launch your career in professional interior architecture practices

The programme integrates historical, social, cultural, economic, and technical parameters into spatial design. Students develop functional, aesthetically refined interior environments by completing individual and collaborative hands-on projects, using advanced research and technical presentation tools. This curriculum prepares graduates for immediate entry into professional interior design studios or for direct advancement into interior design programmes.

Professional core modules

Computer aided design
Interior design studies
Interior technology
Professional practice

University pathways

Graduates are eligible to apply for the top-up degree programme offered by SHAPE:

- University of the West of England, Bristol: BA (Hons) in Interior Design* (Registration number: 253332)

They may also apply for the degree programmes offered by:

- The Hong Kong Polytechnic University

Career prospects

assistant interior designer / assistant 3D designer / CAD draftsman / assistant lighting designer / assistant FF&E designer / assistant project designer

Professional recognition

Students are eligible to apply for student membership of the Hong Kong Designers Association (HKDA) and the Hong Kong Interior Design Association (HKIDA).

** It is a matter of discretion for individual employers to recognise any qualifications to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*

Higher Diploma in Landscape Architecture DE110512C

園境建築高級文憑

For students with a passion for the environment and people and aspire to becoming a landscape architect

The programme lays a foundation of both design philosophy and technical knowledge for students who intend to pursue the landscape architecture profession. It provides training in landscape planning and spatial design skills, planting design, landscape architecture theory and history, landscape technology, and communicating visually. Students may practice upon graduation, or further their studies in landscape architecture. It equips students with technical aptitude, professional knowledge and skills together with the necessary legal and managerial knowledge, professional language, leadership qualities, interpersonal and other generic skills, initially at a para-professional level, through the blending of theoretical knowledge and practical application, to enable them to pursue careers in the profession of landscape architecture.

Professional core modules

Landscape design studio
Landscape history and theory
Landscape visualisation
Principles of landscape
Planting design

University pathways

Graduates are eligible to apply for the degree programme offered by THEi, such as:

- BA (Hons) in Landscape Architecture

They may also apply for the degree programmes offered by:

- The Hong Kong Polytechnic University: BA (Hons) in Design (Environmental Design)
- The University of Hong Kong: BA in Landscape Studies

Career prospects

landscape architectural assistant / project assistant / technical officer / contractor / developer in landscape architectural firms and the public sector

Professional recognition

Students are eligible to apply for student membership of the Hong Kong Institute of Landscape Architects (HKILA) and the Hong Kong Designers Association (HKDA). Graduates with relevant Master's Degree and attaining the prescribed amount of relevant work experience can sit for professional examinations for membership in professional organisations and be qualified as Registered Landscape Architects.



XIE Wolong

Higher Diploma in Design for Event, Exhibition and Performance

DE114511

活動、展覽及表演場景設計高級文憑

Transform your imagination into spectacular stages, exhibitions, events, and immersive creative experiences

The programme develops students' expertise in spatial design, lighting, sound, and production expertise for performance spaces. Students produce commercial stage sets, displays, and immersive spaces through hands-on projects. Supported by strong industry connections, advanced facilities, and live project showcases, the programme prepares graduates for professional roles across Hong Kong's mega-event and entertainment sectors or for advanced design studies.

Professional core modules

Storytelling spatial design and development
Commercial visual merchandising & technology
Spatial design for event & performance
Indoor event & exhibition design

University pathways

Graduates are eligible to apply for the top-up degree programme offered by SHAPE:

- University of the West of England, Bristol: BA (Hons) in Interior Design* (Registration number: 253332)

They may also apply for admission to relevant degree programme at local universities:

- The Hong Kong Academy for Performing Arts: BFA (Hons) in Theatre and Entertainment Arts

Career prospects

exhibition designer / event designer / visual designer / stage designer / set designer / props designer

Professional recognition

Students are eligible to apply for student membership of the Hong Kong Association of Theatre Technicians & Scenographers (HKATTS), the Hong Kong Designers Association (HKDA), and the Hong Kong Visual Merchandising Art Association (HKVMAA).

** It is a matter of discretion for individual employers to recognise any qualifications to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*

DE110513

Higher Diploma in Product, Furniture and Jewellery Design (Subject Group)

產品、傢俱及珠寶設計高級文憑 (科目組)



Develop knowledge and skills in product, furniture, and jewellery design through this comprehensive programme.

In the first semester, students undertake a common curriculum:

- Three-dimensional design studies
- Materials and forms
- Design drawing and visualisation
- Computer-aided design fundamentals

Students articulate to the second semester and specialise in one of the following programmes:

- Higher Diploma in Product Design
- Higher Diploma in Jewellery Design and Technology

The programme prepares students for specialist studies in product and jewellery design. A shared, one-semester curriculum introduces first-year Higher Diploma students in Product Design and Jewellery Design and Technology to core 3D design, technological, and creative skills, equipping them for the subsequent four semesters of professional study.

Remarks: Applicants who are interested to study this programme, please apply for the Higher Diploma in Product, Furniture and Jewellery Design (Subject Group) – DE110513.

Higher Diploma in Jewellery Design and Technology

DE110513C

珠寶設計及科技高級文憑

Discover jewellery, luxury accessories, handcraft and gemstones through this comprehensive, career-focused programme

The programme develops technical and creative mastery across fine jewellery, eyewear, and timepiece creation, incorporating CAD/CAM technology, gemmology, and marketing. Students produce commercial-grade portfolios by merging craftsmanship with advanced manufacturing. This curriculum thoroughly prepares graduates for careers in luxury houses, manufacturing firms, or design degree pathways.

Professional core modules

Gemmology specifications	Total modelling for jewellery
Illustration and rendering	Jewellery manufacturing technology

University pathways

Graduates are eligible to apply for the degree programme offered by THEi:

- BA (Hons) in Product Design

They are eligible to apply for the top-up degree programme offered by SHAPE:

- University of the West of England, Bristol: BA (Hons) in Fine Art*
  (Registration number: 253254)

Graduates may also apply for relevant Degree programmes of local universities:

- Hong Kong Baptist University: BA (Hons) in Visual Arts
- The Hong Kong Polytechnic University: BA (Hons) in Design (Product Design)

Upon admission to relevant Degree programmes, graduates may apply for credit exemption. The level of exemption will be considered on an individual basis.

Career prospects

jewellery designer / timepiece designer / eyewear designer / jewellery merchandiser / entrepreneur / gemstone buyer

Professional recognition

The programme is supported by the Hong Kong Jewellery Manufacturers' Association (HKJMA). Students may apply for student membership of the HKDA, HKJDA and IDSHK).

** It is of the discretion of individual employers to recognise any qualification to which this course may lead. Please refer to the corresponding programme page on the SHAPE website (www.shape.edu.hk).*

Higher Diploma in Product Design DE110513A

產品設計高級文憑

Explore product design, craftsmanship, and technology to ignite your creative potential and career ambitions

The programme bridges creative concept development with cutting-edge design technology and market strategy. Students build commercial product portfolios and prototypes through hands-on projects while collaborating directly with industry leaders. Supported by workplace attachments and commercial partnerships, this curriculum prepares graduates for product design roles in global markets or for articulation into specialised degree programmes.

Professional core modules

Product design fundamentals
User experience and interface
Cultural and creative product design
Product photography

University pathways

Graduates may articulate to the degree programme offered by THEi:

- BA (Hons) in Product Design

They may also apply for admission to relevant degree programme of local universities:

- The Hong Kong Polytechnic University: BA (Hons) in Design (Product Design)

Upon admission to relevant Degree programmes, graduates may apply for credit exemption. The level of exemption will be considered on an individual basis.

Career prospects

product designer / smart electronics designer / UI/UX & digital product designer / design strategist & innovation consultant / art toy product designer / car designer / craft maker

Professional recognition

Students are eligible to apply for student membership of the Hong Kong Designers Association (HKDA) and the Industrial Designers Society of Hong Kong (IDSHK).

Remarks: Applicants who are interested to study this programme, please apply for the Higher Diploma in Product, Furniture and Jewellery Design (Subject Group) - DE110513.



Vincent PO



SHUM Chui-shan

Communication Design



Advertising Design
廣告設計

Illustration
插畫設計

User Experience Design
用戶體驗設計

Visual Arts and Culture
視覺藝術與文化

Visual Communication Design
視覺傳意設計



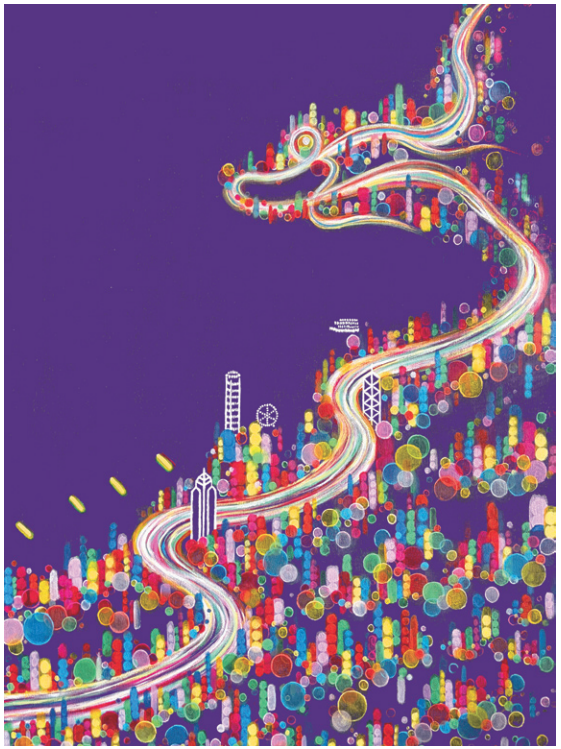
Chloe CHONG (in collaboration with Chanel)

Offering five creative pathways, the Department of Communication Design equips students with future-ready AI, creative, and strategic competencies across print, interactive, and spatial media. Our people-centred approach fosters critical thinking and purposeful design, guiding students to discover and amplify their unique creative voices.

Articulation pathways

- The Hong Kong Polytechnic University
- Hong Kong Baptist University
- The Hong Kong Academy for Performing Arts
- The Education University of Hong Kong
- Technological and Higher Education Institute of Hong Kong (THEi)
- University of the West of England, Bristol









From top to bottom, left to right:
"Budducks Flight" led by WONG Chor-hing, in collaboration with all students of the Department of Communication Design Programme.
"Light of Dragon" by POON Mei-ling from Higher Diploma in Illustration.
"Slow • Ding Ding" by WONG Chor-hing from Higher Diploma in Illustration.
"10 Brothers" by WU Aizhen, LUO Jialing, CHAN Sai-chung, YU Yik-shan and KUNG Tsz-sin.

Higher Diploma in Advertising Design DE114101

廣告設計高級文憑

Empower agile and creative minds through human-AI collaboration aligned with global advertising trends

The programme balances creative strategy, the art of communication, and production skills. Students gain hands-on experience, develop creative thinking and transferable skills in commercial awareness and consumer insights, and apply strategies to persuasive communication in advertising and marketing. Graduates become enterprising confident and competitive advertising creatives, ready for both traditional and digital industries.

Professional core modules

Dynamic storytelling	Mascot marketing
Content marketing	Gamification for brand experience

University pathways

Graduates are eligible to apply for the degree programme offered by THEi, such as:

- BA (Hons) in Product Design

They may articulate to the following programme offered jointly by SHAPE in collaboration with the University of the West of England, Bristol, delivered at HKDI:

- BA (Hons) in Graphic Design* (Registration number: 253266)

Graduates may also apply for the programmes offered by the following institutions:

- City University of Hong Kong: BA in Creative Media
- Hong Kong Baptist University: BCOMM (Hons) in Public Relations and Advertising Major
- The Chinese University of Hong Kong: BSSc in Journalism and Communication
- The Hong Kong Polytechnic University: BA (Hons) in Design (Advertising Design) / BA (Hons) in Design (Information Design)
- Hong Kong Metropolitan University: BA (Hons) in Creative Advertising and Media Design

Career prospects

creative director / art director / copywriter / digital marketer / promotion and event manager / studio and production manager / brand manager / web designer

Professional recognition

Students are eligible to apply for student memberships of major design organisations, e.g. D&AD, HK4As, Hong Kong Designers Association (HKDA), etc.

** It is a matter of discretion for individual employers to recognise any qualifications to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*

Higher Diploma in Illustration DE114112

插畫設計高級文憑

Transform your passion for illustration, expand into the business of IP creation, and develop a professional creative practice

The programme aims to provide students with the creative and practical illustration abilities they need, including concept visualisation, graphic manipulation, storytelling with AI, critical and analytical thinking, commerialisation and art toy design, as well as digital art are all areas of study. Areas of contextual studies will be conducted in the fields of entrepreneurship, professional practice, and cultural studies.

Professional core modules

Storytelling in illustration	Content illustration
Cultural and creative design	3D visualisation

University pathways

Graduates are eligible to apply the following programmes offered jointly by SHAPE in collaboration with the University of the West of England, Bristol, delivered at HKDI:

- BA (Hons) in Fine Art* (Registration number: 253254)
- BA (Hons) in Illustration* (Registration number: 253265)

They may also apply for the programmes offered by the following institutions:

- City University of Hong Kong: BA in Creative Media
- Hong Kong Baptist University: BA (Hons) in Visual Arts / BA (Hons) Arts and Technology
- The Hong Kong Polytechnic University: BA (Hons) in Design (Advertising Design / Information Design / Media Design / Social Design)
- The Education University of Hong Kong: BA (Hons) in Creative Arts and Culture (Visual Arts)

Career prospects

illustrator / concept artist / character designer / mural artist / storyboard artist / comic artist / graphic designer / visual artist

Professional recognition

Students are eligible to apply for student membership of the Hong Kong Designers Association (HKDA). Students can become associate member of the Hong Kong Society of Illustrators (HKSI) through its selection process.

** It is a matter of discretion for individual employers to recognise any qualifications to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*

Higher Diploma in User Experience Design DE114113

用戶體驗設計高級文憑

Master digital prototyping and user research, experiment with innovative solutions in User Experience (UX)

The programme provides a broad foundation, versatile skill sets, and interdisciplinary expertise in User Experience (UX). Students study core user-experience principles and user-interface design, with an emphasis on analytical user research, information interpretation, and digital graphic design. They also focus on concept articulation and presentation, robotic interaction, and interactive service design, preparing students for roles in a dynamic industry.

Professional core modules

Iconography design	Information graphic
UI motion design	Web application interface design

University pathways

Graduates are eligible to apply the following programmes offered jointly by SHAPE in collaboration with the University of the West of England, Bristol, delivered at HKDI:

- BA (Hons) in Graphic Design* (Registration number: 253266)
- BA (Hons) in Illustration* (Registration number: 253265)

They may also apply for the degree programmes offered by the following institutions:

- The Hong Kong Polytechnic University: BA (Hons) in Design (Information Design)
- The Hong Kong Polytechnic University: BA (Hons) in Design (Interaction Design)
- The Hong Kong Polytechnic University – SPEED: BA (Hons) in Media and Communication Design – Interaction Design Stream
- Hong Kong Metropolitan University: BFA (Hons) in Computing and Interactive Entertainment

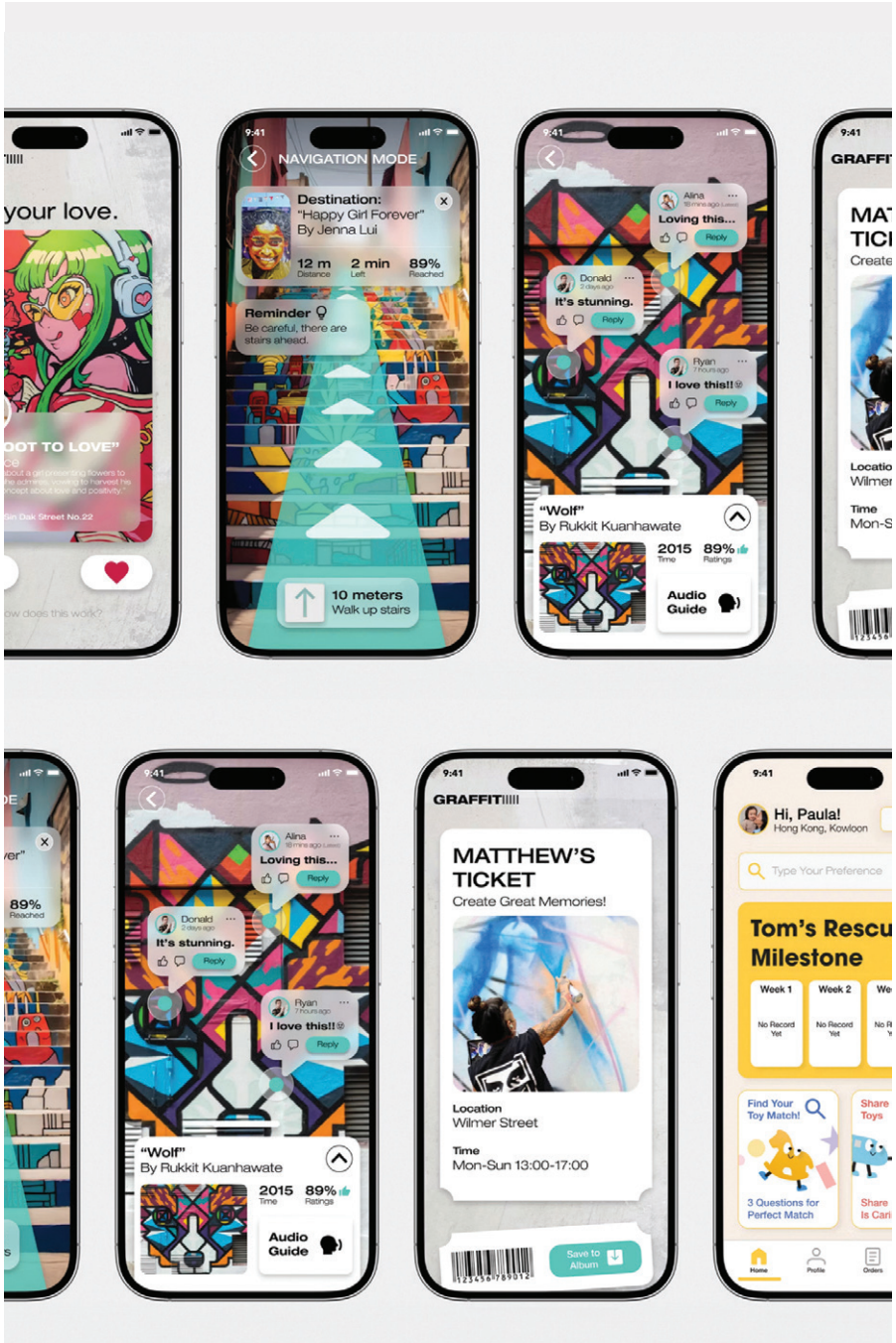
Career prospects

user experience manager / digital product designer / frontend app and web designer / digital and entertainment designer / information and communication designer / user experience designer / user interface designer

Professional recognition

Students are eligible to apply for membership of the Hong Kong Designers Association (HKDA). Students are eligible to apply for membership of the Interaction Designers Association Hong Kong (IxDA HK).

** It is a matter of discretion for individual employers to recognise any qualifications to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*



Higher Diploma in Visual Arts and Culture DE114105

視覺藝術與文化高級文憑

Engage with craftsmanship and media art, experiment with bold ideas, and shape a professional artistic practice

The programme immerses students in contemporary visual arts media and the cultural industries. Students collaborate on interdisciplinary art projects, experiment with creative ideas, and develop their own artistic language. This dynamic and supportive environment nurtures both originality and practical skills, preparing graduates for professional arts practitioners or further studies in related creative fields.

Professional core modules

Image making	Exhibitions and curatorial practices
Object and space	History and theories of visual arts

University pathways

Graduates are eligible to apply the following programme offered jointly by SHAPE in collaboration with the University of the West of England, Bristol, delivered at HKDI:

- BA (Hons) in Fine Art* (Registration number: 253254)

They may also apply for the programmes offered by the following institutions:

- Hong Kong Baptist University: BA (Hons) in Visual Arts
- Lingnan University: BA (Hons) in Visual Studies
- The Chinese University of Hong Kong: BA in Fine Arts
- The Education University of Hong Kong: BA (Hons) in Creative Arts and Culture (Visual Arts)

Career prospects

graphic designers / illustrators / photographers / exhibition designers / visual merchandisers and more

Professional recognition

Students are eligible to apply for student membership of the Graphic Arts Association of Hong Kong (GAAHK), and the Hong Kong Designers Association (HKDA).

** It is a matter of discretion for individual employers to recognise any qualifications to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*

Higher Diploma in Visual Communication Design DE114116

視覺傳意設計高級文憑

Master visual storytelling and design diverse graphic presentations; develop skills for a successful branding career

The programme develops students' ability to communicate visually through both conventional and digital means. Students strengthen their analytical thinking, visual expression, problem-solving, message interpretation, manipulation and communication skills across graphic design fileds. The curriculum covers typography, branding, information design, motion graphics and digital publishing design.

The first semester is a common semester. Students progress to the second semester and

- Higher Diploma in Visual Communication Design
- Higher Diploma in Visual Communication Design (Publishing Design and Print Media)
- Higher Diploma in Visual Communication Design (Earn and Learn scheme)

Professional core modules

Visual identity system	Studio: design to promote
Digital imaging and motion	Cultural and creative design

University pathways

Graduates are eligible to apply the following programmes offered jointly by SHAPE in collaboration with the University of the West of England, Bristol, delivered at HKDI:

- BA (Hons) in Graphic Design* (Registration number: 253266)
- BA (Hons) in Illustration* (Registration number: 253265)

They may also apply for programmes offered by the following institutions:

- City University of Hong Kong: BA in Creative Media
- Hong Kong Baptist University: BA (Hons) in Visual Arts
- The Hong Kong Polytechnic University: BA (Hons) in Design (Advertising Design / Information Design / Media Design / Social Design)

Career prospects

graphic designer / information designer / brand consultant / art director / packaging designer / book designer / illustrator / storyboard artist and character designer

Professional recognition

Students are eligible to apply for student membership of the Hong Kong Designers Association (HKDA).

** It is a matter of discretion for individual employers to recognise any qualifications to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*

Digital Media



Animation and Visual Effects
動畫及視覺特效

Digital Media Production
數碼媒體製作

Film, Television and Photography
電影電視及攝影

Music Production
音樂製作



The Department of Digital Media offers a creative, technology-driven learning environment with programmes in Animation, Visual Effects, Film and Television Production, Photography, Screen Acting, Pop Music Production, Vocal Performance, UI and Game Design. Through hands-on learning and advanced facilities, students gain the skills to become innovative, industry-ready professionals.

Articulation pathways

- The Hong Kong Polytechnic University
- City University of Hong Kong
- Hong Kong Baptist University
- The Hong Kong Academy for Performing Arts
- The Education University of Hong Kong
- Technological and Higher Education Institute of Hong Kong (THEi)
- University of the West of England, Bristol

From top to bottom, left to right:
Mini Game Design for the Hong Kong Film Archive's exhibition by YAU Hing-sing, TIAN Ming-wang and LEUNG Ho-long from Higher Diploma in Digital Media Production.
"The Two Gilded Lilies" by KWOK Hai-yen, KONG Tsz-hung, LAW Kwan-yi, CHEN Yongru, NG Yi-lam and LAI Chin-hei from Higher Diploma in Animation and Visual Effects.
"V Music Show - Rising Stars" with WU Wai-yi from Higher Diploma in Music Production.
"Swan Song" by Carsten LAM and WONG Tat-lam from Higher Diploma in Film, Television and Photography.









Higher Diploma in Animation and Visual Effects DE114110

動畫及視覺特效高級文憑

Pursue your passion for storytelling by mastering animation and visual effects

The programme enables students to develop an aesthetic and artistic sense, professional knowledge and hands-on skills. During their studies, students gain experience in art direction, character design and storytelling. Students are well-equipped to adapt to emerging trends, supporting career development and further opportunities in the creative industries or in further study.

In the first semester, all students undertake a common curriculum. From the second semester onwards, students specialise in one of the following streams:

- Character animation
- Visual effects
- Art direction

Professional core modules

Martial arts motion design (Stream of character animation)
Scene design and extension (Stream of visual effects)
Visual styling studio for animation (Stream of art direction)

University pathways

Graduates are eligible to apply for the degree programme offered by THEi, including:

- BA (Hons) in Cinematic Arts and Technology

They may also apply for the degree programmes offered by the following institutions:

- City University of Hong Kong: BA (Hons) Creative Media, BSc (Hons) Creative Media, BAS (Hons) New Media
- Hong Kong Baptist University: BASc (Hons) in Arts and Technology, BCOMM (Hons) in Game Design and Animation
- Hong Kong Polytechnic University: BA (Hons) in Design (Media Design) Senior Year
- Hong Kong Metropolitan University: BFA (Hons) Animation and Visual Effects

Career prospects

animator / character designer for animation or film / visual effects artist / assistant art director / motion graphic designer / production manager for animation / video editor

Higher Diploma in Digital Media Production DE114203

數碼媒體製作高級文憑

Pursue your ambition to transform digital media by innovating with generative AI

This programme equips students to become future content creators in multimedia and cross-platform digital entertainment. Students learn generative AI aesthetic techniques, art direction, visualisation, and engage with the creative process. They gain practical skills in short video production, illustration and animation, game and user-interface (UI) design, and music production, enabling them to create distinctive digital media.

Professional core modules

Project management
Moving image with generative AI
Capstone: digital media portfolio creation
Storytelling development with generative AI

University pathways

Graduates are eligible to apply for the degree programmes offered by THEi, such as:

- BA (Hons) in Cinematic Arts and Technology
- BA (Hons) in Multimedia Technology and Innovation

Graduates are eligible to apply for the degree programme offered by SHAPE, delivered at HKDI:

- University of the West of England Bristol: BSc (Hons) Digital Media* (Registration number: 252421) / BA (Hons) Graduate Design* (Registration number: 253266)

They may also apply for the degree programmes offered by the following institutions:

- City University of Hong Kong: BA (Hons) Creative Media, BSc (Hons) Creative Media, BAS (Hons) New Media
- Hong Kong Baptist University: BASc (Hons) in Arts and Technology, BCOMM (Hons) in Game Design and Animation
- Hong Kong Polytechnic University: BA (Hons) in Design (Immersive Media and Game Design), BA (Hons) in Design (Interaction Design)
- Hong Kong Metropolitan University: BFA (Hons) Animation and Visual Effects

Career prospects

multimedia designer / assistant creative director / assistant art director / digital content creator / AI concept assistant / mobile game designer / videographer / editor / graphic designer

** It is a matter of discretion for individual employers to recognise any qualifications to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*

Higher Diploma in Film, Television and Photography

DE114111

電影電視及攝影高級文憑

Transform creative ideas into striking screen and photographic works through this innovative programme

The programme provides essential skills and production knowledge for the film, television, and photography industries. Students engage in practical learning across pre-production, production and post-production, developing their abilities through hands-on experience. Graduates are equipped to create striking screen and photographic works, and to pursue careers in the creative industries.

In the first semester, all students undertake a common curriculum. From the second semester onwards, students specialise in one of the following streams:

- Acting
- Cinematography
- Directing and Scriptwriting
- Photography
- Post-Production

Professional core modules

Scenario shooting
Screen acting and directing
Studio portraits
Drama script writing
Advanced post-production workflow

University pathways

Graduates are eligible to apply for the degree programme offered by THEi, such as:

- BA (Hons) in Cinematic Arts and Technology

They may also apply for the degree programmes offered by the following institutions:

- City University of Hong Kong: BA (Hons) Creative Media, BSc (Hons) Creative Media, BAS (Hons) New Media
- Hong Kong Baptist University: BA (Hons) in Film and Television, BFA (Hons) in Acting for Global Screen
- Hong Kong Academy for Performing Arts: BFA (Hons) in Film and Television, BFA (Hons) in Drama

Career prospects

photographer / production manager / emcee / gaffer / screen actor / digital imaging technician / scriptwriter / cinematographer / director / editor

Higher Diploma in Music Production

DE114202

音樂製作高級文憑

Develop your talent for performing, creating, and producing pop music with this innovative programme

The programme offers comprehensive education and training in pop music production. Students work directly with the latest technologies for songwriting, singing, composition, arrangement, recording, mixing, and mastering music. They acquire practical skills to create, perform, and produce pop music, while also developing a broad understanding of the music industry and its professional opportunities.

In the first semester, all students undertake a common curriculum. From the second semester onwards, students specialise in one of the following streams:

- Music Production
- Vocal Performance

Professional core modules

Recording and mixing
Song writing and arrangement
Vocal styles and techniques
Live sound production
Film scoring and media composition

University pathways

Graduates are eligible to apply for the degree programme offered by THEi, such as:

- BA (Hons) in Music Technology

They may also apply for the degree programmes offered by the following institutions:

- Hong Kong Baptist University: Bachelor of Music (Hons) in Creative Industries
- The Education University of Hong Kong: Bachelor of Arts (Honours) in Creative, Digital Arts and Bachelor of Education (Honours) (Music)
- The Hong Kong Academy for Performing Arts (HKAPA): Bachelor of Fine Arts (Honours) in Theatre and Entertainment Arts

Career prospects

singer-songwriter / backing vocalist / music composer / music arranger / music producer / screen compose / studio recording engineer / studio mixing engineer / live sound engineer

Fashion and Image Design



Sylvia CHUNG and WU Hiu-bing

Costume Design for Performance
演藝造型設計

Digital Fashion Branding and Buying
數碼時裝品牌策劃及採購

Fashion Design
時裝設計

Fashion Image Design
時裝形象設計

Fashion Media Design
時裝媒體設計



HA Shing-yui

The Department of Fashion and Image Design offers industry-focused programmes in fashion design, branding, media, and costume design. Developed with industry professionals, they equip students for careers in the global fashion industry, supported by strong industry networks and pathways to bachelor's degree studies.

Articulation pathways

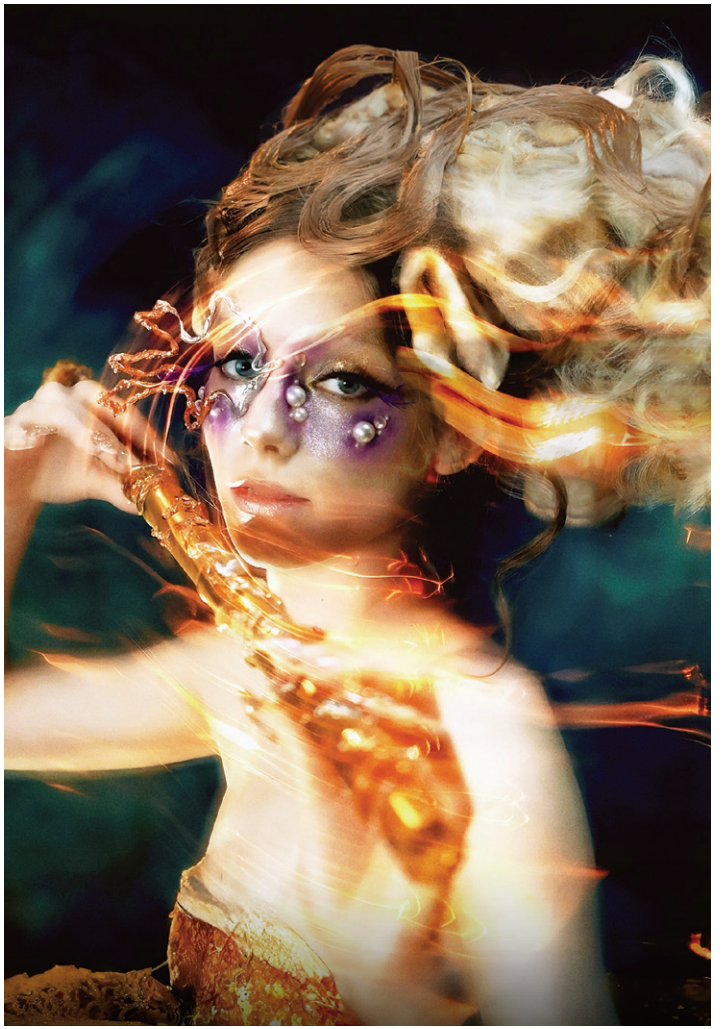
- The Hong Kong Polytechnic University
- City University of Hong Kong
- Hong Kong Baptist University
- The Hong Kong Academy for Performing Arts
- Hong Kong Metropolitan University
- Technological and Higher Education Institute of Hong Kong (THEi)
- Nottingham Trent University

From left to right:
The Graduation pop-up store by Digital Fashion Branding and Buying final year students.
"Smoke Illusion" by YEUNG Chin-yau from Higher Diploma in Fashion Design.
"Sufism" by WONG Mei-yi, Christy and KWOK Ching-yee from Higher Diploma in Fashion Image Design.









Higher Diploma in Costume Design for Performance

DE114306

演藝造型設計高級文憑

Design for the spotlight and become a costume professional for the entertainment industry

This programme is for creative individuals passionate about fashion and storytelling in the entertainment industry. Students learn to master costume design, from historical period pieces to contemporary character looks, while building an impressive portfolio. They engage in hands-on studio practiceand industry collaborations, preparing for a professional career in film, television, theatre, or live performance.

Professional core modules

Millinery and headgear studio
Costume construction
Designing costume for stage and screen
Props and accessories studio — applied art and cosplay

University pathways

Graduates are eligible to apply for the degree programme offered by THEi:

- BA (Hons) in Fashion Design

They may also apply for relevant degree programmes of local universities:

- The Hong Kong Academy for Performing Arts: BFA (Hons) in Theatre and Entertainment Arts – Costume Technology / Property Making / Scenic Art / Set and Costume Design
- The Hong Kong Polytechnic University: BA (Hons) Scheme in Fashion

Career prospects

costume designer (film, TV, theatre) / theme park character stylist / costume supervisor / hair & make-up stylist for performance / costume consultant / costumier / props & accessories maker / performance art director

Professional recognition

Students are eligible to apply for ordinary membership of the Hong Kong Fashion Designers Association (HKFDA), and for student membership of the Hong Kong Association of Theatre Technicians and Scenographers (HKATTS), the Hong Kong Designers Association (HKDA), and the Hong Kong Institution of Textile and Apparel (HKITA).

Higher Diploma in Digital Fashion Branding and Buying

DE114309

數碼時裝品牌策劃及採購高級文憑

Begin your journey towards a career with leading international fashion brands

The programme prepares students for careers in international and local fashion brands, providing practical, hands-on training in digital fashion branding and buying. Students learn to source products, develop fashion branding, plan visual merchandising and display design, manage fashion buying and operations, analyse retail data, create fashion eCommerce strategies, and organise fashion events.

Professional core modules

Contemporary fashion visual merchandising
Fashion buying planning
Fashion merchandising, sourcing and analytics
Fashion omnichannel management: retail & ecommerce

University pathways

Graduates are eligible to apply for the degree programme offered by SHAPE, delivered at HKDI:

- Nottingham Trent University: BA(Hons) International Fashion Business* (Registration number: 253265)

They are eligible to apply for the degree programme offered by THEi, such as:

- BA (Hons) in Fashion Design

They may also apply for the degree programmes offered by the following institutions:

- The Hong Kong Polytechnic University: BA (Hons) Scheme in Fashion
- City University of Hong Kong: BA in Creative Media
- Hong Kong Baptist University: BComm (Hons)

Career prospects

fashion buyer / visual merchandiser / e-commerce specialist / digital fashion brand executive / brand operation executive / fashion event planner / fashion e-commerce content designer / fashion product merchandiser and developer

Professional recognition

Students are eligible to apply for student or ordinary membership of the Hong Kong Designers Association (HKDA) and the Hong Kong Institute of Textile and Apparel (HKITA).

** It is a matter of discretion for individual employers to recognise any qualifications to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*

Higher Diploma in Fashion Design DE114308

時裝設計高級文憑

Discover your passion for fashion design and develop industry-relevant skills on this programme

This programme prepares students for dynamic careers in fashion design and development. Students blend creativity, digital fashion and practical skills through fashion shows, live projects, competitions, exchanges, and collaborations with industry leaders. Develop strong foundationsin design concept development, pattern making, and garment construction, as well as industry-relevant expertise for future success.

Programme Streams:
- Higher Diploma in Fashion Design
- Higher Diploma in Fashion Design (Knitwear Design)
- Higher Diploma in Fashion Design (Greater Bay Area Practice)

Professional core modules

Competition studio for fashion design	Fashion illustration
Fashion design concept development	Digital practice: fashion and accessories design

University pathways

Graduates are eligible to apply for the degree programme offered by SHAPE, delivered at HKDI:
- Nottingham Trent University: BA (Hons) Fashion Design* (Registration number: 251504) / BA (Hons) International Fashion Business* (Registration number: 251505)

They may also apply for the degree programmes offered by:
- THEi: BA (Hons) in Fashion Design
- The Hong Kong Polytechnic University: BA (Hons) Scheme in Fashion

Career prospects

fashion designer / fashion knitwear designer / fashion accessories designer / fashion buyer / fashion stylist / fashion product development executive / fashion visual merchandiser / fashion editor

Professional recognition

Students are eligible to apply for ordinary membership of the Hong Kong Designers Association (HKFDA) and for student membership of the Hong Kong Designers Association (HKFDA) and the Hong Kong Institute of Textile and Apparel (HKITA).

** It is a matter of discretion for individual employers to recognise any qualification to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*

Higher Diploma in Fashion Image Design DE114303

時裝形象設計高級文憑

Gain the skills to excel in the dynamic world of fashion image design

Fashion Image Design is a profession specialising in make-up, hair styling, fashion styling, and photography. This programme equips students with current communication strategies, knowledge, and skills in fashion image creative sector. Students attend industry seminars and professional training, learning new trends and strengthening individual and collaborative practice.

Program Streams:
- Higher Diploma in Fashion Image Design (Hair and Make-up Styling)
- Higher Diploma in Fashion Image Design (Styling and Photography)

Professional core modules

Creative make-up styling	Creative hair techniques
Fashion image development	Fashion photography: image production

University pathways

Graduates are eligible to apply for the degree programme offered by SHAPE, delivered at HKDI:
- Nottingham Trent University: BA (Hons) International Fashion Business* (Registration number: 251505)

They may also apply for the degree programmes offered by:
- THEi: BA (Hons) in Fashion Design
- The Hong Kong Polytechnic University: BA (Hons) Scheme in Fashion
- The Hong Kong Academy for Performing Arts: BFA (Hons) in Theatre and Entertainment Arts – Costume Technology / Set and Costume Design
- City University of Hong Kong: BA (Hons) Creative Media

Career prospects

fashion stylist / fashion image consultant / magazine stylist / fashion make-up artist / art director / bridal make-up / hair styling artist / hair stylist / fashion photographer

Professional recognition

Students are eligible to apply for ordinary membership of the AHMA Hair Council, the Hong Kong Fashion Designers Association (HKFDA) and the Hong Kong Institute of Professional Photographers (HKIPP). They are also eligible to apply for student membership of the Hong Kong Designers Association (HKDA).

** It is a matter of discretion for individual employers to recognise any qualification to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*

Higher Diploma in Fashion Media Design DE114305

時裝媒體設計高級文憑

Transform style into trend-focused content and visuals, enriched by digital strategy, storytelling, styling, and production

Cultivating a new generation of fashion media professionals (KOLs) with international exposure. Students develop professional skills in fashion film production, styling, photography, journalism, digital marketing, social media, content creation, and digital art. They gain practical experience through competitions, industrial visits, and attachments.

Professional core modules

Fashion film	Fashion styling and studio photography
Social media for fashion	Digital art and technology for fashion

University pathways

Graduates are eligible to apply for the degree programme offered by THEi:

- BA (Hons) in Fashion Design

Graduates are eligible to apply for the degree programme offered by SHAPE, delivered at HKDI:

- Nottingham Trent University: BA (Hons) International Fashion Business*
  (Registration number: 251505)

Graduates may also apply for admission to relevant degree programmes at local universities:

- City University of Hong Kong: BA (Hons) Creative Media
- Hong Kong Baptist University: Bachelor of Communication (Hons)
- The Hong Kong Polytechnic University: BA (Hons) in Design (Media Design) / BA (Hons) Scheme in Fashion

Career prospects

fashion stylist / fashion journalist / fashion content creator / fashion photographer / fashion film director / fashion and lifestyle public relations / producer / digital marketer

Professional recognition

Students are eligible to apply for ordinary membership of the Hong Kong Fashion Designers Association (HKFDA), and the Hong Kong Institute of Professional Photographers (HKIPP). They are also eligible to apply for student membership of the Hong Kong Designers Association (HKDA).

** It is a matter of discretion for individual employers to recognise any qualification to which this course may lead. Please refer to the corresponding programme page on the website of SHAPE (www.shape.edu.hk).*





LIU Ka-ling, LIU Ka-wing, LUK Yuen-nam, Dickson TAO Tak-shun, WONG Hin-pok, WONG Sheung-ue
Collaborative graduation project with Valextra

Graduates of Higher Diploma programmes may continue their art and design degree studies in Hong Kong through collaborative full-time top-up degree programmes of 12 to 24 months or an 18-month part-time top-up degree programme, offered by the School for Higher and Professional Education (SHAPE) in collaboration with the following UK universities.

Nottingham Trent University | University of Lancashire | UWE Bristol | SHAPE

Bachelor's degree

Nottingham Trent University (NTU)
NTU is a university that puts employability first. In and outside of your studies, we're here to nurture and encourage you — from what you're learning on your course, to what you're learning about yourself. Recognised by students and awarding bodies, we push boundaries, change lives, and make a real difference to the world around us. That's why we won five 'University of the Year' titles in only seven years. NTU is ranked 15th in the UK for Fashion & Textile by the Guardian University Guide 2027 and 12th in the UK for Art & Design by the Complete University Guide 2027. You'll learn from experienced, real-world practitioners. Our courses are built in collaboration with industry experts and accrediting bodies, and all include employer-facing work experience as standard. We're one of the UK's largest and most applied-to universities. Enjoy Gold-rated teaching, long-lasting employability support, incredible extracurricular opportunities, and life in one of the country's top 10 student cities.

University of Lancashire
Combining academic excellence with practical learning, the University develops industry-ready graduates through teaching by experts and industry leaders. The University is internationally renowned. In 2026, the Centre for World University Rankings (CWUR) placed it in the top 7% of all worldwide universities. And the University has been awarded the University Mental Health Charter Award for our commitment to health and wellbeing. University of Lancashire gained university status in 1992. Since then, it has grown to become one of the UK's largest universities. It also has campuses in Burnley (UK), Westlakes (UK), and Cyprus. University of Lancashire prepares students to succeed in today's global economy. The University's thriving community of around 42,000 students and staff is made up of over 100 nationalities, while its worldwide alumni network numbers more than 260,000 people.

University of the West of England, Bristol (UWE Bristol)
UWE Bristol is one of the UK's largest universities with over 38,000 students studying in Bristol and more than 9,000 students at our overseas partner universities. As an ambitious, supportive university, UWE Bristol work with their industry partners to identify skills shortages, and develop courses that meet industry needs and provide fantastic career opportunities for their students. And the results speak for themselves – UWE Bristol ranks 116th in the Young University Rankings in 2023, it ranks 39th overall in the UK according to the Guardian University Guide 2026. In specific subjects, it ranks 10th in Graphic Design and 12th in Interior Design in the UK (Guardian University Guide 2027).


NTU


University of Lancashire


UWE, Bristol

Bachelor's degree (cont'd)

The following collaborative degree programmes accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) enjoy similar status of locally-accredited bachelor's degree programmes.

Overseas universities (UK)	Registration No.
Nottingham Trent University (NTU)	
BA (Hons) Fashion Design* (QF Level: Level 5, QR Registration no.: 15/002828/L5, Validity Period: 01/09/2015 – 31/08/2027^)	251504
BA (Hons) International Fashion Business* (QF Level: Level 5, QR Registration no.: 15/002829/L5, Validity Period: 01/09/2015 – 31/08/2027^)	251505
University of Lancashire	
BSc (Hons) Architectural Studies* (QF Level: Level 5, QR Registration no.: 25/000799/L5, Validity Period : 01/09/2025 - 08/10/2027^)	252562(3)
University of the West of England, Bristol (UWE Bristol)	
BSc (Hons) Digital Media* (QF Level: Level 5, QR Registration no.: 14/002686/L5, Validity Period: 01/09/2014 – 31/08/2029)	252421
BA (Hons) Fine Art* (QF Level: Level 5, QR Registration no.: 23/000050/L5, Validity Period: 01/09/2023 – 31/08/2027^)	253254
BA (Hons) Graphic Design* (QF Level: Level 5, QR Registration no.: 23/000496/L5, Validity Period: 01/09/2023 – 31/08/2027^)	253266
BA (Hons) Illustration* (QF Level: Level 5, QR Registration no.: 23/000497/L5, Validity Period: 01/09/2023 – 31/08/2027^)	253265
BA (Hons) Interior Design* (QF Level: Level 5, QR Registration no.: 25/000002/L5, Validity Period: 01/09/2025 – 31/08/2029)	253332

It is a matter of discretion for individual employers to recognise any qualification to which the above courses may lead. For details on SHAPE's UK programmes recognised at QF Level 5, including QF Level, QR registration number & validity period, please visit respective programme pages at **www.shape.edu.hk**

Eligible students pursuing full-time locally accredited top-up degree programmes can apply for a **non-means-tested annual subsidy (NMTSS) of HK$35,120**+ (AY26/27) and **Government Self-financing Post-secondary Scholarship Scheme (SPSS)**, each scholarship amounted from HK$10,000 to HK$80,000.+

** This programme is recognised at Hong Kong Qualifications Framework (QF) level 5, recognising these non-local programmes as meeting the standard of locally-accredited bachelor's degree programmes.*

+ For information on the financial assistance and scholarships schemes, including eligibility requirements, please visit SHAPE website: www.shape.edu.hk.

^ This programme is in the process of seeking re-accreditation by HKCAAVQ. The re-accreditation is subject to HKCAAVQ's final approval.



Chow LEE

HKDI Creative Academy

HKDI Creative Academy is the in-service training arm of Hong Kong Design Institute (HKDI), offers continuing and professional education programmes in design and the creative industries, embodying a vision of 'Creative Resonance': a commitment to creativity-led education that inspires working professionals, youth, and mature learners to hone their creative and design skills, empowering everyone to meet the challenges and opportunities of a fast-evolving technological landscape with irreplaceable human creativity.

HKDI Creative Academy

Continuing education

Most programmes are accredited under the Qualifications Framework (QF) at Levels 3 to 4. This provides local professionals with access to various financial assistance for lifelong learning, including Vplus Creative Industries, Vplus Engineering, Continuing Education Fund (CEF), and Extended Non-means-tested Loan Scheme (ENLS) for QF programmes, and Construction Innovation and Technology Fund (CITF) for advanced technologies-related programmes.

Vplus Creative Industries

Government Subsidy Scheme available for over 200 part-time self-financed creative industries and information technology programmes at QF Levels 3 to 4. Eligible applicants can reimburse 60% of the tuition fees paid for multiple programmes, up to a maximum of HK$36,000 per person.

Programmes offered by HKDI Creative Academy:

- Professional Diploma
- Professional Certificate
- Standalone Certificate
- Corporate Training
- Workshop
- Youth Programmes

Enquiry

T Whatsapp 3928 2777
E hkdi.ca@vtc.edu.hk
W hkdi.edu.hk/creativeacademy

Areas of training excellence and knowledge expertise include:

Architecture and Interior Design

- 3ds Max / V-Ray
- Enscape
- Freehand visualisation
- Interior design / Green interior
- Revit / SketchUp
- Sustainable architecture
- Urban design

BIM Management

- BIM architectural studies
- BIM fundamentals
- Collaborative BIM
- Navisworks / Revit
- Sustainable BIM

Creative Illustration and Community Arts

- Creative multimedia illustration
- Life drawing
- Creative mural
- Art toy creation
- Youth cultural docent

Design Thinking and Graphic Communication

- Brand promotion
- Chinese type design
- Design thinking
- Information and interface design
- Publications
- Social media advertising and marketing
- Typography
- Visual communication
- Digital accessibility

Digital Media and Film Production

- 360 VR
- 3d modelling and texturing
- Adobe Premiere Pro, Da Vinci Resolve
- Art direction for film production
- Commercial photography, digital imaging
- Extended reality (xR)
- Film production and compositing
- Smartphone video shooting
- Unreal engine
- Visual effects design and animation
- AI for animation and video

Fashion Design, Fashion Business and Image Styling

- Bodywear and sportswear
- CLO
- Cosplay making & props
- Fashion illustration
- Fashion pattern & garment design
- Image styling
- Professional hair styling andmake-up
- Traditional QiPao tailor-making / Cheongsam series
- OEMC hairdressing

Jewellery, Furniture and Product Design

- Chinese frog-buttons design (jewellery)
- Gemology and jewellery manufacturing
- Glass lampworking and blowing
- Hand sketching and technical drawing
- Innovative furniture design
- Jewellery branding, marketing, and jewellery design
- Jewellery photography
- Jewellery window display design
- Product design and management
- Rhino / SolidWorks
- Wax carving and stone setting

Music

- AI for music creation
- Logic Pro / pop music writing
- Jazz lounge
- Mobile MV production
- Vinyl DJ
- Vocal performance

Online Courses

- Procreate series
- SketchUp

Small Unmanned Aircraft

- Aerial shooting and video editing

Corporate Training

Customised corporate training will be offered based on specific training needs. Please contact us for more information.

Website

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